



***Academy for Global Business Advancement's
(AGBA)***

21st Face-to-Face (in Person) World Congress

<http://agba.us/>

Conference Theme
***"Business and Entrepreneurship Development
in a Globalized and Digitalized Era"***

July 2 -- 4, 2025

The Grand Four Wings Convention Hotel Bangkok
(a Luxury 5-Star Hotel)
Bangkok
THAILAND

Distinguished Global Dignitaries

Conference Chair	Conference Co-Chair	Keynote Speaker	Patron	Patron
Kyle S. Wells Former Dean College of Business Utah Tech University St. George State of Utah USA	Viput Ongsakul Former Dean School of Business National Institute of Development Administration Bangkok THAILAND	Dheeraj P. Sharma Director Indian Institute of Management Rohtak Rohtak State of Haryana INDIA	Gerald W. Fry Distinguished Professor of International Education Emeritus University of Minnesota Minneapolis USA	Hermann Lassleben Professor of Human Resource Management Reutlingen University GERMANY
Patron	Patron	Patron	Patron	Patron
Vincent Chang Former Vice-Chancellor and President BRAC University Dhaka BANGLADESH	Hak-Seon Kim Dean Global College Kyungsoong University Busan SOUTH KOREA	Cihan Cobanoglu Provost Virscend University Irvine State of California USA	Shakil Ahmad Romshoo Vice Chancellor Islamic University of Science and Technology Kashmir Valley INDIA	Rafikul Islam Vice Chancellor Aliah University Kolkata State of West Bengal INDIA
Patron	Patron	Patron	Patron	Patron
Bassem Nasri Chair Department of Business Administration Prince Mohammad Bin Fahd University Al-Khobar SAUDI ARABIA	Tran Quynh Hoa Former Chair University Council International University Vietnam National University Ho Chi Minh City VIETNAM	Imran Ghaznavi Senior Executive Director Pakistan's Oil and Gas Regulatory Authority Islamabad PAKISTAN	Prakash Singh Associate Professor of Finance Indian Institute of Management Lucknow Noida Campus INDIA	Guillermo Gibens Professor of Communication Community College of Baltimore County Maryland USA
Patron	Patron	Patron	Patron	Patron
Ha Minh Tri Dean School of Business International University Vietnam National University Ho Chi Minh City VIETNAM	Sarfraz Ali Kyani Coordinator Australian Centre for Entrepreneurship Research Queensland University of Technology AUSTRALIA	Koustab Ghosh Dean of Academics Indian Institute of Management Rohtak Rohtak State of Haryana INDIA	Mohammad Falahat Nejadmahani Professor and Director Strategic Research Institute Asia Pacific University of Technology & Innovation Kuala Lumpur MALAYSIA	Said Elfakhani Professor Director Executive MBA Program American University of Beirut LEBANON

AGBA's Profile

AGBA's Brief:

Academy for Global Business Advancement (AGBA) was established in the American State of Texas as a "Not-for-Profit Charitable American NGO" in 2000. It is proud to boast today a membership of over 1000 members based in more than 50 countries that include scholars from reputed academic institutions, corporate leaders, governmental officials, global entrepreneurs, global traders, global exporters and importers, professionals, and consultants based in western and emerging countries.

AGBA, as a global organization, aims to help academics and scholars at business schools across emerging countries to connect with the western (developed) world for mutual benefit. Such collaboration would accelerate the pace of globalization by furnishing ample opportunities to scholars in emerging countries to get recognition, disseminate new knowledge and assert themselves on the global stage.

AGBA's Vision:

To be globally recognized as a leading "Not-for-Profit Charitable American NGO" dedicated to serve the academic, professional, governmental, corporate and entrepreneurial sectors worldwide.

AGBA's Mission:

Building on the dynamics of the ongoing globalization process, AGBA is committed to provide a global platform aimed at assisting academics, scholars, professionals, officials, entrepreneurs and consultants of emerging countries to assert themselves on the global stage for recognition, networking and dissemination of knowledge.

AGBA's Focus:

The main focus of AGBA is to provide an ongoing open global forum to discuss and analyze business and entrepreneurship development from different perspectives and viewpoints in order to improve understanding of underlying forces that (1) impact global developments and (2) shape the destiny of emerging countries such as UAE, Turkey, India, China, Thailand, Kenya, Indonesia, Malaysia, and Bahrain, etc. in the contemporary globalized economy. AGBA bridges geographic, cultural, disciplinary, and professional gaps by integrating different business disciplines while actively enhancing practitioner - academician interactions on a regional and global basis.

AGBA is sponsored by numerous universities, organizations, and agencies across US, Canada, UK, Europe, South America, Asia, and Africa.

AGBA's Core Business:

- Nurture globally competitive talents; expertise and skills across the emerging countries;
- Arrange apprenticeships for academics, scholars, professionals, officials, entrepreneurs and consultants on the global stage;
- Provide advisory services to business schools across the world for accreditation by ACBSP, IACBE, AMBA, EQUIS, and AACSB;
- Provide advisory services to peers worldwide to obtain "Fulbright Grants" from the US government successfully;
- Assistant in the Recruitment of Business Faculty Across the World;
- Assistant in the Establishment of Local Campuses of Global Universities;
- Offer customized training worldwide;
- Offer professional development programs;
- Provide "Global Entrepreneurship Development" services; and
- Provide Complimentary Support for the "Supervision of Doctoral Students" across emerging countries for FREE.

