



**Strategic Alliance Between
Istanbul Gelisim University (Turkey) and
Academy for Global Business Advancement (USA)**

Presents

***Professional Development Program
on
"Turkey's Economic Miracle"***

Program Brief:

Professional Development Program (PDP) on Turkey's Economic Miracle is conceived and developed by AGBA to help Policy Makers, Politicians, Thought Leaders, Bureaucrats, Professors, Scholars, Entrepreneurs, Consultants and Professionals across emerging countries to learn how Turkey has succeeded in establishing a vibrant, resilient and successful economy (a Role Model for Emerging Countries).

Turkey is defined by global economists and political scientists as one of the world's newly industrialized economies. Turkey has the world's 17th-largest nominal GDP, and 13th-largest GDP by PPP. The country is among the world's leading producers of agricultural products; textiles; motor vehicles, transportation equipment; construction materials; consumer electronics and home appliances. For example, Turkey hosted over 58 million global tourists and received over USD\$ 40 billion in revenue from its vibrant global tourism industry in 2019 (making it an outstanding Role Model for emerging countries).

Program Outcomes:

By the conclusion of this PDP on Turkey's Economic Miracle, you will be able to:

- Gain fundamental knowledge about Turkish philosophy, ideology, values, history, culture, heritage, and traditions;
- Appreciate the dynamics of Turkish democratic system;
- Think critically how Turkey's unique socio-economic environment has shaped its business mindset;
- Learn the dynamics of "Turkish Business System";
- Understand the power of "Turkish Bureaucracy";
- Recognize influence and power of large family owned "Turkish Business Houses";
- Analyze the uniqueness of the "Turkish Entrepreneurship Model";
- Examine dynamics of "Turkish Leadership Style";
- Grasp the power of the Web of Overseas Turkish Capitalism (Turkish Diaspora) and
- Examine how Turkey is building its Multi-National Corporations (MNCs) on the global stage.

Venue of PDP on Turkey:

Istanbul Gelisim University

Avclar

Istanbul

Turkey.

Fee:

USD \$4,990 is the program fee covering the following:

- Your stay in a Four Star Hotel for 10 nights.
- 27 meals (3 meals per day) for 10 days.
- Attendance of AGBA's 17th global conference for 3 days.
- All seminars and workshops.
- All teaching material.
- All visits to industrial sites.
- Sightseeing across Istanbul.
- Certificate.
- Gala Dinner.
- Award Ceremony.
- Cultural Program.
- Photography.

Program Schedule:

July 1, 2021 --- Arrival in Istanbul and check-in into your 4 Star Hotel after 12 Noon.

July 2, 2021 --- Attend AGBA's Conference.

July 3, 2021 --- Attend AGBA's Conference.

July 4, 2021 --- Attend AGBA's Conference.

July 5, 2021 --- Inauguration of PDP on Turkey's Economic Miracle.

July 6, 2021 --- Presentations on Different Dimensions of PDP

July 7, 2021 --- Industrial Visits to Global MNCs based across Istanbul.

July 8, 2021 --- Industrial Visits to Turkish Global Firms across Istanbul.

July 9, 2021 --- Presentations by Turkish Policy Makers, Politicians and Thought Leaders.

July 10, 2021 --- Interactions, Discussions & Networking with Turkish Business Leaders

July 10, 2021 --- Award Ceremony, Gala Dinner and Conclusion of PDP Program.

July 11, 2021 --- Checkout from your 4 Star Hotel at 12 Noon. End of Turkish PDP.

Certificate:

**Certificate of completion would be jointly awarded jointly by
AGBA (USA) and Istanbul Gelisim University (Turkey).**

Target Market:

- Policy Makers,
- Politicians,
- Thought Leaders,
- Bureaucrats,
- Professors,
- Scholars,
- Entrepreneurs,
- Consultants,
- Professionals, and
- Free Lancers.

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