



***Academy for Global Business Advancement's
(AGBA)***

22nd Face-to-Face (in Person) World Congress

<http://agba.us/>

Conference Theme
***"Business and Entrepreneurship Development
in a Globalized and Digitalized Era"***

May 16 – 18, 2026

***A Luxury 5-Star Hotel
DUBAI***

Distinguished Global Dignitaries

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Keynote Speaker	Keynote Speaker	Keynote Speaker	Keynote Speaker	Keynote Speaker
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AGBA's Profile

AGBA's Brief:

Academy for Global Business Advancement (AGBA) was established in the American State of Texas as a "Not-for-Profit Charitable American NGO" in 2000. It is proud to boast today a membership of over 1000 members based in more than 50 countries that include scholars from reputed academic institutions, corporate leaders, governmental officials, global entrepreneurs, global traders, global exporters and importers, professionals, and consultants based in western and emerging countries.

AGBA, as a global organization, aims to help academics and scholars at business schools across emerging countries to connect with the western (developed) world for mutual benefit. Such collaboration would accelerate the pace of globalization by furnishing ample opportunities to scholars in emerging countries to get recognition, disseminate new knowledge and assert themselves on the global stage.

AGBA's Vision:

To be globally recognized as a leading "Not-for-Profit Charitable American NGO" dedicated to serve the academic, professional, governmental, corporate and entrepreneurial sectors worldwide.

AGBA's Mission:

Building on the dynamics of the ongoing globalization process, AGBA is committed to provide a global platform aimed at assisting academics, scholars, professionals, officials, entrepreneurs and consultants of emerging countries to assert themselves on the global stage for recognition, networking and dissemination of knowledge.

AGBA's Focus:

The main focus of AGBA is to provide an ongoing open global forum to discuss and analyze business and entrepreneurship development from different perspectives and viewpoints in order to improve understanding of underlying forces that (1) impact global developments and (2) shape the destiny of emerging countries such as UAE, Turkey, India, China, Thailand, Kenya, Indonesia, Malaysia, and Bahrain, etc. in the contemporary globalized economy. AGBA bridges geographic, cultural, disciplinary, and professional gaps by integrating different business disciplines while actively enhancing practitioner - academician interactions on a regional and global basis.

AGBA is sponsored by numerous universities, organizations, and agencies across US, Canada, UK, Europe, South America, Asia, and Africa.

AGBA's Core Business:

- Nurture globally competitive talents; expertise and skills across the emerging countries;
- Arrange apprenticeships for academics, scholars, professionals, officials, entrepreneurs and consultants on the global stage;
- Provide advisory services to business schools across the world for accreditation by ACBSP, IACBE, AMBA, EQUIS, and AACSB;
- Provide advisory services to peers worldwide to obtain "Fulbright Grants" from the US government successfully;
- Assistant in the Recruitment of Business Faculty Across the World;
- Assistant in the Establishment of Local Campuses of Global Universities;
- Offer customized training worldwide;
- Offer professional development programs;
- Provide "Global Entrepreneurship Development" services; and
- Provide Complimentary Support for the "Supervision of Doctoral Students" across emerging countries for FREE.

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Afzal U. Ahmed MS in Forensic Accounting Candidate State University of New York at Albany State of New York USA	Iqbal U. Ahmed Ph.D., Candidate Department of Marketing Pamplin College of Business Virginia Tech Blacksburg State of Virginia USA	Christopher J. Marquette Managing Editor Journal for Global Business Advancement Inderscience Publisher Switzerland	Omer F. Genc Managing Editor Journal for International Business and Entrepreneurship Development Inderscience Publisher Switzerland	Osama Sam Al-Kwafi Associate Editor Journal for International Business and Entrepreneurship Development Inderscience Publisher Switzerland

Conference Sponsors

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- Youngstown State University, **USA.**
- Michigan State University, **USA.**
- University of Tulsa, **USA.**
- American University of Ras Al-Khaimah, **UAE.**
- Mohammad Bin Rashid School of Government, **Dubai.**
- Indian Institute of Management Rohtak, **India.**
- Global College, Kyungsung University, Busan, **South Korea.**
- International University, Vietnam National University, Ho Chi Minh City, **Vietnam.**
- Vietnam Caca, Vinacacao Chocolate Company, Ho Chi Minh City, **Vietnam.**
- Inderscience Publisher of **Switzerland**
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Burj Khalifa (Dubai)





