



**Strategic Alliance Between  
Academy for Global Business Advancement (USA)**  
<http://aqba.us/>

&

**National Skills University (Pakistan)**  
<https://www.nsu.edu.pk/contact-us.php>

**Presents**

**AGBA Pakistan Chapter's Inaugural Conference**

**on July 22---24, 2022**

**at the  
National Skills University  
Islamabad  
Pakistan**

**CALL FOR PAPERS**  
**Conference Theme**

***"Business and Entrepreneurship Development  
in a Globalized and Digitalized Era Across Pakistan"***

<b>Conference Chair</b>	<b>Conference Patron</b>	<b>AGBA's President and CEO</b>
<b>Associate Prof. Dr. Ghulam Ali Arain</b> Associate Professor of Leadership & Organizational Agility College of Business and Economics United Arab Emirates University Al-Ain United Arab Emirates	<b>Prof. Dr. Mohammed Mukhtar</b> Vice Chancellor National Skills University Islamabad Pakistan	<b>Prof. Dr. Zafar U. Ahmed</b> President and CEO Academy for Global Business Advancement Alexandria, Virginia USA

### Distinguished Overseas Pakistani Speakers:

<b>Pakistani American Professor</b>	<b>Pakistani British Professor</b>	<b>Pakistani British Professor</b>
<b>Prof. Dr. Syed H. Akhter</b> Professor of Marketing Department of Marketing Marquette University Milwaukee, Wisconsin USA	Prof. Dr. Syeda-Masooda Mukhtar President and CEO Chelsea Global London, England UK	<b>Dr. Ahmad Jamal</b> Reader in Marketing and Strategy Cardiff Business School Cardiff University Cardiff, Wales, UK
<b>Pakistani Saudi Professor</b>	<b>Pakistani Turkish Professor</b>	<b>Pakistani Saudi Professor</b>
<b>Prof. Dr. Mohammad Ishfaq</b> Professor of Management Science College of Business King Abdulaziz University Rabigh Campus Saudi Arabia	Dr. Shehzad Ashraf Chaudhry Associate Professor Istanbul Gelisim University Istanbul Turkey	Prof. Dr. Muhammad Asad Sadi Professor of Marketing Ibn Rushd College Abha Saudi Arabia
<b>Pakistani Australian Professor</b>	<b>Pakistani Overseas Professor</b>	<b>American Scholar</b>
<b>Dr. Arif Sikander Khan</b> Lecturer of Aviation Management Murdoch University Perth Australia	<b>Forthcoming</b>	<b>Iqbal U. Ahmed</b> Doctoral Scholar Department of Marketing Pamplin College of Business Virginia Tech Blacksburg, Virginia, USA

### Conference Brief:

The main theme of our conference is "Business and Entrepreneurship Development in a Globalized and Digitalized Era Across Pakistan". This conference will feature competitive papers, plenary sessions, case studies, poster presentations, student papers, and panel sessions. Submissions will be subjected to a double-blind review process and will be published in the refereed American conference proceedings (**Advances in Global Business Research, ISS# 1549-9332**).

### **Conference Goal:**

The primary goal of the conference is to provide a unique national platform to facilitate exchange of leading edge ideas for effective advancement of knowledge in the field of business administration and entrepreneurship across Pakistan. It would be achieved through multi-disciplinary presentations and discussions of current business and entrepreneurship issues across Pakistan.

### **Conference Highlights:**

- **Faculty Development Workshops**,
- **Networking** between Pakistani and global academics,
- **One-to-One Mentoring** of selected doctoral students by globally renowned scholars, and
- **Global Business Forum** for networking between global and Pakistan's global entrepreneurs, global investors, global traders, importers and exporters.

### **Manuscript Submissions:**

We welcome submission of manuscripts that address conference theme as well as all functional areas of Business Administration. Please submit your manuscripts to our Conference Chair at the following address:

#### **Conference Chair:**

**Associate Prof. Dr. Ghulam Ali Arain**

Associate Professor of Leadership & Organizational Agility

Editor-in-Chief

Journal of Economic & Administrative Sciences

Department of Leadership & Organizational Agility

College of Business and Economics

United Arab Emirates University

Al-Ain

United Arab Emirates

**Email: [ghulamaliarain@uaeu.ac.ae](mailto:ghulamaliarain@uaeu.ac.ae)**

#### **Conference Manager:**

**Ms. Ramasha Shah**

Scholar

Department of Leadership & Organizational Agility

College of Business and Economics

United Arab Emirates University

Al Ain

United Arab Emirates

**Email: [ramshashah@uaeu.ac.ae](mailto:ramshashah@uaeu.ac.ae)**

## **Publication Opportunities:**

Best papers presented at our conference will be eligible for publication in the ***Special Issues*** of the following world-class journals after substantial revisions.

- **Journal for Global Business Advancement (Inderscience --- Scopus indexed)**
- **Journal of Economic & Administrative Sciences (Emerald--- Thomas Reuters Emerging Index)**
- **Journal for International Business and Entrepreneurship Development (Inderscience - Scopus Indexed)**

## **Deadline:**

Registration and Manuscript Submission Deadline is: May 15, 2022.

## **Conference Brochure:**

Please download conference brochure from our following website:

**<http://www.agba.us>**

## **Communication:**

Please contact AGBA's President/CEO for any assistance:

**Prof. Dr. Zafar U. Ahmed**  
**BBA (New York), MBA (Texas), Ph.D., (Utah)**  
**Professor of Marketing and International Business**  
***Founder, President and CEO:***  
***Academy for Global Business Advancement***  
**<http://agba.us/>**  
***Founder and Editor-in-Chief:***  
**Journal for Global Business Advancement**  
**(<http://inderscience.com/jgba>)**  
***Founder and Editor-in-Chief:***  
**Journal for International Business & Entrepreneurship Development**  
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