



***Academy for Global Business Advancement's
(AGBA)***

22nd Face-to-Face (in Person) World Congress

<http://agba.us/>

Conference Theme
***"Business and Entrepreneurship Development
in a Globalized and Digitalized Era"***

July 2–4, 2026

**Grand Millennium Hotel
Bukit Bintang, Kuala Lumpur
MALAYSIA
(Malaysia Truly Asia)**

Distinguished Global Dignitaries in Attendance

Conference Chair	Conference Co-Chair	Conference Co-Chair	Conference Co-Chair	Keynote Speaker
<p>Kyle S. Wells Former Dean College of Business Utah Tech University St. George State of Utah USA</p>	<p>Mohammad Aminul Islam Research Professor and Director of Ph.D., Program Prince Mohammad Bin Fahd University SAUDI ARABIA</p>	<p>Ilham Sentosa Senior Research Professor of Management University of Kuala Lumpur MALAYSIA</p>	<p>Azlan Bin Amran Deputy Vice Chancellor for Industry and Community Network University of Science Malaysia Penang MALAYSIA</p>	<p>Dheeraj P. Sharma Director Indian Institute of Management – Rohtak, State of Haryana INDIA</p>
Distinguished Speaker # 1	Distinguished Speaker # 2	Distinguished Speaker # 3	Distinguished Speaker # 4	Distinguished Speaker # 5
<p>Fevzi Okumus William McFall “Mac” Pearce Endowed Professor of Hospitality Management, University of South Carolina USA</p>	<p>Imad J. Zbib President Phoenicia University Beirut LEBANON</p>	<p>Abdul Razak Bin Ibrahim Professor of Management University of Kuala Lumpur MALAYSIA</p>	<p>Ha Minh Tri Dean School of Business International University Vietnam National University Ho Chi Minh City VIETNAM</p>	<p>Daing Nasir Bin Ibrahim Former Vice Chancellor University of Malaysia – Pahang Kuantan State of Pahang MALAYSIA</p>
Distinguished Speaker # 6	Distinguished Speaker # 7	Distinguished Speaker # 8	Distinguished Speaker # 9	Distinguished Speaker # 10
<p>Vincent Chang Former Vice-Chancellor BRAC University Dhaka BANGLADESH</p>	<p>Hermann Lasseben Professor of Human Resource Management Reutlingen University GERMANY</p>	<p>Hamdan S. Al-Fazari Vice Chancellor Sohar University Sohar OMAN</p>	<p>Phan Dinh Nguyen Vice President University of Technology Ho Chi Minh City VIETNAM</p>	<p>Gerald W. Fry Distinguished Professor of International Education (Emeritus) University of Minnesota USA</p>
Distinguished Speaker # 11	Distinguished Speaker # 12	Distinguished Speaker # 13	Distinguished Speaker # 14	Distinguished Speaker # 15
<p>Guillermo Gibens Professor of Communication Community College of Baltimore County State of Maryland USA</p>	<p>Prakash Singh Associate Professor of Finance Indian Institute of Management - Lucknow INDIA</p>	<p>Jane Alam Former Chief Secretary Nagaland State Government Kohima INDIA</p>	<p>Said Elfakhani Professor and Director Executive Education Suliman S. Olayan School of Business American University of Beirut LEBANON</p>	<p>Bassem Nasri Chair Department of Business Administration Prince Mohammad Bin Fahd University SAUDI ARABIA</p>
Distinguished Speaker # 16	Distinguished Speaker # 17	Distinguished Speaker # 18	Distinguished Speaker # 19	Distinguished Speaker # 20
<p style="text-align: center;">Forthcoming</p>	<p>Bahaudin G. Mujtaba Professor of Human Resource Management Nova Southeastern University USA</p>	<p>Elsadig Musa Ahmed Professor of Economics and Technology Management Multimedia University MALAYSIA</p>	<p style="text-align: center;">Forthcoming</p>	<p>Sarfraz Ali Kyani Entrepreneurship Research Fellow Queensland University of Technology AUSTRALIA</p>

AGBA's Profile

AGBA's Brief:

Academy for Global Business Advancement (AGBA) was established in the American State of Texas as a "Not-for-Profit Charitable American NGO" in 2000. It is proud to boast today a membership of over 1000 members based in more than 50 countries that include scholars from reputed academic institutions, corporate leaders, governmental officials, global entrepreneurs, global traders, global exporters and importers, professionals, and consultants based in western and emerging countries.

AGBA, as a global organization, aims to help academics and scholars at business schools across emerging countries to connect with the western (developed) world for mutual benefit. Such collaboration would accelerate the pace of globalization by furnishing ample opportunities to scholars in emerging countries to get recognition, disseminate new knowledge and assert themselves on the global stage.

AGBA's Vision:

To be globally recognized as a leading "Not-for-Profit Charitable American NGO" dedicated to serve the academic, professional, governmental, corporate and entrepreneurial sectors worldwide.

AGBA's Mission:

Building on the dynamics of the ongoing globalization process, AGBA is committed to provide a global platform aimed at assisting academics, scholars, professionals, officials, entrepreneurs and consultants of emerging countries to assert themselves on the global stage for recognition, networking and dissemination of knowledge.

AGBA's Focus:

The main focus of AGBA is to provide an ongoing open global forum to discuss and analyze business and entrepreneurship development from different perspectives and viewpoints in order to improve understanding of underlying forces that (1) impact global developments and (2) shape the destiny of emerging countries such as UAE, Turkey, India, China, Thailand, Kenya, Indonesia, Malaysia, and Bahrain, etc. in the contemporary globalized economy. AGBA bridges geographic, cultural, disciplinary, and professional gaps by integrating different business disciplines while actively enhancing practitioner - academician interactions on a regional and global basis.