AGBA's Global Leaders

Chair: AGBA's Global Board of Trustees	Member: AGBA's Global Board of Trustees	Member: AGBA's Global Board of Trustees	Member: AGBA's Global Board of Trustees	Member: AGBA's Global Board of Trustees
Kyle S. Wells Former Dean College of Business Utah Tech University St. George, Utah USA	Vincent Chang Former Vice-Chancellor BRAC University Dhaka Bangladesh	Dana-Nicoleta Lascu Professor of Marketing School of Business University of Richmond Richmond, Virginia USA	Akinola Fadahunsi Dean College of Business American University of Ras Al-Khaima UAE	Forthcoming
Member: AGBA's Global Board of Trustees	Member: AGBA's Global Board of Trustees	Member: AGBA's Global Board of Trustees	Member: AGBA's Global Board of Trustees	Member: AGBA's Global Board of Trustees
Hamdan Sulaiman Al-Fazari Vice Chancellor Sohar University Sohar Oman	Tran Tien Khoa Former President International University Vietnam National University Ho Chi Minh City Vietnam	Gary L. Frankwick Professor of Marketing (Emeritus) University of Texas El Paso, Texas, USA	Hermann Lassleben Professor of Human Resource Management Reutlingen University Germany	Dheeraj P. Sharma Director Indian Institute of Management Rohtak Rohtak State of Haryana India
AGBA's Senior Executive Vice President	AGBA's First Vice President	AGBA's Second Vice President	AGBA's Third Vice President	AGBA's Managing Director
Forthcoming	Christopher J. Marquette Assistant Professor Department of Finance Tabor School of Business Millikin University Decatur, Illinois, USA	Popy Rufaidah Professor of Marketing Padjadjaran University Bandung, West Java Indonesia	Hassan Yazdifar Professor of Accounting and Management University of Derby Derby, England United Kingdom	Wolfgang Hinck Former Provost American University of Iraq at Sulaimani Sulaymaniyah Kurdistan Region Iraq
AGBA's Vice President for Global Publications	AGBA's Director for Global IT Operations	AGBA's Vice President for Global Social Media	AGBA's Vice President for Global Entrepreneurship	AGBA's Vice President for Global Conferences
Sahil Raj Associate Professor of Management Information System School of Management Studies Punjabi University Patiala, State of Punjab India	Tanveer Kajla Assistant Professor Department of Management Studies NALSAR University of Law Hyderabad State of Telengana India	Lavanya Rastogi Founder & CEO Soul Spring and Co-founder of Ayam Houston, Texas USA	Nayana Dehigama Chairman and Managing Director EPIC TECHNOLOGY GROUP Epic Techno-Village Thalangama, Battaramulla Sri Lanka	Viput Ongsakul Former Dean NIDA's School of Business National Institute of Development Administration Bangkok Thailand
AGBA's Auditor	AGBA's Vice President for Global Field	JGBA Managing Editor	JIBED Managing Editor	JIBED Associate Editor
Afzal U. Ahmed MS in Forensic Accounting Candidate State University of New York at Albany State of New York USA	Iqbal U. Ahmed Ph.D., Candidate Department of Marketing Pamplin College of Business Virginia Tech Blacksburg State of Virginia USA	Christopher J. Marquette Managing Editor Journal for Global Business Advancement Inderscience Publisher Switzerland	Omer F. Genc Managing Editor Journal for International Business and Entrepreneurship Development Inderscience Publisher Switzerland	Osama Sam Al-Kwifi Associate Editor Journal for International Business and Entrepreneurship Development Inderscience Publisher Switzerland

Conference Sponsors

- Utah Tech University, **USA.**
- Youngstown State University, **USA.**
- National Institute of Development Administration, **Thailand.**
- Indian Institute of Management Rohtak, **India.**
- King Fahd University of Petroleum and Minerals, **Saudi Arabia.**
- International University, Vietnam National University, Ho Chi Minh City, **Vietnam.**
- Inderscience Publisher of **Switzerland**
- Springer Publisher of **USA.**

Wat Arun, Bangkok Yai, Bangkok, Thailand



AGBA's Switzerland Based and Scopus Indexed 1st Journal



Journal for Global Business Advancement

ISSN Online: 1746-9678; ISSN Print: 1746-966X and E-ISSN:1746-9678

Published by
Inderscience Enterprises Ltd
World Trade Center Building
29 Route De Pre-Bois, Case Postale 856,
Geneva (Ch-1215)
SWITZERLAND

<https://www.inderscience.com/jhome.php?jcode=jgba>

Indexed in Scopus as Q-4

<https://www.scopus.com/sourceid/16400154779>

JGBA's Cite Score: 1.8
JGBA's SJR Score: 0.259
JGBA's SNIP Score: 0.467

Scimago Journal & Country Rank

JGBA's *H - Index*: 11

<https://www.scimagojr.com/journalsearch.php?q=16400154779&tip=sid&clean=0>

It is indexed/ listed in:

- Scopus (Elsevier) with a Q-3 rank;
- ProQuest
- Academic OneFile (Gale);
- cnpLINKer (CNPIEC);
- Business Collection (Gale);
- Google Scholar;
- Info Trac (Gale);
- Inspec (Institution of Engineering and Technology);
- ProQuest Advanced Technologies Database with Aerospace;
- American Cabell's Directory of Publishing Opportunities;
- Excellence in Research for Australia (ERA);
- JUFO;
- Norwegian Register for Scientific Journals, Series and Publishers;
- <http://www.scimagojr.com/journalsearch.php?q=16400154779&tip=sid>;
- 2018 Academic Journal Guide of Chartered Association of Business Schools (www.charteredabs.org)
- Academic Journal Guide (AJG) 2018, and AIDEA (Italian Academy of Management) Guide. Journal Rating AIDEA—2016. <https://www.accademiaaidea.it/journal-rating-riviste-internazionali/>.



