















Academy for Global Business Advancement's (AGBA)

21st Face-to-Face (in Person) World Congress

http://agba.us/

<u>Conference Theme</u>
"<u>Business and Entrepreneurship Development</u>
<u>in a Globalized and Digitalized Era</u>"

July 2 -- 4, 2025

The Grand Four Wings Convention Hotel Bangkok
(a Luxury 5-Star Hotel)
Bangkok
THAILAND

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AGBA's Profile

AGBA's Brief:

<u>Academy for Global Business Advancement</u> (AGBA) was established in the American State of Texas as a "<u>Not-for-Profit Charitable American NGO</u>" in 2000. It is proud to boast today a membership of over 1000 members based in more than 50 countries that include scholars from reputed academic institutions, corporate leaders, governmental officials, global entrepreneurs, global traders, global exporters and importers, professionals, and consultants based in western and emerging countries.

AGBA, as a global organization, aims to help academics and scholars at business schools across emerging countries to connect with the western (developed) world for mutual benefit. Such collaboration would accelerate the pace of globalization by furnishing ample opportunities to scholars in emerging countries to get recognition, disseminate new knowledge and assert themselves on the global stage.

AGBA's Vision:

To be globally recognized as a leading "*Not-for-Profit Charitable American NGO*" dedicated to serve the academic, professional, governmental, corporate and entrepreneurial sectors worldwide.

AGBA's Mission:

Building on the dynamics of the ongoing globalization process, AGBA is committed to provide a global platform aimed at assisting academics, scholars, professionals, officials, entrepreneurs and consultants of emerging countries to assert themselves on the global stage for recognition, networking and dissemination of knowledge.

AGBA's Focus:

The main focus of AGBA is to provide an ongoing open global forum to discuss and analyze business and entrepreneurship development from different perspectives and viewpoints in order to improve understanding of underlying forces that (1) impact global developments and (2) shape the destiny of emerging countries such as UAE, Turkey, India, China, Thailand, Kenya, Indonesia, Malaysia, and Bahrain, etc. in the contemporary globalized economy. AGBA bridges geographic, cultural, disciplinary, and professional gaps by integrating different business disciplines while actively enhancing practitioner - academician interactions on a regional and global basis.

AGBA is sponsored by numerous universities, organizations, and agencies across US, Canada, UK, Europe, South America, Asia, and Africa.

AGBA's Core Business:

- <u>Nurture globally competitive talents</u>; expertise and skills across the emerging countries:
- Arrange <u>apprenticeships</u> for academics, scholars, professionals, officials, entrepreneurs and consultants on the global stage;
- Provide advisory services to business schools across the world for <u>accreditation</u> by ACBSP, IACBE, AMBA, EQUIS, and AACSB;
- Provide advisory services to peers worldwide to obtain "<u>Fulbright Grants</u>" from the US government successfully;
- Assistant in the <u>Recruitment of Business Faculty</u> Across the World;
- Assistant in the <u>Establishment of Local Campuses of Global Universities</u>;
- Offer customized training worldwide;
- Offer professional development programs;
- Provide "Global Entrepreneurship Development" services; and
- Provide Complimentary Support for the "<u>Supervision of Doctoral Students</u>" across emerging countries for FREE.

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Afzal U. Ahmed MS in Forensic Accounting Candidate State University of New York at Albany State of New York USA	Iqbal U. Ahmed Ph.D., Candidate Department of Marketing Pamplin College of Business Virginia Tech Blacksburg State of Virginia USA	Christopher J. Marquette Managing Editor Journal for Global Business Advancement Inderscience Publisher Switzerland	Omer F. Genc Managing Editor Journal for International Business and Entrepreneurship Development Inderscience Publisher Switzerland	Osama Sam Al-Kwifi Associate Editor Journal for International Business and Entrepreneurship Development Inderscience Publisher Switzerland

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- International University, Vietnam National University, Ho Chi Minh City, Vietnam.
- Indonesian Association of the Faculties of Economics and Business, Indonesia.
- Indonesian Association of the Faculties of Economics and Business ----Muhammadiyah and Aisyiah Universities, Indonesia.