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JGBA's SNIP Score: 0.467

Scimago Journal & Country Rank

JGBA's *H - Index*: 11

<https://www.scimagojr.com/journalsearch.php?q=16400154779&tip=sid&clean=0>

It is indexed/ listed in:

- Scopus (Elsevier) with a Q-3 rank;
- ProQuest
- Academic OneFile (Gale);
- cnpLINKer (CNPIEC);
- Business Collection (Gale);
- Google Scholar;
- Info Trac (Gale);
- Inspec (Institution of Engineering and Technology);
- ProQuest Advanced Technologies Database with Aerospace;
- American Cabell's Directory of Publishing Opportunities;
- Excellence in Research for Australia (ERA);
- JUFO;
- Norwegian Register for Scientific Journals, Series and Publishers;
- [http://www.scimagojr.com/journalsearch.php?q=16400154779&tip=sid](https://www.scimagojr.com/journalsearch.php?q=16400154779&tip=sid);
- 2018 Academic Journal Guide of Chartered Association of Business Schools (www.charteredabs.org)
- Academic Journal Guide (AJG) 2018, and AIDEA (Italian Academy of Management) Guide. Journal Rating AIDEA—2016. <https://www.accademiaaidea.it/journal-rating-riviste-internazionali/>.



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JIBED's SNIP Score: 0.346

Indexed in Emerging Sources Citation Index

Web of Science Core Collection:

<https://mjl.clarivate.com/search-results>

Scimago Journal & Country Rank

JIBED's H Index: 4

<https://www.scimagojr.com/journalsearch.php?q=21100886220&tip=sid&clean=0>

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- Scopus (Elsevier) with a Q-2 rank;
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- Academic OneFile (Gale);
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- Business Collection (Gale);
- Google Scholar;
- Info Trac (Gale);
- Inspec (Institution of Engineering and Technology);
- ProQuest Advanced Technologies Database with Aerospace;
- American Cabell's Directory of Publishing Opportunities;
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- JUFO;
- Norwegian Register for Scientific Journals, Series and Publishers;
- <http://www.scimagojr.com/journalsearch.php?q=16400154779&tip=sid>;
- 2018 Academic Journal Guide of Chartered Association of Business Schools (www.charteredabs.org)
- Academic Journal Guide (AJG) 2018, and AIDEA (Italian Academy of Management) Guide. Journal Rating AIDEA—2016. <https://www.accademiaaidea.it/journal-rating-riviste-internazionali/>