***Journal for International Business
and Entrepreneurship Development***

ISSN Online: 1747-6763, ISSN Print: 1549-9324, and E-ISSN:1747-6763

Published by
Inderscience Enterprises Ltd
World Trade Center Building
29 Route De Pre-Bois, Case Postale 856,
Geneva (Ch-1215)
SWITZERLAND

<https://www.inderscience.com/jhome.php?jcode=jibed>

Indexed in Scopus as Q-2

<https://www.scopus.com/sourceid/21100886220>

JIBED's Cite Score: 1.9
JIBED's SJR Score: 0.167
JIBED's SNIP Score: 0.346

Indexed in Emerging Sources Citation Index

Web of Science Core Collection:

<https://mjl.clarivate.com/search-results>

Scimago Journal & Country Rank

JIBED's H Index: 4

<https://www.scimagojr.com/journalsearch.php?q=21100886220&tip=sid&clean=0>

It is indexed/ listed in:

- Scopus (Elsevier) with a Q-2 rank;
- Web of Science (Thomson Reuters Emerging Sources Citation Index (ESCI);
- ProQuest;
- Academic OneFile (Gale);
- cnpLINKer (CNPIEC);
- Business Collection (Gale);
- Google Scholar;
- Info Trac (Gale);
- Inspec (Institution of Engineering and Technology);
- ProQuest Advanced Technologies Database with Aerospace;
- American Cabell's Directory of Publishing Opportunities;
- Excellence in Research for Australia (ERA);
- JUFO;
- Norwegian Register for Scientific Journals, Series and Publishers;
- <http://www.scimagojr.com/journalsearch.php?q=16400154779&tip=sid>;
- 2018 Academic Journal Guide of Chartered Association of Business Schools (www.charteredabs.org)
- Academic Journal Guide (AJG) 2018, and AIDEA (Italian Academy of Management) Guide. Journal Rating AIDEA—2016. <https://www.accademiaaidea.it/journal-rating-riviste-internazionali/>

Distinguished Global Scholars in Attendance

- Ashok Ashta, Professor of Global Business, The University of Kitakyushu, Japan.
- Abdullah O. Almashayekhi, Chair of Marketing, King Fahd University of Petroleum and Minerals, Saudia.
- Obaid M. Al-Shuridah, Assistant Professor, King Fahd University of Petroleum and Minerals, Saudia.
- Maher Itani, Assistant Professor of Operations Management, Ajman University, UAE.
- Nguyen Giang DO, Vice Dean of Business, Nguyen Tat Thanh University, Vietnam.
- Osama Sam Al-Kwafi, Associate Professor of Marketing, Qatar University, Qatar.
- Sara Abdulla A. Al-Maadeed, Assistant Professor of Strategic Management, Qatar University, Qatar.
- Allam K. Abu Farha, Associate Professor of Marketing, Qatar University, Qatar.
- Basheer Al-Haimi, Senior Lecturer of Strategic Management, University Technology Malaysia.
- Le Dinh Minh Tri, Associate Professor, International University, Vietnam National University, Vietnam.
- Che Aniza Binti Che Wel, Associate Professor of Marketing, University of Kebangsaan Malaysia.
- Popy Rufaidah, Professor of Marketing, Padjadjaran University, Bandung City, West Java, Indonesia.
- Sudaporn Sawmong, Former Dean, King Mongkut's Institute of Technology Ladkrabang, Thailand.
- Sorasak Tangthong, Assistant Dean, King Mongkut's Institute of Technology Ladkrabang, Thailand.
- Suhail M. Ghouse, Associate Professor of Marketing and Entrepreneurship, Dhofar University, Oman.
- Ashwani Kumar, Assistant Professor, Indian Institute of Management Rohtak, India.
- Pham Tan Nhat, Chair of Hospitality, International University, Vietnam National University, Vietnam.
- Saddam Khalid, Associate Professor of Entrepreneurship, University of Hyogo, Japan.
- Satria Bangsawa, Professor of Marketing, University of Lampung, Indonesia.
- Ghazanfar Ali Abbasi, Assistant Professor, King Fahd University of Petroleum and Minerals, Saudia.
- Ashraf Chaudhry, Associate Professor of Cybersecurity Engineering, University of Abu Dhabi, UAE.
- Mahrina Sari, Professor of Marketing, University of Lampung, Indonesia.
- Ngoc Han Ton Nu, Vice Head, Center for Public Administration, International University of Vietnam.
- Omer F. Genc, Associate Professor of International Business, Youngstown State University, USA.
- Pervez Ahmad Mir, Dean, School of Business, Islamic University of Science and Technology, India.
- Syukri Lukman, Professor of Marketing Emeritus, University of Andalas, Indonesia.
- Bahaudin G. Mujtaba, Professor of Human Resource Management, Nova Southeastern University, USA.
- Mohammad Shafi Sofi, Chair of Economics, Islamic University of Science and Technology, India.
- Alang Tho, Chair of Marketing, International University, Vietnam National University, Vietnam.
- Muhammad Azeem Ahmad, Head, Southern Business School, University of Southern Punjab.
- Jasmeet Kaur Lamba, Professor and Associate Dean, O. P. Jindal Global University, India.
- Phan Thi Ngoc Minh, Assistant Dean for Twinning Program, International University of Vietnam.
- Abdul Razak Bin Ibrahim, Professor of Fintech, University of Kuala Lumpur, Malaysia
- Trinh Quoc Dat, Dean, School of Economics, Finance and Accounting, International University of Vietnam.