AGBA is sponsored by numerous universities, organizations, and agencies across US, Canada, UK, Europe, South America, Asia, and Africa.

AGBA's Core Business:

- Nurture globally competitive talents; expertise and skills across the emerging countries;
- Arrange apprenticeships for academics, scholars, professionals, officials, entrepreneurs and consultants on the global stage;
- Provide advisory services to business schools across the world for accreditation by ACBSP, IACBE, AMBA, EQUIS, and AACSB;
- Provide advisory services to peers worldwide to obtain "Fulbright Grants" from the US government successfully;
- Assistant in the Recruitment of Business Faculty Across the World;
- Assistant in the Establishment of Local Campuses of Global Universities;
- Offer customized training worldwide;
- Offer professional development programs;
- Provide "Global Entrepreneurship Development" services; and
- Provide Complimentary Support for the "Supervision of Doctoral Students" across emerging countries for FREE.

AGBA's Global Leaders

Chair: AGBA's Global Board of Trustees	Member: AGBA's Global Board of Trustees	Member: AGBA's Global Board of Trustees	Member: AGBA's Global Board of Trustees	Member: AGBA's Global Board of Trustees
Kyle S. Wells Former Dean College of Business Utah Tech University St. George, Utah USA	Vincent Chang Former Vice-Chancellor BRAC University Dhaka Bangladesh	Dana-Nicoleta Lascu Professor of Marketing School of Business University of Richmond Richmond, Virginia USA	Imad J. Zbib President Phoenicia University Beirut LEBANON	Dheeraj P. Sharma Director Indian Institute of Management Rohtak Rohtak State of Haryana India
Member: AGBA's Global Board of Trustees	Member: AGBA's Global Board of Trustees	Member: AGBA's Global Board of Trustees	Member: AGBA's Global Board of Trustees	Member: AGBA's Global Board of Trustees
Hamdan Sulaiman Al-Fazari Vice Chancellor Sohar University Sohar Oman	Fevzi Okumus William McFall "Mac" Pearce Endowed Professor of Hospitality Management, University of South Carolina USA	Gary L. Frankwick Professor of Marketing (Emeritus) University of Texas El Paso, Texas, USA	Hermann Lasseben Professor of Human Resource Management Reutlingen University Germany	Mohammad Aminul Islam Research Professor and Director of Ph.D., Program Prince Mohammad Bin Fahd University Saudi Arabia
AGBA's Vice President	AGBA's First Vice President	AGBA's Second Vice President	AGBA's Third Vice President	AGBA's Managing Director
Imad J. Zbib AGBA's Vice President for Academic Affairs and Accreditation Lebanon	Christopher J. Marquette Assistant Professor (Retired) Department of Finance Tabor School of Business Millikin University Decatur, Illinois, USA	Popy Rufaidah Professor of Marketing Padjadjaran University Bandung, West Java Indonesia	Hassan Yazdifar Dean College of Business American University of Iraq - Baghdad Iraq	Wolfgang Hinck Former Provost American University of Iraq at Sulaimani Sulaymaniyah Kurdistan Region Iraq
AGBA's Vice President for Global Publications	AGBA's Director for Global IT Operations	AGBA's Vice President for Global Social Media	AGBA's Vice President for Global Entrepreneurship	AGBA's Vice President for Global Conferences
Forthcoming	Forthcoming	Forthcoming	Forthcoming	Viput Ongsakul Former Dean NIDA School of Business National Institute of Development Administration Bangkok Thailand
AGBA's Auditor	AGBA's Vice President for Global Field Operations	JGBA Managing Editor	JIBED Managing Editor	JIBED Associate Editor
Afzal U. Ahmed MS in Forensic Accounting Student State University of New York at Albany State of New York USA	Iqbal U. Ahmed Ph.D., Student Department of Marketing Pamplin College of Business Virginia Tech Blacksburg State of Virginia USA	Christopher J. Marquette Managing Editor Journal for Global Business Advancement Inderscience Publisher Switzerland	Omer F. Genc Managing Editor Journal for International Business and Entrepreneurship Development Inderscience Publisher Switzerland	Osama Sam Al-Kwif Associate Editor Journal for International Business and Entrepreneurship Development Inderscience Publisher Switzerland

Conference Sponsors

- Utah Tech University, **USA.**
- Youngstown State University, **USA.**
- University of South Carolina, **USA.**
- Indian Institute of Management - Rohtak, **India.**
- Sohar University, **Oman.**
- Phoenicia University, **Lebanon.**
- University of Kuala Lumpur, **Malaysia.**
- International University, Vietnam National University, Ho Chi Minh City, **Vietnam.**
- Prince Mohammad Bin Fahd University, Al-Khobar, **Saudi Arabia.**
- Inderscience Publisher of **Switzerland.**
- Springer Nature Publisher of **Switzerland.**

Petronas Towers, Wilayah Persekutuan Kuala Lumpur, Malaysia





Journal for Global Business Advancement

ISSN Online: 1746-9678; ISSN Print: 1746-966X and E-ISSN:1746-9678

**Published by
Inderscience Enterprises Ltd
World Trade Center Building
29 Route De Pre-Bois, Case Postale 856,
Geneva (Ch-1215)
SWITZERLAND**

<https://www.inderscience.com/jhome.php?icode=jgba>

Indexed in Scopus as Q-4

<https://www.scopus.com/sourceid/16400154779>

**JGBA's Cite Score: 1.8
JGBA's SJR Score: 0.259
JGBA's SNIP Score: 0.467**

Scimago Journal & Country Rank

JGBA's H - Index: 11

<https://www.scimagojr.com/journalsearch.php?q=16400154779&tip=sid&clean=0>

It is indexed/ listed in:

- Scopus (Elsevier) with a Q-3 rank;
- ProQuest
- Academic OneFile (Gale);
- cnpLINKer (CNPIEC);
- Business Collection (Gale);
- Google Scholar;
- Info Trac (Gale);
- Inspec (Institution of Engineering and Technology);
- ProQuest Advanced Technologies Database with Aerospace;
- American Cabell's Directory of Publishing Opportunities;
- Excellence in Research for Australia (ERA);
- JUFO;
- Norwegian Register for Scientific Journals, Series and Publishers;
- <http://www.scimagojr.com/journalsearch.php?q=16400154779&tip=sid>;
- 2018 Academic Journal Guide of Chartered Association of Business Schools (www.charteredabs.org)
- Academic Journal Guide (AJG) 2018, and AIDEA (Italian Academy of Management) Guide. Journal Rating AIDEA—2016. <https://www.accademiaaide.it/journal-rating-riviste-internazionali/>.



**Journal for International Business
and Entrepreneurship Development**

ISSN Online: 1747-6763, ISSN Print: 1549-9324, and E-ISSN:1747-6763

Published by
Inderscience Enterprises Ltd
World Trade Center Building
29 Route De Pre-Bois, Case Postale 856,
Geneva (Ch-1215)
SWITZERLAND

<https://www.inderscience.com/ihome.php?icode=jibed>

Indexed in Scopus as Q-2

<https://www.scopus.com/sourceid/21100886220>

JIBED's Cite Score: 1.9
JIBED's SJR Score: 0.167
JIBED's SNIP Score: 0.346

Indexed in Emerging Sources Citation Index

Web of Science Core Collection:

<https://mjl.clarivate.com/search-results>

Scimago Journal & Country Rank

JIBED's H Index: 4

<https://www.scimagojr.com/journalsearch.php?q=21100886220&tip=sid&clean=0>

It is indexed/ listed in:

- Scopus (Elsevier) with a Q-2 rank;
- Web of Science (Thomson Reuters Emerging Sources Citation Index (ESCI));
- ProQuest;
- Academic OneFile (Gale);
- cnpLINKer (CNPIEC);
- Business Collection (Gale);
- Google Scholar;
- Info Trac (Gale);
- Inspec (Institution of Engineering and Technology);
- ProQuest Advanced Technologies Database with Aerospace;
- American Cabell's Directory of Publishing Opportunities;
- Excellence in Research for Australia (ERA);
- JUFO;
- Norwegian Register for Scientific Journals, Series and Publishers;
- <http://www.scimagojr.com/journalsearch.php?q=16400154779&tip=sid>;
- 2018 Academic Journal Guide of Chartered Association of Business Schools (www.charteredabs.org)
- Academic Journal Guide (AJG) 2018, and AIDEA (Italian Academy of Management) Guide. Journal Rating AIDEA—2016. <https://www.accademiaaidea.it/journal-rating-riviste-internazionali/>

Distinguished Global Scholars in Attendance

- Allam K. Abu Farha, Associate Professor of Marketing, Qatar University, Doha, Qatar.
- Koustab Ghosh, Dean of Academics, Indian Institute of Management Rohtak, India.
- Abdullah O. Almashayekhi, Chair of Marketing, King Fahd University of Petroleum and Minerals, Saudia.
- Obaid M. Al-Shuridah, Associate Professor of Marketing, King Fahd University of Petroleum and Minerals, Saudia.
- Maher Itani, Chair, Department of Marketing, Ajman University, UAE.
- Osama Sam Al-Kwafi, Associate Professor of Management, Qatar University, Qatar.
- Pham Tan Nhat, Chair. Department of Management, International University, Ho Chi Minh City, Vietnam.
- Satria Bangsawa, Professor of Marketing, University of Lampung, Indonesia.
- Mahrina Sari, Professor of Marketing, University of Lampung, Indonesia.
- Alang Tho, Chair, Department of Marketing, International University, Ho Chi Minh City, Vietnam.
- Viput Ongsakul, Former Dean, National Institute of Development Administration, Thailand.
- Jimmy Teng, Associate Professor of International Politics, KIMEP University, Almaty, Kazakhstan.
- Ngo Nguyen Quynh Nhu, Lecturer, Ton Duc Thang University, Ho Chi Minh City, Vietnam.
- Syed Abdulla Al-Mamun, Professor of Finance, Brac University, Bangladesh.
- Alima Aktar, Associate Professor of Human Resource Management, North South University, Bangladesh.
- Salem M. Alanazi, Lead Contract Advisor, ARAMCO, Dhahran, Saudi Arabia.
- Sorasak Tangthong, Associate Professor, King Mongkut's Institute of Technology at Ladkrabang, Bangkok, Thailand.
- Vo Tuong Huan, Lecturer of Management, International University, Ho Chi Minh City, Vietnam.
- Nguyen Van Phuong, Associate Professor of Management, International University, Ho Chi Minh City, Vietnam.
- Tâm Trinh Cong, Senior Lecturer of Economics, University of Economics and Finance, Ho Chi Minh City, Vietnam.
- Syukri Lukman, Professor of Marketing Emeritus, Indonesia.
- Duc-Sinh Hoang, Lecturer of Marketing, International University, Ho Chi Minh City, Vietnam.
- Trần Thị Tường Vi (Vicky), Lecturer of Marketing, Industry University, Ho Chi Minh City, Vietnam
- Aprajita Pandey, Assistant Professor of Finance, Birla Institute of Technology and Science, Pilani, India.
- Anisul M. Islam, Chair, Department of Finance and Economics, University of Houston- Downtown, USA.
- Popy Rufaidah, Acting Deputy II to the Chief of Staff, President of the Republic of Indonesia.
- Sattambi Sumith de Silva, Head, Department of Marketing, Colombo Airport, Sri Lanka.
- Parvez Ahmed Mir, Dean, School of Business Studies, Islamic University of Science & Technology, Kashmir, India.
- Bhavan Narayana Kandala, Adjunct Professor of Marketing, Malla Reddy University, Hyderabad, India.
- Ebru Genc, Associate Professor of Marketing, Hiram College, Hiram, State of Ohio, USA.
- Waqar Nadeem, Associate Professor of Marketing, Brock University, St. Catharines, Ontario, Canada.
- Basheer Al-Haimi, Senior Lecturer of Strategic Management, University of Technology-Malaysia, Malaysia.
- Alireza Mohammadi, Associate Professor of Strategic Management, City University - Malaysia, Malaysia.
- Sara Abdulla I. A. Al-Maadeed, Assistant Professor of Management, Qatar University, Doha, Qatar.
- Rakesh Belwal, Professor of Management, Sohar University, Oman.
- Abdul Rehman Ashraf, Associate Professor of Marketing, Brock University, Canada.
- Rohail Ashraf, Senior Lecturer of Marketing, Manchester Metropolitan University, UK.
- Zacharia Shitote, Senior Lecturer of Project Planning and Management, University of Eldoret, Kenya.
- Giang-Do Nguyen, Vice Dean, Faculty of Business Administration, Nguyen Tat Thanh University, Vietnam.
- Archit V. Tapar, Assistant Professor of Marketing, Indian Institute of Management- Rohtak, India.
- Janis Mugambi, Group Sustainability and People Director, Aquasantec International Limited, Kenya.
- Prince Bagrecha, Chartered Accountant and Global Entrepreneur, Prince Global Exim Company, India.
- Srikrishna (Sri) Chintalapati, Advisor Driven Large Deal Growth, Tech Mahindra Limited, Hyderabad, India.
- V. Balakista Reddy, Chairman, Telangana State Higher Education Board, Hyderabad, India.
- Imran Ghaznavi, Chief Media Officer, Pakistan Privatization Commission, Islamabad, Pakistan.

