



Academy for Global Business Advancement
15th Annual World Congress
<http://www.agba.us>



Conference Theme:
"Business and Entrepreneurship Development
in a Globalized and Digitalized Era"

July 2---4, 2018

**King Mongkut's Institute of Technology at Ladkrabang, Bangkok,
 Thailand**

Conference Chair	Conference Co-Chair	Conference Co-Chair	Conference Co-Chair
Gary L. Frankwick Marcus Hunt Chair of International Business University of Texas at El Paso El Paso, Texas, USA	Amnuay Saengnoee Dean Faculty of Administration and Management King Mongkut's Institute of Technology at Ladkrabang Thailand	Sorasak Tang Thong Assistant Dean Faculty of Administration and Management King Mongkut's Institute of Technology at Ladkrabang Thailand	Sonjaya Gaur Chair Department of Marketing Sunway University Kuala Lumpur Malaysia
Conference Patron	Conference Patron	AGBA President and CEO	Program Chair and Conference Director
Suchatvee Suwansawat President King Mongkut's Institute of Technology at Ladkrabang Bangkok Thailand	Najiba Benabess Dean School of Business Millikin University Decatur, Illinois, USA	Zafar U. Ahmed Academy for Global Business Advancement Richardson, Texas USA Email: zafaruahmed@gmail.com	Craig Julian School of Business and Tourism Southern Cross University Australia Email: craig.julian@scu.edu.au
Keynote Speaker # 1	Keynote Speaker # 2	Keynote Speaker # 3	Distinguished Speaker # 1
Norman Wright Dean Woodbury School of Business Utah Valley University Orem, Utah, USA	Cihan Cobanoglu McKibbon Endowed Chair Professor of Hospitality Management University of South Florida Sarasota-Manatee, Florida, USA	Craig Julian Editor-in-Chief Journal for International Business and Entrepreneurship Development Southern Cross University Gold Coast Australia	Xiaohong He School of Business Quinnipiac University Hamden, Connecticut USA
Distinguished Speaker # 2	Distinguished Speaker # 3	Distinguished Speaker # 4	Distinguished Speaker # 5
Wolfgang Hinck Dean College of Business Prince Mohammad University Alkhobar, Eastern Province Saudi Arabia	Abdul A. Rasheed Chair Department of Management University of Texas at Arlington Arlington, Texas, USA	Lavanya (Leo) Rastogi President and CEO Digital Business Group Happiest Minds Technologies Group Houston, Texas USA	Haim Hilman Abdullah Dean School of Business Management University of Utara Malaysia
Distinguished Speaker # 6	Distinguished Speaker # 7	Distinguished Speaker # 8	Conference Manager
Zainal Abidin Mohamed Associate Dean Graduate School of Muamalat Islamic Science University Malaysia	Daing Nasir Ibrahim Vice Chancellor University of Malaysia at Pahang Kuantan, State of Pahang Malaysia	Anil Bilgihan Associate Professor of Tourism and Hospitality Management Florida Atlantic University Boca Raton, Florida, USA	David Agahi Faculty of Administration and Management King Mongkut's Institute of Technology at Ladkrabang Thailand. Email: davidagahi@gmail.com

Conference Highlights

- Enjoy free faculty development workshops on themes such as:
 - How to design American style course based doctoral program.
 - How to pursue world-class research.
 - How to publish in world-class journals.
 - How to use NEW statistical techniques in research.
 - How to pursue an academic career on the global stage.
 - How to use NEW technological tools in teaching.
 - How to employ NEW pedagogical techniques in teaching.
 - How to use NEW techniques for teaching Entrepreneurship.
 - How to write local cases.
 - How to integrate cases in your teaching.
 - How to earn AMBA, EQUIS and AACSB accreditations.
- One-to-one mentoring of selected doctoral students by globally renowned scholars.
- Opportunity to publish in numerous world-class and Scopus indexed journals.
- Opportunity to explore global placements.
- Opportunity to explore global fellowships such as "**US Fulbright Scholar Program**".
- Opportunity to explore post-doctoral fellowships.
- Opportunity to collaborate with world-class scholars.
- Opportunity to explore faculty exchange programs.
- Opportunity to explore study abroad programs for your students.
- Opportunity to explore joint degree programs with overseas universities.
- Opportunity to explore global internships for your students.
- Networking with distinguished Thailand entrepreneurs, manufacturers, and investors.
- Opportunity to publish in a McGraw Hill sponsored "**Monograph Book**".