AGBA's Country Vice Presidents

- **Viput Ongsakul**, National Institute of Development Administration, Thailand, ([AGBA's Vice President for Thailand](#)).
- **Hamdan Sulaiman Al-Fazari**, Sohar University, Oman, ([AGBA's Vice President for Oman](#)).
- **Pham Tan Nhat**, International University of Vietnam, ([AGBA's Vice President for Vietnam](#)).
- **Sattambi Sumith de Silva**, *Institute of Event Management*, Sri Lanka, ([AGBA's Vice President for Sri Lanka](#)).
- **Sahil Raj**, Punjabi University, India, ([AGBA's Vice President for the State of Punjab, India](#)).
- **Parvez Ahmed Mir**, Islamic University of Science & Technology, India, ([AGBA's Vice President for Jammu and Kashmir, India](#)).
- **Mahrina Sari**, University of Lampung, Indonesia, ([AGBA's Vice President for Lampung Province of Indonesia](#)).
- **Popy Rufaidah**, Padjadjaran University, ([AGBA's Vice President for West Java Province of Indonesia](#)).
- **Mohammad Falahat Nejadmahani**, Asia Pacific University of Technology & Innovation, ([AGBA's Vice President for Malaysia](#)).
- **John Andrew (Andre) van der Poll**, University of South Africa. ([AGBA's Vice President for Northern Region of South Africa](#)).
- **Breggie van der Poll**, University of South Africa, ([AGBA's Vice President for Southern Region of South Africa](#)).
- **Osama Sam Al-Kwafi**, Qatar University, Qatar, ([AGBA's Vice President for Qatar](#)).
- **Maher Itani**, Ajman University, United Arab Emirates, ([AGBA's Vice President for Ajman, UAE](#)).
- **Sabri Elkrghli**, Libyan International University, Libya, ([AGBA's Vice President for Libya](#)).
- **Charles Lagat**, Moi University, Kenya, ([AGBA's Vice President for Kenya](#)).
- **Eugene Seeley**, Utah Valley University, USA, ([AGBA's Vice President for the State of Utah, USA](#)).
- **J. Mark Munoz**, Millikin University, USA, ([AGBA's Vice President for the State of Illinois, USA](#)).
- **Bahaudin G. Mujtaba**, Nova Southeastern University, USA, ([AGBA's Vice President for the State of Florida, USA](#)).
- **Bhavan Narayana Kandala**, Hyderabad, India, ([AGBA's Vice President for South India](#)).
- **Dana-Nicoleta Lascu**, University of Richmond, USA, ([AGBA's Vice President for the State of Virginia, USA](#)).
- **Abdul A. Rasheed**, University of Texas at Arlington, USA, ([AGBA's Vice President for the State of Texas, USA](#)).
- **Hassan Yazdifar**, University of Derby, UK ([AGBA's Vice President for England, UK](#)).
- **Demetris Vrontis**, University of Nicosia, Cyprus ([AGBA's Vice President for Cyprus](#)).
- **Jimmy Teng**, KIMEP University, Kazakhstan, ([AGBA's Vice President for Singapore](#)).
- **Said Elfakhani**, American University of Beirut, Lebanon, ([AGBA's Vice President for Lebanon](#)).
- **Omer F. Genc**, Youngstown State University, USA, ([AGBA's Vice President for the State of Ohio, USA](#)).
- **Seung Hun Han**, Korea Advanced Institute of Science and Technology, South Korea, ([AGBA's Vice President for South Korea](#)).
- **Balarama Krishna Varanasi**, India, ([AGBA's Vice President for Global Academic and Entrepreneurial Partnerships](#)).
- **Arif Sikander**, Murdoch University, Australia. ([AGBA's Vice President for Australia](#)).
- **Muhammad Azeem Ahmad**, University of Southern Punjab, Multan, Pakistan, ([AGBA's Vice President for Pakistan](#)).
- **Jasmeet Kaur Lamba**, O. P. Jindal Global University, India, ([AGBA's Vice President for Northern India](#)).
- **Arthur Seakhwa-King**, Mohammad Bin Rashid School of Government, Dubai, UAE, ([AGBA's Vice President for Pan-Africa](#)).

Bangkok Grand Palace, Phra Nakhon, Bangkok, Thailand.



Conference Logistics

(AGBA's Team on the Soil of Thailand)

AGBA Assistant	AGBA Assistant	AGBA Assistant	AGBA Assistant	AGBA Assistant
Yeran Baishan Ph.D., Student Bang College of Business KIMEP University Almaty KAZAKHSTAN	Doan Huyen Tran (Trish) Visiting Lecturer Faculty of English Ho Chi Minh City University of Technology VIETNAM	Vaibhav Chaudhary Ph.D., Student Department of Management Studies Indian Institute of Technology Delhi New Delhi INDIA	Forthcoming	Prakaydao Krissadee Chair Department of Business Administration Faculty of Business Administration Bangkok University Pathum Thani Bangkok THAILAND

AGBA's Website

- <http://agba.us/>

Conference Organizer's Website:

- <https://ysu.edu/>

Conference Sponsors' Websites:

- <https://www.iimrohtak.ac.in/>

Conference Hotel's Website:

- <https://www.grandfourwings.com/>

Conference Venue's Website:

- <https://www.grandfourwings.com/>

Global Websites Announcing Our Conference:

- <https://globaledge.msu.edu/academy/announcements/conferences>

Thailand Tourist Visa Website:

- <https://www.thaievisa.go.th/>

Thailand's Tourism Website:

- <https://www.tourismthailand.org/home>

Bangkok's Tourism Website:

- <https://www.bangkoktourismguide.com/>

Conference Highlights

Enjoy **FREE Faculty Development Workshops (FDWs)** on themes such as:

- How to Develop an "American Style Ph.D., Program".
- How to Design "American Style Executive DBA Program" for working professionals.
- How to Develop "World-Class Research Model".
- How to Craft a "World-Class Manuscript for Publication".
- How to Publish in "Scopus, Web of Science & ISI Indexed Western Journals".
- How to Use "NEW Statistical Techniques in Business Research".
- How to Employ "NEW Pedagogical Tools in Teaching".
- How to Write "Local Business Cases".
- How to Use "Business Cases in Your Teaching".
- How to Teach "Entrepreneurship to Your Students at BBA, MBA and Ph.D., Levels".
- How to Earn "ACBSP, IACBE, AMBA, EQUIS, EFMD and AACSB" Accreditations.
- How to Globalize Your School of Business.
- How to Build a Global Brand for your Business School on the Global Stage.
- **One-to-one Mentoring** of selected doctoral students by globally renowned scholars.
- Opportunity to **Publish in Western Journals for FREE**.
- Opportunity to explore **Global Placements**.
- Opportunity to explore global fellowships such as "**US Fulbright Scholar Program**".
- Opportunity to explore **Visiting Professorships** globally.
- Opportunity to explore **Post-Doctoral Fellowships**.
- Opportunity to **Collaborate** with world-class scholars.
- Opportunity to explore **Faculty Exchange Programs**.
- Opportunity to explore **Study Abroad Programs** for your students.
- Opportunity to explore **Joint Degree Programs with Overseas Universities**.
- Opportunity to establish **Overseas Campuses of Global Universities**.
- Opportunity to explore **Global Internships** for your students.
- **Networking** with distinguished Thai Entrepreneurs, Manufacturers, and Investors.
- Opportunity to publish in a Springer (**European Union**) sponsored "**Monograph Book**".