Distinguished Global Scholars in Attendance

- Saddam Khalid, Associate Professor of Entrepreneurship, University of Hyogo, Japan.
- Kazutaka Komiya, Dean, School of Economics and Management, University of Hyogo, Japan.
- Bishnu Kumar Adhikary, Professor of Accounting and International Finance, University of Hyogo, Japan.
- Takahide Yamaguchi, Professor of Business Administration, University of Hyogo, Japan.
- Kenji Nagasato, Associate Professor of Business Administration, University of Hyogo, Japan.
- Yoko Ohno, Associate Professor of Business Administration, University of Hyogo, Japan.
- Yahya Aoyagi (Almasri), Assistant Professor of International Studies, Kwansei Gakuin University, Japan.
- Thomas Menkhoff, Professor of Organizational Behavior, Singapore Management University, Singapore.
- Ashok Ashta, Professor of Global Business, The University of Kitakyushu, Japan.
- Prakash Singh, Associate Professor of Finance, Indian Institute of Management Lucknow, India.
- Koustab Ghosh, Dean of Academics, Indian Institute of Management Rohtak, India.
- Bassem Nasri, Chair, Department of Business Administration, Prince Mohammad University, Saudia.
- Sarfraz Ali Kyani, Coordinator of Entrepreneurship Research, Queensland University of Technology, Australia.
- Abdullah O. Almashayekhi, Chair of Marketing, King Fahd University of Petroleum and Minerals, Saudia.
- Obaid M. Al-Shuridah, Assistant Professor, King Fahd University of Petroleum and Minerals, Saudia.
- Maher Itani, Assistant Professor of Operations Management, Ajman University, UAE.
- Nguyen Giang DO, Vice Dean of Business, Nguyen Tat Thanh University, Vietnam.
- Osama Sam Al-Kwafi, Associate Professor of Marketing, Qatar University, Qatar.
- Allam K. Abu Farha, Associate Professor of Marketing, Qatar University, Qatar.
- Le Dinh Minh Tri, Associate Professor, International University, Vietnam National University, Vietnam.
- Che Aniza Binti Che Wel, Associate Professor of Marketing, University of Kebangsaan Malaysia.
- Popy Rufaidah, Professor of Marketing, Padjadjaran University, Bandung City, West Java, Indonesia.
- Suhail M. Ghouse, Associate Professor of Marketing and Entrepreneurship, Dhofar University, Oman.
- Ashwani Kumar, Assistant Professor, Indian Institute of Management Rohtak, India.
- Pham Tan Nhat, Chair of Hospitality, International University, Vietnam National University, Vietnam.
- Satria Bangsawa, Professor of Marketing, University of Lampung, Indonesia.
- Mahrina Sari, Professor of Marketing, University of Lampung, Indonesia.
- Ngoc Han Ton Nu, Vice Head, Center for Public Administration, International University of Vietnam.
- Omer F. Genc, Associate Professor of International Business, Youngstown State University, USA.
- Bahaudin G. Mujtaba, Professor of Human Resource Management, Nova Southeastern University, USA.
- Alang Tho, Chair of Marketing, International University, Vietnam National University, Vietnam.
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- Abdul Razak Bin Ibrahim, Professor of Fintech, University of Kuala Lumpur, Malaysia.
- Viput Ongsakul, Former Dean, National Institute of Development Administration, Thailand.
- Mohammed Ahmad Alhabsi, Tourism Education Expert, University of Nizwa, Oman.
- Jimmy Teng, Associate Professor of International Politics, KIMEP University, Almaty, Kazakhstan.

Jumeirah Islands



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Burj Al-Arab



Conference Logistics

(AGBA's Team on the Soil of Dubai)

AGBA Assistant	AGBA Assistant	AGBA Assistant	AGBA Assistant	AGBA Assistant
Yeran Baishan Ph.D., Student Bang College of Business KIMEP University Almaty KAZAKHSTAN	Suleiman Idow Mohamed Master's Student KFUPM School of Business King Fahd University of Petroleum and Minerals Dhahran SAUDI ARABIA	Vaibhav Chaudhary Ph.D., Student Department of Management Studies Indian Institute of Technology Delhi New Delhi INDIA	Tân Huỳnh Ph.D., Student School of Business International University Vietnam National University Ho Chi Minh City VIETNAM	Aruzhan Belgibaye Researcher Bang College of Business KIMEP University Almaty KAZAKHSTAN

Important Websites

AGBA's Website

- <http://agba.us/>

Conference Organizer's Website:

- <https://ysu.edu/>

Main Conference Sponsor's Website:

- <https://www.iimrohtak.ac.in/>

Conference Hotel's Website:

- [Forthcoming](#)

Conference Venue's Website:

- [Forthcoming](#)

Global Websites Announcing Our Conference:

- <https://globaledge.msu.edu/academy/announcements/conferences>

Dubai Tourist Visa Website:

- <https://www.dubaivisa.net/>

Dubai Tourism Website:

- <https://www.visitdubai.com/en/>

Conference Goodies and Freebies

Enjoy **FREE Faculty Development Workshops (FDWs)** on themes such as:

