



Journal for Global Business Advancement

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Special Issue

Call for Papers

“The Changing Face of ASEAN: The Role of Globalization, Entrepreneurship and Internationalization”

Guest Edited by

Prof. Dr. Xuan Vinh Vo

Dean

Institute of Business Research

University of Economics Ho Chi Minh City

Vietnam

Email: vinhvx@ueh.edu.vn

ASEAN is a regional grouping of 11 countries: Brunei, Cambodia, East Timor, Indonesia, Laos, Malaysia, Myanmar, Philippines, Singapore, Thailand and Vietnam. At first glance, it might seem like a group of still-developing countries, but, as a whole, ASEAN is a powerhouse. If it were a country, ASEAN would

be the world's fifth-largest economy. According to the latest International Monetary Fund World Economic Outlook figures, ASEAN countries' gross domestic products combined to \$2.73 trillion in 2017, putting the group ahead of the United Kingdom's 2.63 trillion and India's \$2.61 trillion.

ASEAN is set to grow even more quickly, as some countries like Vietnam and the Philippines boast huge growth rates. Last year, Focus Economics estimated that ASEAN's growth had reached a five-year high of 5.2 percent. Part of that fast growth is because of ASEAN's demographics: It has the world's third-largest labor force of more than 600 million people. That's behind China and India, but ahead of the European Union and the United States. The regional group is also set to reap a demographic dividend because more than half of that population is below 30 years old (www.cnbc.com).

In this context, this special issue of Switzerland based and Scopus indexed Journal for Global Business Advancement examines the entrepreneurial and internationalization strategy of firms operating across ASEAN countries.

We seek multi-disciplinary approaches, which can include analyses of ASEAN countries' businesses, economic, social, legal and political systems, and ethical and social structures.

Tentative Topics:

We welcome papers from all the major disciplines in business and management studies, including: strategy, international business, organizational behavior and cross-cultural management, marketing, operations and decision sciences, finance and accounting, international trade and business economics.

Globalization, Entrepreneurship, and Internationalization:

- Inward FDI, outward FDI from OECD countries in other countries and regions
The impact of host and home country institutional factors (political, social, legal and ethical, etc.)
The economic relationship and interdependence between ASEAN economies and China as well as the rest of the world
- Innovation and entrepreneurship
- Employment and income
- ASEAN social and cultural values and their impact on entrepreneurship/internationalization
- Globalization and internationalization of ASEAN firms

Special Note for Prospective Authors

Submitted papers should not have been previously published nor be currently under consideration for publication elsewhere. All papers will be refereed anonymously. A guide for authors, sample copies and other relevant information for submitting papers are available on JGBA's *Author Guidelines* page

Best papers presented at 3rd ACBES (Asia Conference on Business and Economic Studies --- <https://acbes.ueh.edu.vn/>) being organized at the University of Economics Ho Chi Minh City (Vietnam) on June XXX, 2021 would be eligible for publication in this special issue.

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