Wat Arun, Bangkok Yai, Bangkok, Thailand.

AGBA's Switzerland Based and Scopus Indexed 1st Journal



Journal for Global Business Advancement

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https://www.inderscience.com/jhome.php?jcode=jgba

Indexed in Scopus as Q-4

https://www.scopus.com/sourceid/16400154779

JGBA's Cite Score: 1.8 JGBA's SJR Score: 0.259 JGBA's SNIP Score: 0.467

Scimago Journal & Country Rank

JGBA's *H - Index*: 11

https://www.scimagojr.com/journalsearch.php?q=16400154779&tip=sid&clean=0

It is indexed/ listed in:

- Scopus (Elsevier) with a Q-3 rank;
- ProQuest
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- cnpLINKer (CNPIEC);
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- Google Scholar;
- Info Trac (Gale);
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- ProQuest Advanced Technologies Database with Aerospace;
- American Cabell's Directory of Publishing Opportunities;
- Excellence in Research for Australia (ERA);
- JUFO;
- Norwegian Register for Scientific Journals, Series and Publishers;
- http://www.scimagojr.com/journalsearch.php?q=16400154779&tip=sid;
- 2018 Academic Journal Guide of Chartered Association of Business Schools (www.charteredabs.org)
- Academic Journal Guide (AJG) 2018, and AIDEA (Italian Academy of Management) Guide.
 Journal Rating AIDEA—2016. https://www.accademiaaidea.it/journal-rating-riviste-internazionali/.

AGBA's Switzerland Based and Scopus Indexed 2nd Journal



Journal for International Business and Entrepreneurship Development

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https://www.inderscience.com/jhome.php?jcode=jibed

Indexed in Scopus as Q-2

https://www.scopus.com/sourceid/21100886220

JIBED's <u>Cite Score</u>: 1.9 JIBED's <u>SJR Score</u>: 0.167 JIBED's <u>SNIP Score</u>: 0.346

Indexed in Emerging Sources Citation Index
Web of Science Core Collection:
https://mil.clarivate.com/search-results

<u>Scimago Journal & Country Rank</u> JIBED's <u>H Index</u>: 4

https://www.scimagojr.com/journalsearch.php?q=21100886220&tip=sid&clean=0

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- ProQuest Advanced Technologies Database with Aerospace;
- American Cabell's Directory of Publishing Opportunities;
- Excellence in Research for Australia (ERA);
- JUFO;
- Norwegian Register for Scientific Journals, Series and Publishers;
- http://www.scimagojr.com/journalsearch.php?q=16400154779&tip=sid;
- 2018 Academic Journal Guide of Chartered Association of Business Schools (www.charteredabs.org)
- Academic Journal Guide (AJG) 2018, and AIDEA (Italian Academy of Management)
 Guide. Journal Rating AIDEA—2016. https://www.accademiaaidea.it/journal-rating-riviste-internazionali/