- How to Develop an "American Style Ph.D., Program".
 - How to Design "American Style Executive DBA Program" for working professionals.
 - How to Develop "World-Class Research Model".
 - How to Craft a "World-Class Manuscript for Publication".
 - How to Publish in "Scopus, Web of Science & ISI Indexed Western Journals".
 - How to Use "NEW Statistical Techniques in Business Research".
 - How to Employ "NEW Pedagogical Tools in Teaching".
 - How to Write "Local Business Cases".
 - How to Use "Business Cases in Your Teaching".
 - How to Teach "Entrepreneurship to Your Students at BBA, MBA and Ph.D., Levels".
 - How to Earn "ACBSP, IACBE, AMBA, EQUIS, EFMD and AACSB" Accreditations.
 - How to Globalize Your School of Business.
 - How to Build a Global Brand for your Business School on the Global Stage.
-
- **One-to-one Mentoring** of selected doctoral students by globally renowned scholars.
 - Opportunity to **Publish in Western Journals for FREE**.
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 - Opportunity to explore global fellowships such as "**US Fulbright Scholar Program**".
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 - Opportunity to explore **Faculty Exchange Programs**.
 - Opportunity to explore **Study Abroad Programs** for your students.
 - Opportunity to explore **Joint Degree Programs with Overseas Universities**.
 - Opportunity to establish **Overseas Campuses of Global Universities**.
 - Opportunity to explore **Global Internships** for your students.
 - **Networking** with distinguished Thai Entrepreneurs, Manufacturers, and Investors.
 - Opportunity to publish in a **Springer** sponsored "**Monograph Book**".

Dubai Hindu Temple **Built by the Dubai Government**



Conference Logistics

Conference Organizer:

- Youngstown State University, Youngstown City, State of Ohio, **USA**.

Main Conference Sponsor:

- Indian Institute of Management Rohtak, State of Haryana, **India**.

Conference Venue and Conference Hotel:

- **Forthcoming**

Dubai Tourist Visa:

All AGBA conference delegates (without any exception) are requested to kindly obtain **UAE Tourist Visa** to attend our conference. **Kindly DO NOT Apply for a Conference Visa**. Kindly do not ask AGBA or our host university to issue any visa letter for you. UAE is a tourist friendly country and grants tourist visas to citizens of all countries with a smiling face. Kindly make sure that your passport has at least one-year validity. Kindly cruise the following website to apply for UAE tourist visa online:
<https://www.dubaivisa.net/>

One Registration Fee for All (Everybody Pays only USD \$500):

- All delegates are requested to kindly pay their conference registration fees of **USD \$500** (i) on Site (ii) in American Dollars and (iii) in CASH only.
- Sorry, we DO NOT have arrangements for Credit Cards, Debit Cards, Cheques (Checks), and Drafts etc.
- Sorry, AGBA does NOT accept payments via electronic transfers.

Dubai Desert



Manuscript Preparation

AGBA welcomes manuscripts that address the conference theme as well as all functional areas of Business Administration (e.g., Accounting, Commerce, Economics, Operations, Finance, Information System, Management, Marketing, Public Administration, Entrepreneurship, International Business, Hospitality and Tourism Management, Business Law, Corporate Social Responsibility, Ethics, Islamic Business, Agricultural Economics, Leisure Management, and Recreation Resource Management).

<ul style="list-style-type: none"> • Agricultural Economics • Emerging Markets • Economic Development • Global Business Environment • Offshoring and Outsourcing • Entrepreneurship • Family Business • Business Law • Marketing • Real-estate Management • Actuarial Science • Business Education • Health Care Management • Managerial Communication • Organizational Behavior • Impact of COVID—19 • Commerce • Economics • Accounting • Auditing • Taxation • Energy Economics • Engineering Management 	<ul style="list-style-type: none"> • Health-Care Management • Hospital Management • Hospitality Management • Tourism Management • Recreation, Parks and Leisure • Global Economic Meltdown • Artificial Intelligence • Management Information System • Blockchain and Crypto Currency • Impact of Technologies • E-Commerce and E-Business • Supply Chain Management • Finance and Banking • Knowledge Management • Behavioral Finance • Sports Business • Sports Management • Industrial Management 	<ul style="list-style-type: none"> • Public Sector Management • Management Science • Human Resource Management • Operations Management • Islamic Business Management • Cross-Cultural Management • Environmental Management • Islamic Banking & Finance • Business Ethics • Innovation Management • Green Business • Sustainability • Corporate Social Responsibility • Social Entrepreneurship
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- Scholars from all over the world are invited to submit all sorts of scholarly papers such as (i) competitive paper, (ii) working paper (research-in-progress), (iii) doctoral colloquium paper, and/or (iv) case.
- All submissions will be subjected to an anonymous double-blind review process.
- All papers must use 12-point Times Roman font; A-4 format with 2.5 cm margin on all sides; an abstract (approximately 150 words), and references.
- An abstract/paper must include the title of the paper, name(s) of all author(s), and full information about each author (full name without any abbreviation(s), rank/position, department, college/faculty, university, city, state, country and email address).
- All manuscripts to be published in **AGBA's Refereed American Proceedings (Advances in Global Business Research – 2026 --- Vol. 22 (1), ISSN 1549-9332)** must consist of 20 double spaced pages (**not less and not more**) including tables, and references etc. Each paper must be accompanied by (i) a zero percent Similarity Index Report and (ii) an English editing certificate issued by one of the globally acclaimed English editing firms.