AGBA Profile

The Academy for Global Business Advancement (AGBA) --- (a not-for-profit charitable NGO, incorporated and registered in the State of Texas, USA) --- is a worldwide network of professionals committed to facilitate dissemination of scholarly research findings in the fields of business and entrepreneurship development. The main mission of AGBA is to provide an ongoing open global forum to discuss and analyze business and entrepreneurship development from different perspectives and viewpoints in order to improve understanding of underlying forces that (1) impact global developments and (2) shape the destiny of emerging countries such as Thailand, Kenya, Indonesia, India, China, Malaysia, United Arab Emirates, and Bahrain, etc. in the contemporary globalized economy. AGBA bridges geographic, cultural, disciplinary, and professional gaps by integrating different business disciplines while actively enhancing practitioner-academician interactions on a regional and global basis. AGBA is sponsored by numerous universities, organizations, and agencies across US, EU, Eastern Europe, Asia, and Africa.

Conference Logistics

Conference Venue/Conference Hotel:

Swissôtel Le Concorde Bangkok is both our conference venue and conference hotel. This luxurious Swissotel Le Concorde, Bangkok is a five-star hotel located along Rachadapisek Road, Bangkok's new thriving central business and entertainment district, and is approximately 40 minutes away from the Suvarnabhumi International Airport.

The Huai Kwang train station is a two-minute walk from the hotel with Bangkok's prime tourist attractions, central business district and convention Centre just a few train stations away. The 22-storey hotel offers travelers affordable luxury with 407 elegantly spacious rooms and suites and impeccable Swiss hospitality.

Kindly cruise its website for details:

[https://www.swissotel.com/hotels/bangkok-concorde/.](https://www.swissotel.com/hotels/bangkok-concorde/)

Kindly make early reservation to enjoy conference rate.

Thailand Tourist Visa:

Citizens of western countries (such as US, EU, Canada, Australia and Japan etc.) get tourist visa for free on arrival at the Bangkok airport. Generally, a foreign citizen who wishes to enter the Kingdom of Thailand is required to obtain a visa from a Royal Thai Embassy or a Royal Thai Consulate-General.

However, there are exemptions, please visit the website for more information:

<http://www.mfa.go.th/main/en/services/4908/15405-General-information.html>

Payment of Registration Fees:

All delegates are requested to kindly pay their conference registration fees via electronic bank transfers to the following Thailand Bank before June 1, 2018:

To Be Announced Shortly

To Be Announced Shortly

To Be Announced Shortly

AGBA's Conference Manager:

Please contact our conference manager for the resolution of any issue on the ground in Thailand:

David Agahi

AGBA's Conference Manager

Faculty of Administration and Management

King Mongkut's Institute of Technology at Ladkrabang, Bangkok, Thailand.

Email: davidagahi@gmail.com



Call for Papers

- We welcome the submission of manuscripts that address the conference theme as well as all functional areas of business administration (e.g., Accounting, Finance, Management, Information Systems and Technology, Economics, Commerce, Marketing, International Business, Corporate Social Responsibility, Hospitality, Tourism, Business Ethics, etc.).
- Scholars from all over the world are invited to submit any kind of scholarly paper such as (i) competitive paper, (ii) working paper (research-in-progress), (iii) doctoral colloquium paper, and/or (iv) case.
- All submissions will be subjected to an anonymous double-blind review process.
- All manuscripts must be original and must consist of a maximum of 5 single-spaced pages including tables, and references etc. for publication in our refereed American conference proceedings.
- All papers must use 10-point Times New Roman font; A-4 format with 2.5 cm margin on all sides; an abstract (approximately 150 words), and references. A paper must include the title of the paper, the name(s) of all author(s), and their affiliation(s), country and the email addresses of all co-authors.
- Your manuscripts must follow a specific format e.g., introduction, literature review, method, analysis and conclusions.
- Paper submissions should follow the style guidelines of the *Journal of International Business Studies* (<http://www.palgrave-journals.com/jibs/index.html>) and must include a full list of all references cited in the paper.
- Accepted papers will be published in the refereed American refereed conference proceedings (*Advances in Global Business Research* --ISSN 1549-9332), if at least one author of the paper pre-registers for the conference. By submitting a paper to be reviewed, the author(s) are assuring us that at least one of the authors will attend the conference and present the paper for sure without any excuse whatsoever. If at least one author of a paper doesn't attend the conference and present their paper at the conference, it won't be included in the conference proceedings.