Distinguished Global Scholars in Attendance

- Gerald W. Fry, Distinguished Professor of International Education, University of Minnesota, USA.
- Ashok Ashta, Professor of Global Business, The University of Kitakyushu, Japan.
- · Asim Talukdar, Professor of Management Studies, O.P. Jindal Global University, India.
- Aisyah Abdul Rahman, Deputy Dean (Research and Innovation), Universiti Kebangsaan Malaysia.
- Kobby Mensah, Associate Professor of Marketing, University of Ghana, Accra, Ghana.
- Anisur Faroque, Associate Professor of International Business, University of Vaasa, Finland.
- Abdullah O. Almashayekhi, Chair of Marketing, King Fahd University of Petroleum and Minerals, Saudia.
- Salem Al-Ghamdi, Professor, King Fahd University of Petroleum and Minerals, Saudi Arabia
- Obaid M. Al-Shuridah, Assistant Professor, King Fahd University of Petroleum and Minerals, Saudia.
- Maher Itani, Assistant Professor of Operations Management, Ajman University, UAE.
- Nguyen Xuan Nhi, Dean, Faculty of Business Administration, Nguyen Tat Thanh University, Vietnam.
- Nguyen Giang DO, Vice Dean of Business, Nguyen Tat Thanh University, Vietnam.
- Felix A. Flores, Assistant Professor of Marketing, Metropolitan State University, Denver, USA.
- · Osama Sam Al-Kwifi, Associate Professor of Marketing, Qatar University, Qatar.
- Sara Abdulla A. Al-Maadeed, Assistant Professor of Strategic Management, Qatar University, Qatar.
- Boumediene Ramdani, Associate Professor of Entrepreneurship, Qatar University, Qatar.
- Allam K. Abu Farha, Associate Professor of Marketing, Qatar University, Qatar.
- Othman Al-Thawadi, Assistant Professor of Marketing, Qatar University, Qatar.
- Basheer Al-Haimi, Senior Lecturer of Strategic Management, University Technology Malaysia.
- Bassem Nasri, Chair, Department of Business Administration, Prince Mohammad University, Saudia.
- Marhana Mohamed Anuar, Associate Professor of Marketing, Universiti Malaysia Terengganu, Malaysia.
- Tanveer Kajla, Assistant Professor, NALSAR University of Law, India.
- Abdullah A. Almeer, Assistant Professor, King Fahd University of Petroleum and Minerals, Saudia.
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- Cong Tam Trinh, Lecturer, International University, Vietnam National University, Vietnam.
- Van Dung Ha, Dean, University of Banking, Ho Chi Minh city, Vietnam.
- Nor Saidi Bin Mohamed Nasir, Senior Lecturer of Management, Universiti of Melaka, Malaysia.
- Ho Nhut Quang, Chair, University Council, International University of Vietnam, Vietnam.
- Tran Tien Khoa, Former President, International University, Vietnam National University, Vietnam.
- Wong Ming Wong, Associate Dean, International College, Krirk University, Bangkok, Thailand.
- Word Fine Associate Deals, reference of Ference of MAED Heisensite Almert, Versite on
- Jimmy Teng, Associate Professor of Economics, KIMEP University, Almaty, Kazakhstan.
- Muslim Amin, Associate Professor of Management, University of Technology Malaysia.
- Che Aniza binti Che Wel, Associate Professor of Marketing, University of Kebangsaan Malaysia.
- Popy Rufaidah, Professor of Marketing, Padjadjaran University, Bandung City, West Java, Indonesia.
- Sabri Elkrghli, Dean, Faculty of Management, Libyan International University, Benghazi, Libya.
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AGBA's Website

http://agba.us/

Conference Organizer's Website:

https://ysu.edu/

Conference Sponsors' Websites:

- https://www.iimrohtak.ac.in/
- https://www.ru.ac.th/th/

Conference Hotel's Website:

• https://www.grandfourwings.com/

Conference Venue's Website:

https://www.grandfourwings.com/

Global Websites Announcing Our Conference:

• https://globaledge.msu.edu/academy/announcements/conf erences

Thailand Tourist Visa Website:

https://www.thaievisa.go.th/

Thailand's Tourism Website:

• https://www.tourismthailand.org/home

Bangkok's Tourism Website:

• https://www.bangkoktourismguide.com/

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- How to Design "American Style Executive DBA Program" for working professionals.
- How to Develop "World-Class Research Model".
- How to Craft a "World-Class Manuscript for Publication".
- How to Publish in "Scopus, Web of Science & ISI Indexed Western Journals".
- How to Use "NEW Statistical Techniques in Business Research.
- How to Employ "NEW Pedagogical Tools in Teaching".
- How to Write "Local Business Cases".
- How to Use "Business Cases in Your Teaching".
- How to Teach "Entrepreneurship to Your Students at BBA, MBA and Ph.D., Levels"
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- Opportunity to explore <u>Global Internships</u> for your students.
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Conference Logistics

Conference Organizer:

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Conference Venue and Conference Hotel:

- The Grand Four Wings Convention Hotel Bangkok,
- (a Luxury 5-Star Hotel in Bangkok, Thailand).
- https://www.grandfourwings.com/