Manuscript Preparation (Continued)

- Paper submissions must follow the style guidelines of the *Journal of International Business Studies* (<http://www.palgrave-journals.com/jibs/index.html>) and must include a full list of all references cited in the paper.
- AGBA does NOT acquire the copyrights of your paper.
- Proposals for special sessions on topics of significant research interests are welcomed.
- Proposals for panels should include the purpose of the panel, the names and affiliations of participants, a summary of contributions, and the justification for the proposal.
- Accepted papers will be published in the **refereed American conference proceedings (*Advances in Global Business Research – 2026 --- Vol. 22 (1), ISSN 1549-9332*)**, if at least one author of the paper pre-registers for the conference. By submitting a paper to be reviewed, author(s) are assuring us that at least one of the authors will attend the conference and present the paper in person for sure without any excuse whatsoever.
- Publication of your paper in ***AGBA's American Referred Conference Proceedings (Advances in Global Business Research – 2026 --- Vol. 22 (1), ISSN 1549-9332)*** does not preclude subsequent publication in journals when proper acknowledgments are made.
- **AGBA's 2026 Proceedings would be published by Springer (European Union) with indexing in Scopus.**
- "*Best Paper Award*" in each category, "*AGBA's 2026 Best Doctoral Dissertation Award*", "*AGBA's 2026 Distinguished Entrepreneur Award*", "*AGBA's 2026 Distinguished Dean Award*", and "*AGBA's 2026 Distinguished Corporate Leader Award*" would also be presented at the conference.
- Manuscripts must be submitted in **English** language only.
- **Absolute Deadline for the submission of all manuscripts is: March 15, 2026.**
- Please submit your manuscript to one of the following Conference Directors/Program Chairs:

Dr. Christopher J. Marquette

(Ph.D., Texas A&M, USA)

AGBA's First Vice President

Academy for Global Business Advancement

Washington D.C.,

District of Columbia

USA

Email: chrisjmarquette@gmail.com

Dr. Omer F. Genc

(Ph.D., Temple, USA)

Associate Professor of International Business

Department of Management and Marketing

Williamson College of Business Administration

Youngstown State University

Youngstown, State of Ohio

USA

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A Sample Abstract for Your Benchmarking

Structural Exclusiveness and Poverty: An e-Entrepreneurship Based Approach to Rural Development Across China

Xiaohong He

Professor of International Business
Department of International Business
School of Business
Quinnipiac University
Hamden, State of Connecticut
USA

Email: Xiaohong.He@quinnipiac.edu

Abstract

The growing level of inequality in the 21st century is a social, political and economic issue concerned by conscious citizens, scholars and policy makers around the world. Some on the right argue that inequality motivates progress and punishes laziness. In reality, under harsh conditions without any social safety net, the poor often have to work extremely hard just to survive. There is no real moral argument for concentration of outsize wealth vs. widespread poverty in today's world. To this end, this research study asks the question – "How disruptive forces brought by technology and innovation can be better understood and employed from the perspectives of individuals and communities in rural and less developed regions?" To answer this question, this paper develops a conceptual framework that connects enablers and structural obstacles facing rural e-entrepreneurs; and then applies the framework to explore existing circumstances and to offer explanations leading toward theory building. In this context, this paper uses a case study approach that involving "what", "why" and "how" questions to connect ideas of global importance from local Chinese practice.