Malaysian King's Palace, Kuala Lumpur, Malaysia



AGBA's Country Vice Presidents

- **Viput Ongsakul**, National Institute of Development Administration, Thailand, ([AGBA's Vice President for Thailand](#)).
- **Salem M. Alanazi**, Lead Contract Advisor, ARAMCO, Saudi Arabia, ([AGBA's Vice President for Saudi Arabia](#)).
- **Pham Tan Nhat**, International University of Vietnam, Ho Chi Minh City, Vietnam, ([AGBA's Vice President for Vietnam](#)).
- **Sattambi Sumith de Silva**, *Institute of Event Management, Sri Lanka*, ([AGBA's Vice President for Sri Lanka](#)).
- **Parvez Ahmed Mir**, Islamic University of Science & Technology, India, ([AGBA's Vice President for Kashmir Valley, India](#)).
- **Mahrina Sari**, University of Lampung, Indonesia, ([AGBA's Vice President for Lampung Province of Indonesia](#)).
- **Osama Sam Al-Kwafi**, Qatar University, Qatar, ([AGBA's Vice President for Qatar](#)).
- **Maher Itani**, Ajman University, United Arab Emirates, ([AGBA's Vice President for Ajman Emirate of UAE](#)).
- **Sabri Elkrggli**, Libyan International University, Libya, ([AGBA's Vice President for Libya](#)).
- **Eugene Seeley**, Utah Valley University, USA, ([AGBA's Vice President for the State of Utah, USA](#)).
- **J. Mark Munoz**, Millikin University, USA, ([AGBA's Vice President for the State of Illinois, USA](#)).
- **Bahaudin G. Mujtaba**, Nova Southeastern University, USA, ([AGBA's Vice President for the State of Florida, USA](#)).
- **Bhavan Narayana Kandala**, Malla Reddy University, Hyderabad, India, ([AGBA's Vice President for South India](#)).
- **Dana-Nicoleta Lascu**, University of Richmond, USA, ([AGBA's Vice President for the State of Virginia, USA](#)).
- **Abdul A. Rasheed**, University of Texas at Arlington, USA, ([AGBA's Vice President for the State of Texas, USA](#)).
- **Jimmy Teng**, KIMEP University, Kazakhstan, ([AGBA's Vice President for Kazakhstan](#)).
- **Omer F. Genc**, Youngstown State University, USA, ([AGBA's Vice President for the State of Ohio, USA](#)).
- **Balarama Krishna Varanasi**, India, ([AGBA's Vice President for Global Academic and Entrepreneurial Partnerships](#)).
- **Sarfraz Ali Kyani**, Queensland University of Technology, Australia, ([AGBA's Vice President for Australia](#)).
- **Syed Abdulla Al-Mamun**, Brac University, Bangladesh, ([AGBA's Vice President for Bangladesh](#)).
- **Elsadig Musa Ahmed**, Multimedia University, Malaysia, ([AGBA's Vice President for Sudan \(Proposed\)](#)).
- **Basheer Al-Haimi**, University of Technology-Malaysia, ([AGBA's Vice President for Yemen \(Proposed\)](#)).
- **Davies Lajogu**, Moi University, Kenya ([AGBA's Vice President for Kenya \(Proposed\)](#)).