Note:

- Please make your reservation by writing to the following email address ONLY:
- Mr. Amran Maeroh, Manager, Reservation Department.
- Email: reservation@grandfourwings.com
- Please mention the following Code: (<u>AGBA2025</u>) while making a reservation to qualify for a discounted conference rate of USD \$66 NETT per night per person for a single room inclusive of all Taxes and Breakfast Buffet.
- Reservation must be made ASAP and latest by May 30, 2025 in order to enjoy
- special <u>AGBA Rate.</u>
- All reserved rooms for AGBA would be released on June 1, 2025 and the hotel might be sold out.

Thailand Tourist Visa:

All AGBA conference delegates (without any exception) are requested to kindly obtain Thailand Tourist Visa to attend our conference. Kindly DO NOT Apply for a Conference Visa. Kindly do not ask AGBA or our host Thai university to issue any visa letter for you. Thailand is a tourist friendly country and grants tourist visas to citizens of all countries with a smiling face. Kindly make sure that your passport has at least one-year validity. Kindly cruise the following website to apply for Thailand tourist visa online: https://www.thaievisa.go.th/

Payment of Registration Fees:

- All delegates are requested to kindly pay their conference registration fees of USD \$500
 (i) on Site (ii) in American Dollars and (iii) in CASH only.
- Sorry, we DO NOT have arrangements for Credit Cards, Debit Cards, Cheques (Checks), and Drafts etc.



Manuscript Preparation

AGBA welcomes manuscripts that address the conference theme as well as all functional areas of Business Administration (e.g., Accounting, Commerce, Economics, Operations, Finance, Information System, Management, Marketing, Public Administration, Entrepreneurship, International Business, Hospitality and Tourism Management, Business Law, Corporate Social Responsibility, Ethics, Islamic Business, Agricultural Economics, Leisure Management, and Recreation Resource Management).

- Agricultural Economics
- Emerging Markets
- Economic Development
- Global Business Environment
- Offshoring and Outsourcing
- Entrepreneurship
- Family Business
- Business Law
- Marketing
- Real-estate Management
- Actuarial Science
- Business Education
- Health Care Management
- Managerial Communication Organizational Behavior
- Impact of COVID—19 on Businesses
- Commerce
- Economics
- Accounting
- Auditing
- Taxation
- Energy Economics

- Health-Care Management
- Hospital Management
- Patient Care
 Management Hospitality
 Management
- Tourism Management
- Recreation, Parks and Leisure
- Global Economic Meltdown
- Artificial Intelligence
- Computer Information System
- Blockchain and Crypto Currency
- Impact of Technologies
- E-Commerce and E-Business
- Supply Chain Management
- Finance and Banking
- Knowledge Management
- Behavioral Finance
- Sports Business
- Sports Management

- Public Sector Management
- Public Administration
- Management Science
- Human Resource Management
- Operations
 Management
- Islamic Business Management
- Cross-Cultural Management
- Environmental Management
- Islamic Banking & Finance
- Business Ethics
- Innovation Management
- Green Business Sustainability
- Corporate Social
- Responsibility
- Social Entrepreneurship
- Scholars from all over the world are invited to submit all sorts of scholarly papers such as (i) competitive paper, (ii) working paper (research-in-progress), (iii) doctoral colloquium paper, and/or (iv) case.
- All submissions will be subjected to an anonymous double-blind review process.
- All papers must use 12-point Times Roman font; A-4 format with 2.5 cm margin on all sides; an abstract (approximately 150 words), and references.
- An abstract/paper must include the title of the paper, name(s) of all author(s), and full information about each author (full name without any abbreviation(s), rank/position, department college/faculty, university, city, state, country and email address).
- All manuscripts to be published in <u>AGBA's Refereed American Proceedings</u> (<u>Advances in Global Business Research 2025 --- Vol. 21 (1), ISSN 1549-9332</u>) must consist of 20 double spaced pages (<u>not less and not more</u>) including tables, and references etc. Each paper must be accompanied by (i) a zero percent <u>Similarity Index Report</u> and (ii) an English editing certificate issued by one of the globally acclaimed English editing firms.