Keywords: Structural Exclusiveness, Poverty, e-Entrepreneurship, Rural Development, and China.

Hatta's Hajar Mountains



Publication Opportunities

Best papers presented at our conference will be eligible for publication in the **Special Issues** of the following **Western Journals** after substantial revisions.

- **Journal for International Business and Entrepreneurship Development**
 - (Published by Inderscience of Switzerland and Indexed in Scopus at a **Q-2 rank**). It is also Indexed in Elsevier Thomson Reuters Emerging Index --- Web of Science)
 - <https://www.inderscience.com/jhome.php?jcode=jibed>
- **Journal for Global Business Advancement**
 - (Published by Inderscience of Switzerland and indexed in Scopus at a **Q-4 rank**)
 - <https://www.inderscience.com/jhome.php?jcode=jgba>
- Conference Proceedings to be Published by **Springer with indexing in SCOPUS.**
- A Monograph Book to be published by **Springer.**
- AGBA's global leadership has submitted numerous proposals to many prestigious western journals for the development of special issues to be associated with our conference.

Dubai Mall **(Most Luxurious Shopping Mall of the World)**



Mentoring Doctoral Students

AGBA's 2026 Doctoral Consortium will focus on mentoring doctoral students hailing from emerging countries. The faculty panel of the 2026 Doctoral Student Consortium will consist of accomplished and globally acclaimed scholars; who have a distinguished scholarly publication record, have served as editors of leading global journals, and/or have experience in supervising doctoral students across western countries such as US, UK, EU, Canada, Australia and New Zealand.

AGBA's 2026 Doctoral Consortium is a workshop for Ph.D. students from all over the world to further develop their research ideas, to learn about the challenges of conducting business research, building a successful academic career in their fields, and to broaden their professional networks on the global stage.

Consistent with the developmental mission of AGBA, the consortium is open for Ph.D. students from all over the world, who would be attending its global conference in Thailand. One-to-one mentoring to Ph.D., students would be provided on the third day of the conference on May 24, 2026.

Ideally, doctoral students should have a strong research idea or be close to completing a doctoral dissertation proposal, and be far enough away from finishing their dissertations so that they could make good use of feedback received from their doctoral mentors during the consortium.

Kindly contact AGBA's President and CEO to schedule your mentoring session at least one month before our conference:

Prof. Dr. Zafar U. Ahmed
BBA (New York), MBA (Texas),
Ph.D., (Utah), D.Litt., (England, Candidate)
Professor of International Business
Founder, President and CEO:
Academy for Global Business Advancement
Founder and Editor-in-Chief:
Journal for Global Business Advancement
Founder and Editor-in-Chief
Journal for International Business and Entrepreneurship Development
Washington D.C.,
District of Columbia
USA
Email: zafaruahmed@gmail.com
Sheikh Zayed Grand Mosque



Distinguished Global Doctoral Students in Attendance

Kazakhstan:

- Yeran Baishan, KIMEP University, Almaty, Kazakhstan.

Taiwan:

- Linh Thuy Mai, Southern Taiwan University of Science and Technology, Tainan, Taiwan.

Thailand:

- Narongpol Sanoudontree, Rajamangala University of Technology Tawan-ok, Thailand.

Italy:

- Hafiz Fawad Ali, University of Pisa, Italy.

Czech Republic:

- Bao Pham Hoang, Tomas Bata University in Zlin, Moravian City of Zlín, Czech Republic.

Malaysia:

- Salem M. Alanazi, University of Science Malaysia.