Putra Jaya Capital, Kuala Lumpur, Malaysia



Conference Logistics

(AGBA's Global Operational Team on the Soil of Malaysia)

AGBA's Global Assistant	AGBA's Global Assistant	AGBA's Global Assistant	AGBA's Global Assistant	AGBA's Global Assistant
Yeran Baishan Ph.D., Student Department of Economics and Finance Bang College of Business KIMEP University Almaty KAZAKHSTAN	Aruzhan Belgibayeva BBA Researcher Department of Marketing Bang College of Business KIMEP University Almaty KAZAKHSTAN	Tân Huỳnh Ph.D., Student School of Business International University Vietnam National University Ho Chi Minh City VIETNAM	Trish Doan Lecturer of English Language HUTECH University of Technology Ho Chi Minh City VIETNAM	Suleiman Idow Mohamed Ph.D., Student KFUPM School of Business King Fahd University of Petroleum and Minerals SAUDI ARABIA
AGBA's Global Assistant	AGBA's Global Assistant	AGBA's Global Assistant	AGBA's Global Assistant	AGBA's Global Assistant
Suhail Ahmad Bhat Ph.D., Student Islamic University of Science and Technology Kashmir Valley INDIA	Forthcoming	Forthcoming	Forthcoming	Nidaa Alaskari DBA Student Berlin School of Business and Innovation Berlin GERMANY

Important Websites

AGBA's Website

- <http://agba.us/>

Conference Organizer's Website:

- <https://ysu.edu/>

Main Conference Sponsor's Website:

- <https://www.iimrohtak.ac.in/>

Conference Hotel's Website:

- https://www.questreservations.com/grand-millennium-kuala-lumpur/booking?utm_source=microsoft&utm_medium=cpc&utm_campaign=318380752&msclkid=6c7aa42281d6101ef0ebcd6cbe47d7b2

Conference Venue's Website:

- https://www.questreservations.com/grand-millennium-kuala-lumpur/booking?utm_source=microsoft&utm_medium=cpc&utm_campaign=318380752&msclkid=6c7aa42281d6101ef0ebcd6cbe47d7b2

Global Websites Announcing Our Conference:

- <https://gloaledge.msu.edu/academy/announcements/conferences>
- <https://www.ama.org/listings/2026/02/20/agba-2026/>

Malaysia Tourist Visa Website:

- <https://www.malaysiavisa.org.my/>

Malaysia Tourism Website:

- <https://www.malaysia.travel/>

Conference Goodies and Freebies

Enjoy FREE Faculty Development Workshops (FDWs) on themes such as:

- How to Develop an "American Style Ph.D., Program".
 - How to Design "American Style Executive DBA Program" for working professionals.
 - How to Develop "World-Class Research Model".
 - How to Craft a "World-Class Manuscript for Publication".
 - How to Publish in "Scopus, Web of Science & ISI Indexed Western Journals".
 - How to Use "NEW Statistical Techniques in Business Research.
 - How to Employ "NEW Pedagogical Tools in Teaching".
 - How to Write "Local Business Cases".
 - How to Use "Business Cases in Your Teaching".
 - How to Teach "Entrepreneurship to Your Students at BBA, MBA and Ph.D., Levels"
 - How to Earn "ACBSP, IACBE, AMBA, EQUIS, EFMD and AACSB" Accreditations.
 - How to Globalize Your School of Business.
 - How to Build a Global Brand for your Business School on the World Stage.
-
- One-to-one Mentoring of selected doctoral students by globally renowned scholars.
 - Opportunity to **Publish in Western Journals for FREE.**
 - Opportunity to explore **Global Placements.**
 - Opportunity to explore global fellowships such as "**US Fulbright Scholar Program**".
 - Opportunity to explore **Visiting Professorships** globally.
 - Opportunity to explore **Post-Doctoral Fellowships.**
 - Opportunity to **Collaborate** with world-class scholars.
 - Opportunity to explore **Faculty Exchange Programs.**
 - Opportunity to explore **Study Abroad Programs** for your students.
 - Opportunity to explore **Joint Degree Programs with Overseas Universities.**
 - Opportunity to establish **Overseas Campuses of Global Universities.**
 - Opportunity to explore **Global Internships** for your students.
 - **Networking** with distinguished Malaysian Entrepreneurs, Manufacturers, and Investors.
 - Opportunity to publish in a **Springer** (Switzerland) sponsored "**Monograph Book**".

Genting Highlands, Kuala Lumpur, Malaysia



Conference Logistics

Conference Organizer:

- Youngstown State University, Youngstown City, State of Ohio, **USA**.

Global Sponsor:

- Indian Institute of Management - Rohtak, State of Haryana, **India**.

Conference Venue:

- **Grand Millennium Hotel, Bukit Bintang, Kuala Lumpur, Malaysia.**
https://www.guestreservations.com/grand-millennium-kuala-lumpur/booking?utm_source=microsoft&utm_medium=cpc&utm_campaign=318380752&msclkid=6c7aa42281d6101ef0ebcd6cbe47d7b2

Conference Hotel:

- **Grand Millennium Hotel, Bukit Bintang, Kuala Lumpur, Malaysia.**
https://www.guestreservations.com/grand-millennium-kuala-lumpur/booking?utm_source=microsoft&utm_medium=cpc&utm_campaign=318380752&msclkid=6c7aa42281d6101ef0ebcd6cbe47d7b2

Malaysia Tourist Visa:

- All AGBA conference delegates (without any exception) are requested to kindly obtain **Malaysia Tourist Visa** to attend our conference. **Kindly DO NOT Apply for a Conference Visa.** Kindly do not ask AGBA to issue any visa letter for you. Malaysia is a tourist friendly country and grants tourist visas to citizens of all countries with a smiling face. Kindly make sure that your passport has at least one-year validity. Kindly cruise the following website to apply for Malaysia tourist visa online: <https://www.malaysiavisa.org.my/>

One Registration Fee for ALL (Everybody Pays only USD \$500 Per Person):

- All delegates are requested to kindly pay their conference registration fees of **USD \$500 per person** (i) on Site (ii) in American Dollars and (iii) in CASH only.
- Sorry, we DO NOT have arrangements for Credit Cards, Debit Cards, Cheques (Checks), and Drafts etc. AGBA does NOT accept payments via electronic transfers.