Lam Kaen, Thai Mueang District, Phang-nga, Thailand



Conference Logistics

Conference Organizer:

- Youngstown State University, Youngstown City, State of Ohio, **USA**.

Conference Sponsors:

- Indian Institute of Management Rohtak, State of Haryana, **India**.

Conference Venue and Conference Hotel:

- **The Grand Four Wings Convention Hotel Bangkok,**
- (a Luxury 5-Star Hotel in Bangkok, Thailand).
- <https://www.grandfourwings.com/>

Note:

- Please make your reservation by writing to the following email address ONLY:
- Mr. Amran Maeroh, Manager, Reservation Department.
- Email: [**reservation@grandfourwings.com**](mailto:reservation@grandfourwings.com)
- Please mention the following Code: (**AGBA2025**) while making a reservation to qualify for a discounted conference rate of **Thai Bhat 2400 (NETT)** per night per person for a single room inclusive of all Taxes and Breakfast Buffet.
- Reservation must be made ASAP and latest by May 30, 2025 in order to enjoy special **AGBA Rate**.
- All reserved rooms for AGBA would be released to the general public on June 1, 2025 and the hotel might be sold out.

Thailand Tourist Visa:

- All AGBA conference delegates (without any exception whatsoever) are requested to kindly obtain **Thailand Tourist Visa** to attend our conference. **Kindly DO NOT Apply for a Conference Visa.** Kindly do not ask AGBA or our host Thai university to issue any visa letter for you. Thailand is a tourist friendly country and grants tourist visas to citizens of all countries with a smiling face. Kindly make sure that your passport has at least one-year validity. Kindly cruise the following website to apply for Thailand tourist visa online: [**https://www.thaievisa.go.th/**](https://www.thaievisa.go.th/)
- ***All AGBA delegates are REQUIRED to fill up the following Digital Arrival Card 3 days before their arrival in Thailand:***
- ***<https://tdac.immigration.go.th/arrival-card/#/tac/arrival-card/add>***

One Registration Fee for All (Everybody Pays only USD \$500):

- All delegates are requested to kindly pay their conference registration fees of **USD \$500** (i) on Site (ii) in American Dollars and (iii) in CASH only.
- Sorry, we DO NOT have arrangements for Credit Cards, Debit Cards, Cheques (Checks), and Drafts etc.

AGBA's Conference Hotel --- (The Grand Four Wings Convention Hotel Bangkok)



Manuscript Preparation

AGBA welcomes manuscripts that address the conference theme as well as all functional areas of Business Administration (e.g., Accounting, Commerce, Economics, Operations, Finance, Information System, Management, Marketing, Public Administration, Entrepreneurship, International Business, Hospitality and Tourism Management, Business Law, Corporate Social Responsibility, Ethics, Islamic Business, Agricultural Economics, Leisure Management, and Recreation Resource Management).

<ul style="list-style-type: none"> • Agricultural Economics • Emerging Markets • Economic Development • Global Business Environment • Offshoring and Outsourcing • Entrepreneurship • Family Business • Business Law • Marketing • Real-estate Management • Actuarial Science • Business Education • Health Care Management • Managerial Communication • Organizational Behavior • Impact of COVID—19 on Businesses • Commerce • Economics • Accounting • Auditing • Taxation • Energy Economics 	<ul style="list-style-type: none"> • Health-Care Management • Hospital Management • Patient Care Management • Hospitality Management • Tourism Management • Recreation, Parks and Leisure • Global Economic Meltdown • Artificial Intelligence • Computer Information System • Blockchain and Crypto Currency • Impact of Technologies • E-Commerce and E-Business • Supply Chain Management • Finance and Banking • Knowledge Management • Behavioral Finance • Sports Business • Sports Management 	<ul style="list-style-type: none"> • Public Sector Management • Public Administration • Management Science • Human Resource Management • Operations Management • Islamic Business Management • Cross-Cultural Management • Environmental Management • Islamic Banking & Finance • Business Ethics • Innovation Management • Green Business Sustainability • Corporate Social Responsibility • Social Entrepreneurship
--	--	---

- Scholars from all over the world are invited to submit all sorts of scholarly papers such as (i) competitive paper, (ii) working paper (research-in-progress), (iii) doctoral colloquium paper, and/or (iv) case.
- All submissions will be subjected to an anonymous double-blind review process.
- All papers must use 12-point Times Roman font; A-4 format with 2.5 cm margin on all sides; an abstract (approximately 150 words), and references.
- An abstract/paper must include the title of the paper, name(s) of all author(s), and full information about each author (full name without any abbreviation(s), rank/position, department, college/faculty, university, city, state, country and email address).
- All manuscripts to be published in **AGBA's Refereed American Proceedings (Advances in Global Business Research – 2025 --- Vol. 21 (1), ISSN 1549-9332)** must consist of 20 double spaced pages (**not less and not more**) including tables, and references etc. Each paper must be accompanied by (i) a zero percent Similarity Index Report and (ii) an English editing certificate issued by one of the globally acclaimed English editing firms.