Vietnam:

- Vuong-Bach Vo, International University, Vietnam National University, Ho Chi Minh City, Vietnam.
- Le Ba Nhat Minh, International University, Vietnam National University, Ho Chi Minh City, Vietnam.
- Võ Vương Bách, International University, Vietnam National University, Ho Chi Minh City, Vietnam.
- Tran Thi Tuong Vi, International University, Vietnam National University, Ho Chi Minh City, Vietnam.
- Truong Xuan Quang, International University, Vietnam National University, Ho Chi Minh City, Vietnam.
- Nguyen Thi Minh Phuong, International University, Vietnam National University, Ho Chi Minh City, Vietnam.
- Nguyen Thuy Quynh Anh, International University, Vietnam National University, Ho Chi Minh City, Vietnam.
- Pham Thi Phuong Thao, International University, Vietnam National University, Ho Chi Minh City, Vietnam.
- Mai Tan Binh, International University, Vietnam National University, Ho Chi Minh City, Vietnam.
- Ma Van Khanh, International University, Vietnam National University, Ho Chi Minh City, Vietnam.
- Vương Thế Luân, International University, Vietnam National University, Ho Chi Minh City, Vietnam.
- Nguyen Quoc Loc, International University, Vietnam National University, Ho Chi Minh City, Vietnam.
- Tran Hoang Cam Tu, International University, Vietnam National University, Ho Chi Minh City, Vietnam.
- Pham Thai Ngoc, International University, Vietnam National University, Ho Chi Minh City, Vietnam.

India:

- Vaibhav Chaudhary, Indian Institute of Technology Delhi, India.
- Dheeraj Narang, Indian Institute of Technology Delhi, India.
- Surabhi Sakshi, Indian Institute of Management Rohtak, India.
- Hitesh Sharma, Indian Institute of Management Rohtak, India.
- Tanya Singh, Indian Institute of Management Rohtak, India.
- Ziyauddin Khan, Indian Institute of Management Rohtak, India.
- Eram Fatima, Indian Institute of Management Rohtak, India.
- Lubna Rashid Malik, Indian Institute of Management Rohtak, India.
- Mariya Firoz, Indian Institute of Management Rohtak, India.
- Priyanka Thakral, Indian Institute of Management Rohtak, India.
- Uttam Karki, Indian Institute of Management Rohtak, India.
- Ajay Samariya, Indian Institute of Management Rohtak, India.
- Ayushi Srivastava, Indian Institute of Management Rohtak, India.
- Simran, Indian Institute of Management Rohtak, India.
- Hrithvik Bharadwaj, Indian Institute of Management Rohtak, India.
- Saurab Verma, Punjabi University, Patiala, State of Punjab, India.

Dubai Creek



Why Dubai ???

Economy of Dubai is one of the world's fastest-growing economies, Dubai's gross domestic product is projected at over US\$177 billion in 2021, with a growth rate of 6.1% in 2014. Although a number of core elements of Dubai's trading infrastructure were built on the back of the oil industry, revenues from oil and natural gas account for less than 5% of the emirate's revenues. It is estimated that Dubai produces 50,000 to 70,000 barrels (7,900 to 11,100 m³) of oil a day and substantial quantities of gas from offshore fields. The emirate's share in the UAE's total gas revenues is about 2%. Dubai's oil reserves have diminished significantly and are expected to be exhausted in 20 years. Real estate and construction (22.6%), trade (16%), entrepôt (15%), and financial services (11%) are the largest contributors to Dubai's economy.

Dubai's non-oil foreign trade stood at \$362 billion in 2014. Of the overall trade volumes, imports had the biggest share with a value of \$230 billion while exports and re-exports to the emirate stood at \$31 billion and \$101 billion respectively. By 2014, China had emerged as Dubai's largest international trading partner, with a total of \$47.7 billion in trade flows, up 29% from 2013. India was second among Dubai's key trading partners with a trade of \$29.7 billion, followed by the United States at \$22.62 billion. The Kingdom of Saudi Arabia was Dubai's fourth trading partner globally and first in the GCC and Arab world with a total trade value of \$14.2 billion. Trade with Germany in 2014 totaled \$12.3 billion, Switzerland and Japan both at \$11.72 billion, and UK trade totaled \$10.9 billion.