Conference Hotel --- Grand Millennium Hotel, Kuala Lumpur, Malaysia



Manuscript Preparation

AGBA welcomes manuscripts that address the conference theme as well as all functional areas of Business Administration (e.g., Accounting, Commerce, Economics, Operations, Finance, Information System, Management, Marketing, Public Administration, Entrepreneurship, International Business, Hospitality and Tourism Management, Business Law, Corporate Social Responsibility, Ethics, Islamic Business, Agricultural Economics, Leisure Management, and Recreation Resource Management).

<ul style="list-style-type: none"> • Agricultural Economics • Emerging Markets • Economic Development • Global Business Environment • Offshoring and Outsourcing • Entrepreneurship • Family Business • Business Law • Marketing • Real-estate Management • Actuarial Science • Business Education • Health Care Management • Managerial Communication • Organizational Behavior • Impact of COVID—19 • Commerce • Economics • Accounting • Auditing • Taxation • Energy Economics • Engineering Management 	<ul style="list-style-type: none"> • Health-Care Management • Hospital Management • Hospitality Management • Tourism Management • Recreation, Parks and Leisure • Global Economic Meltdown • Artificial Intelligence Management • Information System • Blockchain and Crypto Currency • Impact of Technologies • E-Commerce and E-Business • Supply Chain Management • Finance and Banking • Knowledge Management • Behavioral Finance • Sports Business • Sports Management • Industrial Management 	<ul style="list-style-type: none"> • Public Sector Management • Management Science • Human Resource Management • Operations Management • Islamic Business Management • Cross-Cultural Management • Environmental Management • Islamic Banking & Finance • Business Ethics • Innovation Management • Green Business • Sustainability • Corporate Social Responsibility • Social Entrepreneurship
--	--	---

- Scholars from all over the world are invited to submit all sorts of scholarly papers such as (i) competitive paper, (ii) working paper (research-in-progress), (iii) doctoral colloquium paper, and/or (iv) case.
- All submissions will be subjected to an anonymous double-blind review process.
- All papers must use 12-point Times Roman font; A-4 format with 2.5 cm margin on all sides; an abstract (approximately 150 words), and references.
- An abstract/paper must include the title of the paper, name(s) of all author(s), and full information about each author (full name without any abbreviation(s), rank/position, department, college/faculty, university, city, state, country and email address).
- All manuscripts to be published in ***AGBA's Refereed American Proceedings (Advances in Global Business Research – 2026 --- Vol. 22 (1), ISSN 1549-9332)*** must consist of 20 double spaced pages (***not less and not more***) including tables, and references etc. Each paper must be accompanied by (i) a zero percent Similarity Index Report and (ii) an English editing certificate issued by one of the globally acclaimed English editing firms.

Manuscript Preparation (Continued)

- Paper submissions must follow the style guidelines of the *Journal of International Business Studies* (<http://www.palgrave-journals.com/jibs/index.html>) and must include a full list of all references cited in the paper.
- AGBA does NOT acquire the copyrights of your paper.
- Proposals for special sessions on topics of significant research interests are welcomed.
- Proposals for panels should include the purpose of the panel, the names and affiliations of participants, a summary of contributions, and the justification for the proposal.
- Accepted papers will be published in the **refereed American conference proceedings (Advances in Global Business Research – 2026 --- Vol. 22 (1), ISSN 1549-9332)**, if at least one author of the paper pre-registers for the conference. By submitting a paper to be reviewed, author(s) are assuring us that at least one of the authors will attend the conference and present the paper in person for sure without any excuse whatsoever.
- Publication of your paper in **AGBA's American Referred Conference Proceedings (Advances in Global Business Research – 2026 --- Vol. 22 (1), ISSN 1549-9332)** does not preclude subsequent publication in journals when proper acknowledgments are made.
- **AGBA's 2026 Proceedings would be published by Springer Nature (Switzerland) with indexing in Scopus.**
- "Best Paper Award" in each category, "AGBA's 2026 Best Doctoral Dissertation Award", "AGBA's 2026 Distinguished Entrepreneur Award", "AGBA's 2026 Distinguished Dean Award", and "AGBA's 2026 Distinguished Corporate Leader Award" would also be presented at the conference.
- Manuscripts must be submitted in **English** language only.
- **Absolute Deadline for the Submission of all Abstracts is: May 15, 2026.**
- Please submit your manuscript to one of the following Conference Directors/Program Chairs:

Dr. Christopher J. Marquette
(Ph.D., Texas A&M, USA)
AGBA's First Vice President
Academy for Global Business Advancement
Washington D.C.,
District of Columbia
USA
Email: chrisjmarquette@gmail.com

Dr. Omer F. Genc
(Ph.D., Temple, USA)
Associate Professor of International Business
Department of Management and Marketing
Williamson College of Business Administration
Youngstown State University
Youngstown, State of Ohio
USA
Email: ofgenc@ysu.edu