Manuscript Preparation (Continued)

- Paper submissions must follow the style guidelines of the <u>Journal of International Business</u>
 <u>Studies</u> (http://www.palgrave-journals.com/jibs/index.html) and must include a full list of all references cited in the paper.
- AGBA does NOT acquire the copy rights of your paper.
- Proposals for special sessions on topics of significant research interests are welcomed.
- Proposals for panels should include the purpose of the panel, the names and affiliations of participants, a summary of contributions, and the justification for the proposal.
- Accepted papers will be published in the refereed American conference proceedings
 (Advances in Global Business Research 2025 --- Vol. 21 (1), ISSN 1549-9332),
 if at least one author of the paper pre-registers for the conference. By submitting a paper
 to be reviewed, author(s) are assuring us that at least one of the authors will attend the
 conference and present the paper for sure without any excuse whatsoever.
- Publication of your paper in <u>AGBA's American Referred Conference Proceedings</u>
 (<u>Advances in Global Business Research 2025 --- Vol. 20 (1), ISSN 1549-9332</u>)
 does not preclude subsequent publication in journals when proper acknowledgments are made.
- AGBA's 2025 Proceedings would be published by Springer (European Union) with indexing in Scopus immediately after the conference.
- "Best Paper Award" in each category, "AGBA's 2025 Best Doctoral Dissertation Award", "AGBA's 2025 Distinguished Entrepreneur Award", "AGBA's 2025 Distinguished Dean Award", and "AGBA's 2025 Distinguished Corporate Leader Award" would also be presented at the conference.
- Manuscripts must be submitted in English language only.
- Absolute Deadline for the submission of all manuscripts is: May 15, 2025.
- Please submit your manuscript to one of the following Conference Directors/Program Chairs:

Dr. Christopher J. Marquette

(Ph.D., Texas A&M, USA)
Assistant Professor of Finance
Department of Finance
Tabor School of Business
Millikin University
Decatur, State of Illinois

USA

Email: cmarquette@millikin.edu

Dr. Omer F. Genc

(Ph.D., Temple, USA)
Associate Professor of International Business
Department of Management and Marketing
Williamson College of Business Administration
Youngstown State University
Youngstown, State of Ohio
USA

Email: ofgenc@ysu.edu

A Sample Abstract for Your Benchmarking

Structural Exclusiveness and Poverty: An e-Entrepreneurship Based Approach to Rural Development Across China

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Abstract

The growing level of inequality in the 21st century is a social, political and economic issue concerned by conscious citizens, scholars and policy makers around the world. Some on the right argue that inequality motivates progress and punishes laziness. In reality, under harsh conditions without any social safety net, the poor often have to work extremely hard just to survive. There is no real moral argument for concentration of outsize wealth vs. widespread poverty in today's world. To this end, this research study asks the question – "How disruptive forces brought by technology and innovation can be better understood and employed from the perspectives of individuals and communities in rural and less developed regions?" To answer this question, this paper develops a conceptual framework that connects enablers and structural obstacles facing rural e-entrepreneurs; and then applies the framework to explore existing circumstances and to offer explanations leading toward theory building. In this context, this paper uses a case study approach that involving "what", "why" and "how" questions to connect ideas of global importance from local Chinese practice.

Keywords: Structural Exclusiveness, Poverty, e-Entrepreneurship, Rural Development, and China.

Suvarnabhumi Airport | Bangkok International airport of Thailand

Journal Publication Opportunities

Best papers presented at our conference will be eligible for publication in the **Special Issues** of the following **Western Journals** after substantial revisions.

