



**Strategic Alliance Between
Academy for Global Business Advancement
USA**

<http://agba.us/>

&

**National Skills University
Islamabad
PAKISTAN**

<https://nsu.edu.pk/>

Presents

AGBA Pakistan Chapter's Inaugural Conference

July 22, 2023

**National Skills University
Islamabad
PAKISTAN**

Conference Theme

**"Development of Business and Entrepreneurial Skills
in a Globalized and Digitalized Era Across Pakistan"**

Conference Chair	Conference Co-Chair	Conference Co-Chair
<p>Muhammad Mukhtar Vice Chancellor and President National Skills University Islamabad Pakistan</p>	<p>Ghulam Ali Arain Associate Professor Suleman Dawood School of Business Lahore University of Management Sciences Lahore, State of Punjab, Pakistan</p>	<p>Zafar U. Ahmed Founder, President and CEO: Academy for Global Business Advancement (http://agba.us/) Washington D.C., District of Columbia USA</p>

Distinguished Overseas Pakistani Speakers

Pakistani American Professor	Pakistani British Professor	Pakistani British Professor
Syed H. Akhter Professor of Marketing Department of Marketing Marquette University Milwaukee, Wisconsin, USA	Syeda-Masooda Mukhtar President and CEO Chelsea Global London, England, UK	Ahmad Jamal Reader in Marketing and Strategy Cardiff Business School Cardiff University Cardiff, Wales, UK
Pakistani Saudi Professor	Pakistani UAE Professor	Pakistani Saudi Professor
Mohammad Ishfaq Professor of Management Science College of Business King Abdulaziz University Rabigh Campus Saudi Arabia	Shehzad Ashraf Chaudhry Associate Professor Abu Dhabi University Abu Dhabi UAE	Muhammad Asad Sadi Former Professor of Marketing King Fahd University of Petroleum and Minerals Saudi Arabia
Pakistani Australian Professor	Pakistani Canadian Professor	American Doctoral Candidate
Arif Sikander Khan Lecturer of Aviation Management Murdoch University Perth Australia	Irfan Butt Assistant Professor of Marketing Ted Rogers School of Management Ryerson University Toronto, Ontario, Canada	Iqbal U. Ahmed Doctoral Candidate Department of Marketing Pamplin College of Business Virginia Tech Blacksburg, Virginia, USA
Pakistani Scholar	Pakistani Scholar	Pakistani Scholar
Hilal Anwar Butt Professor of Finance Institute of Business Administration Karachi Pakistan	Hafiz Fawad Ali Lecturer of Marketing Hailey College of Commerce The University of the Punjab Labore Pakistan	Forthcoming

Conference Brief:

The main theme of our conference is "Business and Entrepreneurship Development in a Globalized and Digitalized Era Across Pakistan". This conference will feature competitive papers, plenary sessions, case studies, poster presentations, student papers, and panel sessions. Submissions will be subjected to a double-blind review process and will be published in the refereed American conference proceedings (**Advances in Global Business Research, ISS# 1549-9332**).

Conference Goal:

The primary goal of the conference is to provide a unique national platform to facilitate exchange of leading edge ideas for effective advancement of knowledge in the field of business administration and entrepreneurship across Pakistan. It would be achieved through multi-disciplinary presentations and discussions of current business and entrepreneurship issues across Pakistan.

Conference Highlights:

- **Faculty Development Workshops**,
- **Networking** between Pakistani and global academics,
- **One-to-One Mentoring** of selected doctoral students by globally renowned scholars, and
- **Global Business Forum** for networking between global and Pakistan's global entrepreneurs, global investors, global traders, importers and exporters.

Manuscript Submissions:

We welcome submission of manuscripts that address conference theme as well as all functional areas of Business Administration. Please submit your manuscripts to our Conference Co-Chair at the following address:

Conference Co- Chair:

Dr. Ghulam Ali Arain

Associate Professor and Editor-in-Chief
Journal of Economic & Administrative Sciences
Suleman Dawood School of Business
Lahore University of Management Sciences
Lahore, State of Punjab,
PAKISTAN

Email: ghulam.arain@lums.edu.pk

Publication Opportunities:

Best papers presented at our conference will be eligible for publication in the **Special Issues** of the following world-class journals after substantial revisions.

- **Journal for Global Business Advancement**
 - (Inderscience --- Scopus indexed as Q3)
- **Journal of Economic & Administrative Sciences**
 - (Emerald)
- **Journal for International Business and Entrepreneurship Development**
 - (Inderscience – Scopus and Web of Science Indexed as Q3)

Deadline:

Registration and Manuscript Submission Deadline is: **June 15, 2023.**

Conference Brochure:

Please download conference brochure from our following website:

<http://www.agba.us>

Communication:

Please contact AGBA's Founder, President and CEO for any assistance:

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