Historically, Dubai and its twin across Dubai Creek, Deira (independent of Dubai City at that time), were important ports of call for Western manufacturers. Most of the new city's banking and financial centers were headquartered in the port area. Dubai maintained its importance as a trade route through the 1970s and 1980s. Dubai has a free trade in gold and, until the 1990s, was the hub of a "brisk smuggling trade" of gold ingots to India, where gold import was restricted. Dubai's Jebel Ali port, constructed in the 1970s, has the largest human-made harbour in the world and was ranked seventh globally for the volume of container traffic it supports. Dubai is also a hub for service industries such as information technology and finance, with industry-specific free zones throughout the city. Dubai Internet City, combined with Dubai Media City as part of TECOM (Dubai Technology, Electronic Commerce and Media Free Zone Authority), is one such enclave, whose members include IT firms such as Hewlett Packard Enterprise, HP Inc., Halliburton, Google, EMC Corporation, Oracle Corporation, Microsoft, Dell, and IBM, and media organizations such as MBC, CNN, BBC, Reuters, Sky News, and AP.[172] Various programmes, resources, and value-added services support the growth of startups in Dubai and help them connect to new business opportunities.

The Dubai Financial Market (DFM) was established in March 2000 as a secondary market for trading securities and bonds, both local and foreign. As of the fourth quarter of 2006, its trading volume stood at about 400 billion shares, worth \$95 billion in total. The DFM had a market capitalisation of about \$87 billion.[144] The other Dubai-based stock exchange is NASDAQ Dubai, which is the international stock exchange in the Middle East. It enables a range of companies, including UAE and regional small and medium-sized enterprises, to trade on an exchange with an international brand name, with access by both regional and international investors

(Dubai Multi Commodities Centre) was established in 2002. It is the world's fastest-growing free zone and has been nominated as "Global Free Zone of the Year 2016" by The Financial Times Magazine. Dubai is also known as the City of Gold because a major part of the economy is based on gold trades, with Dubai's total gold trading volumes in H1 2011 reaching 580 tonnes, with an average price of US\$1,455 per troy ounce. A City Mayors survey ranked Dubai 44th among the world's best financial cities in 2007, while another report by City Mayors indicated that Dubai was the world's 27th richest city in 2012, in terms of purchasing power parity (PPP). Dubai is also an international financial centre (IFC) and has been ranked 37th within the top 50 global financial cities as surveyed by the MasterCard Worldwide Centres of Commerce Index (2007), and first within the Middle East.

In 2012, the Global City Competitiveness Index by the Economist Intelligence Unit ranked Dubai at No. 40 with a total score of 55.9. According to its 2013 research report on the future competitiveness of cities, in 2025, Dubai will have moved up to 23rd place overall in the Index. Indians, followed by Britons and Pakistanis are the top foreign investors in Dubai real estate. Dubai has launched several major projects to support its economy and develop different sectors. These include Dubai Fashion 2020 and Dubai Design District,[183] which is expected to become a home to leading local and international designers. The AED 4 billion first phase of the project was completed in 2015.

In 2024, the city of Dubai ranked 12 out of 142 cities in the Smart City Index.

AGBA's 22nd World Congress Logistics

Conference Program:

Arrival Day, May 15, 2026

First Day, May 16, 2026

- Conference Registration
- Conference Reception
- Conference Inauguration
- **Faculty Development Workshops**
- Professional Networking
- Business Networking

Second Day, May 17, 2026

- **Academic Sessions**
- **Paper Presentations**
- Professional Networking
- Business Networking
- **Gala Dinner/Award Ceremony**

Third Day, May 18, 2026

- **Doctoral Consortium**
- **Global Business Forum**
- Professional Networking
- Business Networking

One Registration Fee for All (Everybody):

USD \$500 for Everybody Includes:

- Luncheons, and Coffee/Tea
- Conference Documents and Certificates
- Recognition Award(s)
- Banquet (Gala Dinner)

Special Note:

- One Registration is for One Person Only and allows for the presentation of ONE paper ONLY.
- However, delegates are welcome to present additional papers by paying an extra fee of USD \$100 per additional paper irrespective of their status (educator or student or entrepreneur or professional).
- Delegates are welcome to purchase additional **Conference Bags** containing all conference documents for an additional price of USD \$100 per bag.
- Conference registration fee does NOT include accommodation, transportation, and sightseeing.
- AGBA does NOT provide any **Financial Assistance** to help delegates attend its global conferences.

Al-Fahidi Historic District in Dubai