- Journal for International Business and Entrepreneurship Development
 - <u>(Published by Inderscience of Switzerland and Indexed in Scopus at a Q-2 rank)</u>. It is also Indexed in Elsevier Thomson Reuters Emerging Index --- Web of Science)
 - https://www.inderscience.com/jhome.php?jcode=jibed
- Journal for Global Business Advancement
 - (Published by Inderscience of Switzerland and indexed in Scopus at a Q-4 rank)
 - https://www.inderscience.com/jhome.php?jcode=jgba
- Conference Proceedings to be Published by **Springer (European Union) with indexing in SCOPUS.**
- A Monograph Book to be published by **Springer (European Union).**
- AGBA's global leadership has submitted numerous proposals to many prestigious western journals for the development of special issues to be associated with our conference.



Mentoring Doctoral Students

AGBA's 2025 Doctoral Consortium will focus on mentoring doctoral students hailing from emerging countries. The faculty panel of the 2025 Doctoral Student Consortium will consist of accomplished and globally acclaimed scholars; who have a distinguished scholarly publication record, have served as editors of leading global journals, and/or have experience in supervising doctoral students across western countries such as US, UK, EU, Canada, Australia and New Zealand.

AGBA's 2025 Doctoral Consortium is a workshop for Ph.D. students from all over the world to further develop their research ideas, to learn about the challenges of conducting business research, building a successful academic career in their fields, and to broaden their professional networks on the global stage.

Consistent with the developmental mission of AGBA, the consortium is open for Ph.D. students from all over the world, who would be attending its global conference in Thailand. One-to-one mentoring to Ph.D., students would be provided on the third day of the conference on July 4, 2025.

Ideally, doctoral students should have a strong research idea or be close to completing a doctoral dissertation proposal, and be far enough away from finishing their dissertations so that they could make good use of feedback received from their doctoral mentors during the consortium.

Kindly contact AGBA's President and CEO to schedule your mentoring session at least one month before our conference:

> Prof. Dr. Zafar U. Ahmed BBA (New York), MBA (Texas), Ph.D., (Utah), D.Litt., (England, Candidate) **Professor of International Business** Founder, President and CEO: Academy for Global Business Advancement Founder and Editor-in-Chief: Journal for Global Business Advancement Founder and Editor-in-Chief

Journal for International Business and Entrepreneurship Development Washington D.C., **District of Columbia USA**

Email: zafaruahmed@gmail.com





Distinguished Global Doctoral Students in Attendance

Kazakhstan:

• Yeran Baishan, KIMEP University, Almaty, Kazakhstan.

Italy:

• Hafiz Fawad Ali, University of Pisa, Italy.

Vietnam:

- Truong Xuan Quang, International University, Vietnam National University, Ho Chi Minh City, Vietnam.
- Nguyen Thi Minh Phuong, International University, Vietnam National University, Ho Chi Minh City, Vietnam.
- Do Thanh Tung, International University, Vietnam National University, Ho Chi Minh City, Vietnam.
- Tran Thi Tuong Vi, International University, Vietnam National University, Ho Chi Minh City, Vietnam.
- Nguyen Thuy Quynh Anh, International University, Vietnam National University, Ho Chi Minh City, Vietnam.
- Pham Thi Phuong Thao, International University, Vietnam National University, Ho Chi Minh City, Vietnam.
- Mai Tan Binh, International University, Vietnam National University, Ho Chi Minh City, Vietnam.
- Ma Van Khanh, International University, Vietnam National University, Ho Chi Minh City, Vietnam.
- Vương Thế Luân, International University, Vietnam National University, Ho Chi Minh City, Vietnam.
- Nguyen Quoc Loc, International University, Vietnam National University, Ho Chi Minh City, Vietnam.
- Tran Hoang Cam Tu, International University, Vietnam National University, Ho Chi Minh City, Vietnam.
- Pham Thai Ngoc, International University, Vietnam National University, Ho Chi Minh City, Vietnam.

India:

- Ayushi Srivastava, Indian Institute of Management Rohtak, India.
- Simran Singh, Indian Institute of Management Rohtak, India.
- Hrithvik Bhardwaj, Indian Institute of Management Rohtak, India.
- Lubna Rashid Malik, Indian Institute of Management Rohtak, India.
- Tanya Singh, Indian Institute of Management Rohtak, India.
- Eram Fatima Siddiqui, Indian Institute of Management Rohtak, India.
- Hitesh Sharma, Indian Institute of Management Rohtak, India.
- Shambhavi Mishra, Indian Institute of Management Rohtak, India.
- Ayushi Srivastava, Indian Institute of Management Rohtak, India.
- Tanya Singh, Indian Institute of Management Rohtak, India.
- Suhail Ahmed Bhat, Islamic University of Science and Technology, Kashmir Valley, India.