Manuscript Preparation (Continued)

- Paper submissions must follow the style guidelines of the *Journal of International Business Studies* (<http://www.palgrave-journals.com/jibs/index.html>) and must include a full list of all references cited in the paper.
- AGBA does NOT acquire the copy rights of your paper.
- Proposals for special sessions on topics of significant research interests are welcomed.
- Proposals for panels should include the purpose of the panel, the names and affiliations of participants, a summary of contributions, and the justification for the proposal.
- Accepted papers will be published in the **refereed American conference proceedings (*Advances in Global Business Research – 2025 --- Vol. 21 (1), ISSN 1549-9332*)**, if at least one author of the paper pre-registers for the conference. By submitting a paper to be reviewed, author(s) are assuring us that at least one of the authors will attend the conference and present the paper in person for sure without any excuse whatsoever.
- Publication of your paper in ***AGBA's American Referred Conference Proceedings (Advances in Global Business Research – 2025 --- Vol. 20 (1), ISSN 1549-9332)*** does not preclude subsequent publication in journals when proper acknowledgments are made.
- **AGBA's 2025 Proceedings would be published by Springer (European Union) with indexing in Scopus.**
- "*Best Paper Award*" in each category, "*AGBA's 2025 Best Doctoral Dissertation Award*", "*AGBA's 2025 Distinguished Entrepreneur Award*", "*AGBA's 2025 Distinguished Dean Award*", and "*AGBA's 2025 Distinguished Corporate Leader Award*" would also be presented at the conference.
- Manuscripts must be submitted in **English** language only.
- **Absolute Deadline for the submission of all manuscripts is: June 15, 2025.**
- Please submit your manuscript to one of the following Conference Directors/Program Chairs:

Dr. Christopher J. Marquette
(Ph.D., Texas A&M, USA)
Assistant Professor of Finance
Department of Finance
Tabor School of Business
Millikin University
Decatur, State of Illinois
USA
Email: cmarquette@millikin.edu

Dr. Omer F. Genc
(Ph.D., Temple, USA)
Associate Professor of International Business
Department of Management and Marketing
Williamson College of Business Administration
Youngstown State University
Youngstown, State of Ohio
USA
Email: ofgenc@ysu.edu

A Sample Abstract for Your Benchmarking

Structural Exclusiveness and Poverty: An e-Entrepreneurship Based Approach to Rural Development Across China

Xiaohong He

Professor of International Business
Department of International Business
School of Business
Quinnipiac University
Hamden, State of Connecticut
USA

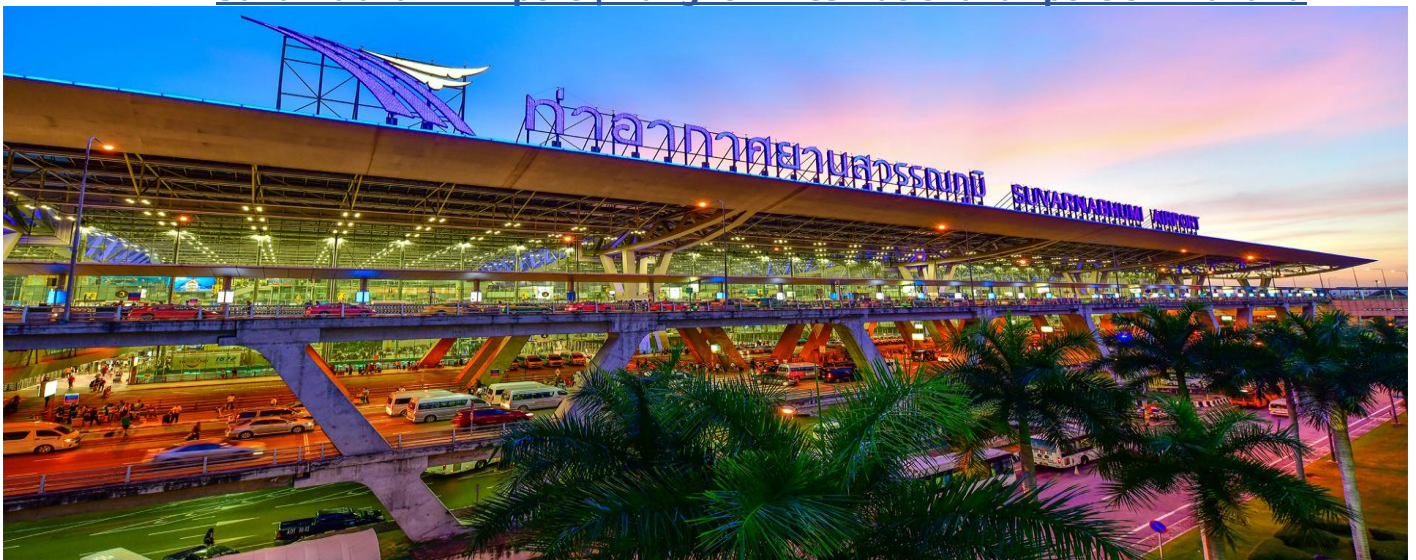
Email: Xiaohong.He@quinnipiac.edu

Abstract

The growing level of inequality in the 21st century is a social, political and economic issue concerned by conscious citizens, scholars and policy makers around the world. Some on the right argue that inequality motivates progress and punishes laziness. In reality, under harsh conditions without any social safety net, the poor often have to work extremely hard just to survive. There is no real moral argument for concentration of outsize wealth vs. widespread poverty in today's world. To this end, this research study asks the question – "How disruptive forces brought by technology and innovation can be better understood and employed from the perspectives of individuals and communities in rural and less developed regions?" To answer this question, this paper develops a conceptual framework that connects enablers and structural obstacles facing rural e-entrepreneurs; and then applies the framework to explore existing circumstances and to offer explanations leading toward theory building. In this context, this paper uses a case study approach that involving "what", "why" and "how" questions to connect ideas of global importance from local Chinese practice.

Keywords: Structural Exclusiveness, Poverty, e-Entrepreneurship, Rural Development, and China.

Suvarnabhumi Airport | Bangkok International airport of Thailand



Journal Publication Opportunities

Best papers presented at our conference will be eligible for publication in the **Special Issues** of the following **Western Journals** after substantial revisions.

- **Journal for International Business and Entrepreneurship Development**
 - (Published by Inderscience of Switzerland and Indexed in Scopus at a **Q-2 rank**). It is also Indexed in Elsevier Thomson Reuters Emerging Index --- Web of Science)
 - <https://www.inderscience.com/jhome.php?jcode=jibed>
- **Journal for Global Business Advancement**
 - (Published by Inderscience of Switzerland and indexed in Scopus at a **Q-4 rank**)
 - <https://www.inderscience.com/jhome.php?jcode=jgba>
- Conference Proceedings to be Published by **Springer (European Union) with indexing in SCOPUS.**
- A Monograph Book to be published by **Springer (European Union).**
- AGBA's global leadership has submitted numerous proposals to many prestigious western journals for the development of special issues to be associated with our conference.