A Sample Abstract for Your Benchmarking

Structural Exclusiveness and Poverty: An e-Entrepreneurship Based Approach to Rural Development Across China

Xiaohong He

Professor of International Business
Department of International Business
School of Business
Quinnipiac University
Hamden, State of Connecticut
USA

Email: Xiaohong.He@quinnipiac.edu

Abstract

The growing level of inequality in the 21st century is a social, political and economic issue concerned by conscious citizens, scholars and policy makers around the world. Some on the right argue that inequality motivates progress and punishes laziness. In reality, under harsh conditions without any social safety net, the poor often have to work extremely hard just to survive. There is no real moral argument for concentration of outsize wealth vs. widespread poverty in today's world. To this end, this research study asks the question – "How disruptive forces brought by technology and innovation can be better understood and employed from the perspectives of individuals and communities in rural and less developed regions?" To answer this question, this paper develops a conceptual framework that connects enablers and structural obstacles facing rural e-entrepreneurs; and then applies the framework to explore existing circumstances and to offer explanations leading toward theory building. In this context, this paper uses a case study approach that involving "what", "why" and "how" questions to connect ideas of global importance from local Chinese practice.

Keywords: Structural Exclusiveness, Poverty, e-Entrepreneurship, Rural Development, and China.

Malaysian National Museum, Kuala Lumpur, Malaysia



Publication Opportunities

Best papers presented at our conference would be eligible for publication in the ***Special Issues*** of the following ***Western Journals*** after substantial revisions.

- **Journal for International Business and Entrepreneurship Development**
 - (Published by Inderscience of Switzerland and Indexed in Scopus at a **Q-2 rank**). It is also Indexed in Elsevier Thomson Reuters Emerging Index --- Web of Science)
 - <https://www.inderscience.com/jhome.php?jcode=jibed>
- **Journal for Global Business Advancement**
 - (Published by Inderscience of Switzerland and indexed in Scopus at a **Q-4 rank**)
 - <https://www.inderscience.com/jhome.php?jcode=jgba>
- ***Emerging Economies Cases Journal***, published by the Indian Institute of Management-Rohtak (India).
- Conference Proceedings to be Published by **Springer (Switzerland) with indexing in SCOPUS.**
- A Monograph Book to be published by Springer (Switzerland).
- AGBA's global leadership has submitted numerous proposals to many prestigious western journals for the development of special issues to be associated with our conference.

Merdeka Square, Kuala Lumpur, Malaysia



Mentoring Doctoral Students

AGBA's 2026 Doctoral Consortium will focus on mentoring doctoral students hailing from emerging countries. The faculty panel of the 2026 Doctoral Student Consortium will consist of accomplished and globally acclaimed scholars; who have a distinguished scholarly publication record, have served as editors of leading global journals, and/or have experience in supervising doctoral students across western countries such as US, UK, EU, Canada, Australia and New Zealand.

AGBA's 2026 Doctoral Consortium is a workshop for Ph.D. students from all over the world to further develop their research ideas, to learn about the challenges of conducting business research, building a successful academic career in their fields, and to broaden their professional networks on the global stage.

Consistent with the developmental mission of AGBA, the consortium is open for Ph.D. students from all over the world, who would be attending its global conference in Malaysia. One-to-one mentoring to Ph.D., students would be provided on the third day of the conference on **July 4, 2026.**

Ideally, doctoral students should have a strong research idea or be close to completing a doctoral dissertation proposal, and be far enough away from finishing their dissertations so that they could make good use of feedback received from their doctoral mentors during the consortium.

Kindly contact AGBA's President and CEO to schedule your mentoring session at least one month before our conference:

Prof. Dr. Zafar U. Ahmed
BBA (New York), MBA (Texas),
Ph.D., (Utah), D.Litt., (England, Candidate)
Professor of International Business
Founder, President and CEO:
Academy for Global Business Advancement
Founder and Editor-in-Chief:
Journal for Global Business Advancement
Journal for International Business and Entrepreneurship Development
Washington D.C.,
District of Columbia
USA
Email: zafaruahmed@gmail.com

National Mosque, Kuala Lumpur, Malaysia



Distinguished Global Doctoral Students in Attendance

Kazakhstan:

- Yeran Baishan, KIMEP University, Almaty, Kazakhstan.

Kenya:

- Davies Mbaabu Kajogu, Moi University, Eldoret, Kenya.
- Beth Mwangi, Moi University, Eldoret, Kenya.
- Janis Makena Mugambi, Moi University, Eldoret, Kenya.

Thailand:

- Narongpol Sanoudontree, Rajamangala, University of Technology Tawan-ok, Thailand.

Vietnam:

- Vuong-Bach Vo, International University, Vietnam National University, Ho Chi Minh City, Vietnam.
- Le Ba Nhat Minh, International University, Vietnam National University, Ho Chi Minh City, Vietnam.
- Võ Vương Bách, International University, Vietnam National University, Ho Chi Minh City, Vietnam.
- Tran Thi Tuong Vi, International University, Vietnam National University, Ho Chi Minh City, Vietnam.
- Truong Xuan Quang, International University, Vietnam National University, Ho Chi Minh City, Vietnam.
- Nguyen Thi Minh Phuong, International University, Vietnam National University, Ho Chi Minh City, Vietnam.
- Nguyen Thuy Quynh Anh, International University, Vietnam National University, Ho Chi Minh City, Vietnam.
- Pham Thi Phuong Thao, International University, Vietnam National University, Ho Chi Minh City, Vietnam.
- Mai Tan Binh, International University, Vietnam National University, Ho Chi Minh City, Vietnam.
- Ma Van Khanh, International University, Vietnam National University, Ho Chi Minh City, Vietnam.
- Vương Thế Luân, International University, Vietnam National University, Ho Chi Minh City, Vietnam.
- Nguyen Quoc Loc, International University, Vietnam National University, Ho Chi Minh City, Vietnam.
- Tran Hoang Cam Tu, International University, Vietnam National University, Ho Chi Minh City, Vietnam.
- Pham Thai Ngoc, International University, Vietnam National University, Ho Chi Minh City, Vietnam.