Why Thailand ???

Thailand (/ˈtaɪlænd, -lənd/ *TY-land*, -lənd), officially the **Kingdom of Thailand** and historically known as **Siam** (/saɪˈæm, ˈsaɪæm/), is a country in Southeast Asia on the Indochinese Peninsula. With a population of almost 70 million, it spans 513,120 square kilometers (198,120 sq mi). Thailand is bordered to the north by Myanmar and Laos, to the east by Laos and Cambodia, to the south by the Gulf of Thailand and Malaysia, and to the west by the Andaman Sea; it also shares maritime borders with Vietnam to the southeast, and Indonesia and India to the southwest. Bangkok is the nation's capital and largest city.

Tai peoples migrated from southwestern China to mainland Southeast Asia from the 6th to 11th century. Indianized kingdoms such as the Mon, Khmer Empire and Malay states ruled the region, competing with Thai states such as the Kingdoms of Ngoenyang, Sukhothai, Lan Na and Ayutthaya, which also rivalled each other. European contact began in 1511 with a Portuguese diplomatic mission to Ayutthaya, which became a regional power by the end of the 15th century. Ayutthaya reached its peak during the 18th century, until it was destroyed in the Burmese-Siamese War. Taksin quickly reunified the fragmented territory and established the short-lived Thonburi Kingdom. He was succeeded in 1782 by Buddha Yodfa Chulaloke, the first monarch of the current Chakri dynasty. Throughout the era of Western imperialism in Asia, Siam remained the only nation in the region to avoid colonization by foreign powers, although it was often forced to make territorial, trade and legal concessions in unequal treaties. The Siamese system of government was centralized and transformed into a modern unitary absolute monarchy in the reign of Chulalongkorn. In World War I, Siam sided with the Allies, a political decision made in order to amend the unequal treaties. Following a bloodless revolution in 1932, it became a constitutional monarchy and changed its official name to Thailand, becoming an ally of Japan in World War II. In the late 1950s, a military coup under Field Marshal Sarit Thanarat revived the monarchy's historically influential role in politics. Thailand became a major ally of the United States, and played an anticommunist role in the region as a member of the failed SEATO, but from 1975 sought to improve relations with Communist China and Thailand's neighbors.

Apart from a brief period of parliamentary democracy in the mid-1970s, Thailand has periodically alternated between democracy and military rule. Since the 2000s, the country has been caught in continual bitter political conflict between supporters and opponents of Thaksin Shinawatra, which resulted in two coups (in 2006 and 2014), along with the establishment of its current constitution, a nominally democratic government after the 2019 Thai general election, and large pro-democracy protests in 2020–2021 which included unprecedented demands to reform the monarchy. Since 2019, it has been nominally a parliamentary constitutional monarchy; in practice, however, structural advantages in the constitution have ensured the military's hold on power.

Thailand is a middle power in global affairs and a founding member of ASEAN, and ranks very high in the Human Development Index. It has the second-largest economy in Southeast Asia and the 24th-largest in the world by PPP and ranks 85th by nominal GDP per capita. Thailand is classified as a newly industrialized economy, with manufacturing, agriculture, and tourism as leading sectors.

The economy of Thailand is heavily export-dependent, with exports accounting for more than two-thirds of gross domestic product (GDP). Thailand exports over US\$105 billion worth of goods and services annually. Major exports include cars, computers, electrical appliances, rice, textiles and footwear, fishery products, rubber, and jewelry.

Thailand is an emerging economy and is considered a newly industrialized country. Thailand had a 2017 GDP of US\$1.236 trillion (on a purchasing power parity basis). Thailand is the second largest economy in Southeast Asia after Indonesia. Thailand ranks midway in the wealth spread in Southeast Asia as it is the fourth richest nation according to GDP per capita.