Railay Beach, Peninsula in Thailand



Mentoring Doctoral Students

AGBA's 2025 Doctoral Consortium will focus on mentoring doctoral students hailing from emerging countries. The faculty panel of the 2025 Doctoral Student Consortium will consist of accomplished and globally acclaimed scholars; who have a distinguished scholarly publication record, have served as editors of leading global journals, and/or have experience in supervising doctoral students across western countries such as US, UK, EU, Canada, Australia and New Zealand.

AGBA's 2025 Doctoral Consortium is a workshop for Ph.D. students from all over the world to further develop their research ideas, to learn about the challenges of conducting business research, building a successful academic career in their fields, and to broaden their professional networks on the global stage.

Consistent with the developmental mission of AGBA, the consortium is open for Ph.D. students from all over the world, who would be attending its global conference in Thailand. One-to-one mentoring to Ph.D., students would be provided on the third day of the conference on July 4, 2025.

Ideally, doctoral students should have a strong research idea or be close to completing a doctoral dissertation proposal, and be far enough away from finishing their dissertations so that they could make good use of feedback received from their doctoral mentors during the consortium.

Kindly contact AGBA's President and CEO to schedule your mentoring session at least one month before our conference:

Prof. Dr. Zafar U. Ahmed
BBA (New York), MBA (Texas),
Ph.D., (Utah), D.Litt., (England, Candidate)
Professor of International Business
Founder, President and CEO:
Academy for Global Business Advancement
Founder and Editor-in-Chief:
Journal for Global Business Advancement
Founder and Editor-in-Chief
Journal for International Business and Entrepreneurship Development
Washington D.C.,
District of Columbia
USA
Email: zafaruahmed@gmail.com

Royal Park Rajapruek, Chiang Mai, Thailand



Distinguished Global Doctoral Students in Attendance

Kazakhstan:

- Yeran Baishan, KIMEP University, Almaty, Kazakhstan.

Thailand:

- Narongpol Sanoudontree, Rajamangala University of Technology Tawan-ok, Uthenthawai Campus, Thailand.

Malaysia:

- Salem M. Alanazi, University of Science Malaysia.

Vietnam:

- Vuong-Bach Vo, International University, Vietnam National University, Ho Chi Minh City, Vietnam.
- Le Ba Nhat Minh, International University, Vietnam National University, Ho Chi Minh City, Vietnam.
- Võ Vương Bách, International University, Vietnam National University, Ho Chi Minh City, Vietnam.
- Tran Thi Tuong Vi, International University, Vietnam National University, Ho Chi Minh City, Vietnam.
- Truong Xuan Quang, International University, Vietnam National University, Ho Chi Minh City, Vietnam.
- Nguyen Thi Minh Phuong, International University, Vietnam National University, Ho Chi Minh City, Vietnam.
- Nguyen Thuy Quynh Anh, International University, Vietnam National University, Ho Chi Minh City, Vietnam.
- Pham Thi Phuong Thao, International University, Vietnam National University, Ho Chi Minh City, Vietnam.
- Mai Tan Binh, International University, Vietnam National University, Ho Chi Minh City, Vietnam.
- Ma Van Khanh, International University, Vietnam National University, Ho Chi Minh City, Vietnam.
- Vương Thế Luân, International University, Vietnam National University, Ho Chi Minh City, Vietnam.
- Nguyen Quoc Loc, International University, Vietnam National University, Ho Chi Minh City, Vietnam.
- Tran Hoang Cam Tu, International University, Vietnam National University, Ho Chi Minh City, Vietnam.
- Pham Thai Ngoc, International University, Vietnam National University, Ho Chi Minh City, Vietnam.

India:

- Vaibhav Chaudhary, Indian Institute of Technology Delhi, India.
- Dheeraj Narang, Indian Institute of Technology Delhi, India
- Surabhi Sakshi, Indian Institute of Management Rohtak, India.
- Hitesh Sharma, Indian Institute of Management Rohtak, India.
- Tanya Singh, Indian Institute of Management Rohtak, India.
- Ziyauddin Khan, Indian Institute of Management Rohtak, India.
- Eram Fatima, Indian Institute of Management Rohtak, India.
- Lubna Rashid Malik, Indian Institute of Management Rohtak, India.
- Mariya Firoz, Indian Institute of Management Rohtak, India.
- Priyanka Thakral, Indian Institute of Management Rohtak, India.
- Uttam Karki, Indian Institute of Management Rohtak, India.
- Ajay Samariya, Indian Institute of Management Rohtak, India.
- Ayushi Srivastava, Indian Institute of Management Rohtak, India.
- Simran, Indian Institute of Management Rohtak, India.
- Hrithvik Bharadwaj, Indian Institute of Management Rohtak, India.
- Saurab Verma, Punjabi University, Patiala, State of Punjab, India.

Long Beach, Koh Lanta, Thailand



Why Thailand ???

Thailand (/ˈtaɪlənd, -lənd/ *TY-land, -lənd*), officially the **Kingdom of Thailand** and historically known as **Siam** (/saɪˈæm, ˈsaɪæm/), is a country in Southeast Asia on the Indochinese Peninsula. With a population of almost 70 million, it spans 513,120 square kilometers (198,120 sq mi). Thailand is bordered to the north by Myanmar and Laos, to the east by Laos and Cambodia, to the south by the Gulf of Thailand and Malaysia, and to the west by the Andaman Sea; it also shares maritime borders with Vietnam to the southeast, and Indonesia and India to the southwest. Bangkok is the nation's capital and largest city.

