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## Special Issue

Call for Papers

"Global Apparel Industry:  
Internationalization, Entrepreneurship, and Sustainability"

Guest Edited by  
Prof. Dr. Xuan Vinh Vo  
Dean  
Institute of Business Research  
University of Economics Ho Chi Minh City  
Vietnam  
Email: [vinhvx@ueh.edu.vn](mailto:vinhvx@ueh.edu.vn)

For centuries, production in the apparel industry has been shifting from one country to another. Vietnam has surpassed Bangladesh in exporting textile and clothing products during the first six months of 2020. The country earned \$13.18 billion in the January-June 2020 period by exporting textile and sewing products, according to the General Statistics Office of Vietnam.

Though exporting of apparel drives the economy of the respective country, it damages the environment and creates inequality. The apparel industry has given some emerging

economies such as Bangladesh, Pakistan, India, Thailand, Vietnam, and China, an economic boost. However, not all of these countries could achieve the same benefits, reflecting the variable ability of companies in different countries to improve their capabilities, to internationalize, and to ensure sustainability in production, processes, and industry structure. The importance of the global apparel industry to many emerging economies warrants research on apparel companies, their internationalization strategies, capability development and sustainability.

Taking a firm perspective that focuses on managers, employees, foreign retailers, and institutional actors, this special issue calls for papers on the following key themes on global apparel industry:

- ***Internationalization of apparel firms: how do manufacturers in apparel exporting countries internationalize or not, the role of entrepreneurs, managers, suppliers, and buyers;***
- ***The role of institutions: the role of government and other institutes, institutional void, alternative mechanisms;***
- ***Firms' entrepreneurial capability: How do these firms develop capabilities to internationalize, the creativity and innovativeness, entrepreneurial orientation, other strategic orientations;***
- ***Global value chain: shifting nature of competitive advantage across countries in the global apparel industry, other issues in the value chain; Human resource management practices in these firms;***
- ***The sustainability of the industry: the role of suppliers, buyers and local and global institutions, governance and compliance issues, factors affecting sustainable sourcing and production.***

### **Special Note for Prospective Authors**

Submitted papers should not have been previously published nor be currently under consideration for publication elsewhere. All papers will be refereed anonymously. A guide for authors, sample copies and other relevant information for submitting papers are available on JIBED's **Author Guidelines** page

Best papers presented at 3<sup>rd</sup> ACBES (Asia Conference on Business and Economic Studies --- <https://icbf2021.sciencesconf/>) being organized at the University of Economics Ho Chi Minh City (Vietnam) on June 24---25, 2021 would be eligible for publication in this special issue.