India:

- Hitesh Sharma, Indian Institute of Management - Rohtak, India.
- Tanya Singh, Indian Institute of Management - Rohtak, India.
- Ziyauddin Khan, Indian Institute of Management - Rohtak, India.
- Eram Fatima, Indian Institute of Management - Rohtak, India.
- Lubna Rashid Malik, Indian Institute of Management - Rohtak, India.
- Mariya Firoz, Indian Institute of Management - Rohtak, India.
- Priyanka Thakral, Indian Institute of Management - Rohtak, India.
- Uttam Karki, Indian Institute of Management - Rohtak, India.
- Ajay Samariya, Indian Institute of Management - Rohtak, India.
- Ayushi Srivastava, Indian Institute of Management - Rohtak, India.
- Simran, Indian Institute of Management - Rohtak, India.
- Hrithvik Bharadwaj, Indian Institute of Management - Rohtak, India.
- Suhail Ahmad Bhat, Islamic University of Science and Technology, Kashmir Valley, India.

Chinese Thean Hou Temple, Kuala Lumpur, Malaysia



Why Malaysia ???

Malaysia is a country in Southeast Asia. A federal constitutional monarchy, it consists of 13 states and three federal territories, separated by the South China Sea into two regions: Peninsular Malaysia on the Indochinese Peninsula and East Malaysia on the island of Borneo. Peninsular Malaysia shares land and maritime borders with Thailand, as well as maritime borders with Singapore, Vietnam, and Indonesia; East Malaysia shares land borders with Brunei and Indonesia, and maritime borders with the Philippines and Vietnam.

Kuala Lumpur is the country's national capital, largest city, and the seat of the legislative branch of the federal government, while Putrajaya is the federal administrative capital, representing the seat of both the executive branch (the Cabinet, federal ministries, and federal agencies) and the judicial branch of the federal government.

With a population of over 34 million, it is the world's 42nd-most populous country.

The country has its origins in the Malay kingdoms, which, from the 18th century on, became subject to the British Empire, along with the British Straits Settlements protectorate. During World War II, British Malaya, along with other nearby British and American colonies, was occupied by the Empire of Japan. Following three years of occupation, Peninsular Malaysia was briefly unified as the Malayan Union in 1946 until 1948 when it was restructured as the Federation of Malaya. The country achieved independence on 31 August 1957. On 16 September 1963, independent Malaya united with the then British crown colonies of North Borneo, Sarawak, and Singapore to become Malaysia. In August 1965, Singapore was expelled from the federation and became a separate, independent country.

Malaysia is tropical and is one of 17 megadiverse countries; it is home to numerous endemic species. The country is multiethnic and multicultural, which has a significant effect on its politics. About half the population is ethnically Malay, with minorities of Chinese, Indians, and indigenous peoples. The official language is Malaysian Malay, a standard form of the Malay language. English remains an active second language. While recognizing Islam as the official religion, the constitution grants freedom of religion to non-Muslims. The government is modelled on the Westminster parliamentary system, and the legal system is based on common law.

The head of state is an elected monarch, chosen from among the nine state sultans every five years. The head of government is the prime minister

Malaysia's economy has traditionally been driven by its natural resources but is expanding into commerce, tourism, and medical tourism. The country ranks highly in peacefulness and passport strength and has a newly industrialized market economy, which is relatively open and state-oriented. The country is a founding member of the Organization of Islamic Cooperation (OIC), the East Asia Summit (EAS), and the Association of Southeast Asian Nations (ASEAN), as well as a member of the Non-Aligned Movement (NAM), the Commonwealth, and the Asia-Pacific Economic Cooperation (APEC).

AGBA's 22nd World Congress Logistics

Conference Program:

Arrival Day, Wednesday (July 1, 2026).

First Day, Thursday (July 2, 2026)

- Conference Registration
- Conference Reception
- Conference Inauguration
- **Faculty Development Workshops**
- Professional Networking
- Business Networking

Second Day, Friday (July 3, 2026)

- **Academic Sessions**
- **Paper Presentations**
- Professional Networking
- Business Networking
- **Gala Dinner/Award Ceremony**

Third Day, Saturday (July 4, 2026)

- **Doctoral Consortium (One to One)**
- **Global Business Forum (One to One)**
- **Professional Networking (One to One)**
- **Business Networking (One to One)**

One Registration Fee for All (Everybody):

USD \$500 for Everybody Includes:

- Luncheons, and Coffee/Tea
- Conference Documents and Certificates
- **Recognition Award(s)**
- **Banquet (Gala Dinner)**

Special Note:

- **One Registration is for One Person Only and allows for the presentation of ONE paper ONLY.**
- **However, delegates are welcome to present additional papers by paying an extra fee of USD \$100 per additional paper irrespective of their status (educator or student or entrepreneur or professional).**
- **Delegates are welcome to purchase additional Conference Bags containing all conference documents for an additional price of USD \$100 per bag.**
- **Conference registration fee does NOT include accommodation, transportation, and sightseeing.**
- **AGBA does NOT provide any Financial Assistance to help delegates attend its global conferences.**

Genting Casino Resort