Tai peoples migrated from southwestern China to mainland Southeast Asia from the 6th to 11th century. Indianized kingdoms such as the Mon, Khmer Empire and Malay states ruled the region, competing with Thai states such as the Kingdoms of Ngoenyang, Sukhothai, Lan Na and Ayutthaya, which also rivalled each other. European contact began in 1511 with a Portuguese diplomatic mission to Ayutthaya, which became a regional power by the end of the 15th century. Ayutthaya reached its peak during the 18th century, until it was destroyed in the Burmese–Siamese War. Taksin quickly reunified the fragmented territory and established the short-lived Thonburi Kingdom. He was succeeded in 1782 by Buddha Yodfa Chulaloke, the first monarch of the current Chakri dynasty. Throughout the era of Western imperialism in Asia, Siam remained the only nation in the region to avoid colonization by foreign powers, although it was often forced to make territorial, trade and legal concessions in unequal treaties. The Siamese system of government was centralized and transformed into a modern unitary absolute monarchy in the reign of Chulalongkorn. In World War I, Siam sided with the Allies, a political decision made in order to amend the unequal treaties. Following a bloodless revolution in 1932, it became a constitutional monarchy and changed its official name to Thailand, becoming an ally of Japan in World War II. In the late 1950s, a military coup under Field Marshal Sarit Thanarat revived the monarchy's historically influential role in politics. Thailand became a major ally of the United States, and played an anti-communist role in the region as a member of the failed SEATO, but from 1975 sought to improve relations with Communist China and Thailand's neighbors.

Apart from a brief period of parliamentary democracy in the mid-1970s, Thailand has periodically alternated between democracy and military rule. Since the 2000s, the country has been caught in continual bitter political conflict between supporters and opponents of Thaksin Shinawatra, which resulted in two coups (in 2006 and 2014), along with the establishment of its current constitution, a nominally democratic government after the 2019 Thai general election, and large pro-democracy protests in 2020–2021 which included unprecedented demands to reform the monarchy. Since 2019, it has been nominally a parliamentary constitutional monarchy; in practice, however, structural advantages in the constitution have ensured the military's hold on power.

Thailand is a middle power in global affairs and a founding member of ASEAN, and ranks very high in the Human Development Index. It has the second-largest economy in Southeast Asia and the 24th-largest in the world by PPP and ranks 85th by nominal GDP per capita. Thailand is classified as a newly industrialized economy, with manufacturing, agriculture, and tourism as leading sectors.

The economy of Thailand is heavily export-dependent, with exports accounting for more than two-thirds of gross domestic product (GDP). Thailand exports over US\$105 billion worth of goods and services annually. Major exports include cars, computers, electrical appliances, rice, textiles and footwear, fishery products, rubber, and jewelry.

Thailand is an emerging economy and is considered a newly industrialized country. Thailand had a 2017 GDP of US\$1.236 trillion (on a purchasing power parity basis). Thailand is the second largest economy in Southeast Asia after Indonesia. Thailand ranks midway in the wealth spread in Southeast Asia as it is the fourth richest nation according to GDP per capita.

AGBA's 2025 Global Business Forum

A strategic alliance between AGBA (USA), Youngstown State University (USA), Indian Institute of Management Rohtak (India), and the EPIC Technology Group (Pvt) Ltd. (Sri Lanka) invites participation from global entrepreneurs, investors, importers, exporters, traders, professionals, consultants, heads of major government-owned enterprises, owners of private business firms, and government officials from across the world to attend "**AGBA's 2025 Global Business Forum**" for global business interactions, networking and negotiations.

AGBA's 2025 Global Business Forum would be chaired by the following distinguished global entrepreneur. Please drop him a line expressing your desire to attend **AGBA's 2025 Global Business Forum**:



Dr. Nayana Dehigama
Chairman & Managing Director
EPIC Technology Group
Colombo
SRI LANKA
Email: nayana@epiclanka.com

The third day (**July 4, 2025**) of the conference will be exclusively devoted to **AGBA's 2025 Global Business Forum** to be organized in collaboration with the local Thai business community. Speakers will include government officials, global entrepreneurs, global corporate leaders, and global consultants covering topics such as digitalization of global business operations; innovation and global entrepreneurship; global manufacturing to promote trade, sharing success stories, opportunities, and challenges in global business; "**Make in Thailand**" initiative of Thai Government, and Investment opportunities of "**Thai Inbound and Outbound FDI**"

Distinguished Global Business Speakers

Global Consultant	Global Consultant	Global Lawyer	Global Corporate Leader
Balarama Krishna Varanasi Globalization Consultant Hyderabad State of Telangana INDIA	Mohammed Ahmad Alhabsi Tourism Advisor/Expert Ministry of Heritage and Tourism + Tourism Education Expert University of Nizwa OMAN	Roger Tanios General Counsel INDEVCO Industrial Development and Consulting Services Beirut LEBANON	Imran Ghaznavi Public Servant/Author Senior Executive Director Oil and Gas Regulatory Authority Advisory Board Member Federal Tax Ombudsman PAKISTAN

AGBA's 21st World Congress Logistics

Conference Program:

Arrival Day, July 1, 2025

First Day, July 2, 2025

- Conference Registration
- Conference Reception
- Conference Inauguration
- Faculty Development Workshops
- Professional Networking
- Business Networking

Second Day, July 3, 2025

- Academic Sessions
- Paper Presentations
- Professional Networking
- Business Networking
- Gala Dinner/Award Ceremony

Third Day, July 4, 2025

- Doctoral Consortium
- Global Business Forum
- Professional Networking
- Business Networking

One Registration Fee for All (Everybody):

USD \$500 for Everybody Includes:

- Luncheons, and Coffee/Tea
- Conference Documents and Certificates
- Recognition Award(s)
- Banquet (Gala Dinner)

Special Note:

- One Registration is for One Person Only and allows for the presentation of ONE paper ONLY.
- However, delegates are welcome to present additional papers by paying an extra fee of USD \$100 per additional paper irrespective of their status (educator or student or entrepreneur or professional).
- Delegates are welcome to purchase additional Conference Bags containing all conference documents for an additional price of USD \$100 per bag.
- Conference registration fee does NOT include accommodation, transportation, and sightseeing.
- AGBA does NOT provide any Financial Assistance to help delegates attend its global conferences.

Sala-Daeng Neighborhood in Bangkok, Thailand