AGBA's 2025 Global Business Forum

A strategic alliance between AGBA (USA), Youngstown State University (USA), Indian Institute of Management Rohtak (India), and *the* EPIC Technology Group (Pvt) Ltd. (Sri Lanka) invites participation from global entrepreneurs, investors, importers, exporters, traders, professionals, consultants, heads of major government-owned enterprises, owners of private business firms, and government officials from across the world to attend "*AGBA's 2025 Global Business Forum"* for global business interactions, networking and negotiations.

<u>AGBA's 2025 Global Business Forum</u> would be chaired by the following distinguished global entrepreneur. Please drop him a line expressing your desire to attend <u>AGBA's 2025 Global Business</u> <u>Forum:</u>



Dr. Nayana Dehigama

Chairman & Managing Director EPIC Technology Group Colombo

SRI LANKA

Email: <u>nayana@epiclanka.com</u>

The third day (July 4, 2025) of the conference will be exclusively devoted to AGBA's 2025 Global Business Forum to be organized in collaboration with the local Thai business community. Speakers will include government officials, global entrepreneurs, global corporate leaders, and global consultants covering topics such as digitalization of global business operations; innovation and global entrepreneurship; global manufacturing to promote trade, sharing success stories, opportunities, and challenges in global business; "Make in Thailand" initiative of Thai Government, and Investment opportunities of "Thai Inbound and Outbound FDI".

Distinguished Global Business Speakers				
Global Corporate Leader	Global Consultant	Global Consultant	Global Lawyer	Global Corporate Leader
Khalil Yassine Head of Arabia Unilever Jeddah SAUDI ARABIA	Balarama Krishna Varanasi Globalization Consultant Hyderabad State of Telangana INDIA	Rock-Antoine Mehanna Chief Strategy Officer and Partner Sheyaaka Consultancy Dubai UNITED ARAB EMIRATES	Roger Tanios General Counsel INDEVCO Industrial Development and Consulting Services Beirut LEBANON	Sumith De Silva Head of Marketing and Corporate Communications Airport and Aviation Services (Sri Lanka) (Private) Limited Bandaranaike International Airport Colombo SRI LANKA
Global Corporate Leader	Governmental Leader	Global Consultant	Global Entrepreneur	Global Corporate Leader
Fareed Al-Yagout President and CEO National Power Company SAUDI ARABIA	Said S. Mzee Deputy Principal Secretary, Ministry of Trade and Industrial Development Revolutionary Government of Zanzibar TANZANIA	Lokesh Sharma Global Business Consultant Paris FRANCE	Anil Jayantha Fernando Labor Minister and Deputy Minister of Economic Development Federal Government SRI LANKA	Warat Kaewpijit General Manager Phunkarn Co., Ltd. Pathom THAILAND

AGBA's 21st World Congress Logistics

Conference Program:

Arrival Day, July 1, 2025

First Day, July 2, 2025

- Conference Registration
- Conference Reception
- Conference Inauguration
- Faculty Development Workshops
- Professional Networking
- Business Networking

Second Day, July 3, 2025

- Academic Sessions
- Paper Presentations
- Professional Networking
- Business Networking
- Gala Dinner/Award Ceremony

Third Day, July 4, 2025

- Doctoral Consortium
- Global Business Forum
- Professional Networking
- Business Networking

<u>One Registration Fee for All</u> (Everybody):

USD \$500 for Everybody Includes:

- Luncheons, and Coffee/Tea
- Conference Documents and Certificates
- Recognition Award(s)
- Banquet (Gala Dinner)

Special Note:

- One Registration is for One Person Only and allows for the presentation of ONE paper ONLY.
- However, delegates are welcome to present additional papers by paying an extra fee of USD \$100 per additional paper irrespective of their status (educator or student or entrepreneur or professional).
- Conference registration fee does NOT include accommodation, transportation, and sightseeing.
- AGBA does NOT provide any <u>Financial Assistance</u> to help delegates attend its global conferences.