Manuscript Preparation

- Publication of your paper in our American referred conference proceedings does not preclude subsequent publication in journals when proper acknowledgments are made.
- AGBA does NOT acquire the copy rights of your paper.
- Proposals for special sessions on topics of significant research interest are welcomed. Proposals for panels should include the purpose of the panel, the names and affiliations of participants, a summary of contributions, and the justification for the proposal.
- AGBA also invites participation from entrepreneurs, government officials, business professionals, consultants, and heads of major government-owned and private enterprises from across the world to attend our "***Global Business Forum***" for business interactions, networking and negotiations.
- "Best Paper Award" in each category, "2018 AGBA Best Doctoral Dissertation Award", "2018 AGBA Distinguished Entrepreneur Award", "2018 AGBA Distinguished Dean Award", and "2018 AGBA Distinguished Corporate Leader Award" will be presented at the conference.
- Manuscripts must be submitted in **English** language only.
- Deadline for the submission of all manuscripts is May 15, 2018.
- **Please submit your manuscript to our Conference Director/Program Chair:**

Dr. Craig Julian
School of Business and Tourism
Southern Cross University
Gold Coast
Australia
Email: craig.julian@scu.edu.au



Conference Sponsors

- University of Texas at El Paso, El Paso, Texas, **USA**
- University of Texas at Arlington, Texas, **USA**
- Florida Atlantic University, Boca Raton, Florida, **USA**
- Utah Valley University, Orem, Utah, **USA**
- University of South Florida, Sarasota-Manatee, Florida, **USA**
- American Institute for the Advancement of Leadership, Houston, Texas, **USA**
- Digital Business Group, Happiest Minds Technologies, Houston, Texas, **USA**
- Millikin University, Decatur, Illinois, **USA**
- Linnaeus University, Vaxjo and Kalmar, Smaland, **Sweden**
- American University of Ras Al Khaimah, **United Arab Emirates**
- University of Utara, **Malaysia**
- University of Malaysia Pahang, **Malaysia**
- Management and Science University, **Malaysia**
- Sunway University, **Malaysia**
- King Mongkut's Institute of Technology at Ladkrabang, Bangkok, **Thailand**
- Indian Institute of Technology at Kharagpur, **India**
Bharati Vidyapeeth University, New Delhi, **India**
- McGraw Hill **India**
- University of Sri Jayewardenepura, Gangodawila, Nugegoda, **Sri Lanka**
- Prince Mohammad University, **Saudi Arabia**
- MOI University, **Kenya**
- University of Lampung, **Indonesia**

Chao Phraya River Bangkok-Thailand



Journal Publication Opportunities

Best papers presented at our conference will be eligible to be published in the Special Issues of the following world class journals after substantial revisions.

- **Journal of Business Research** (Elsevier—ISI, Thomson Reuters and Scopus Indexed)
- **Thunderbird International Business Review (John Wiley, ISI, Thomson Reuters and Scopus Indexed)**
- **Journal of East-West Business** (Taylor & Francis – Scopus indexed)
- **Journal for Global Business Advancement** (Inderscience – Scopus indexed)
- **Journal for International Business and Entrepreneurship Development** (Inderscience – Web of Science, ESCI Indexed)
- Journal of Hospitality and Tourism Technology (Emerald – Scopus indexed)
- Global Journal of Flexible Systems Management (Springer – Scopus indexed)
- EuroMed Journal of Business (Emerald – Scopus indexed)
- Review of International Business and Strategy (Emerald)
- Journal of Global Business and Technology (USA)
- Journal of Global Marketing (Taylor & Francis – Scopus indexed)
- International Journal of Pharmaceutical and Healthcare Marketing (Emerald – Scopus indexed)
- Journal of Global Entrepreneurship Research (Springer – Scopus indexed)
- Journal of Economic and Administrative Sciences (Emerald, Thomson Reuters)
- Global Business Review (Sage – Scopus indexed)
- A Monograph to be published by McGraw Hill on “**Defining the Frontiers of Global Business Research Across Emerging Countries**” and to be co-edited by Zafar U. Ahmed, and Sahil Raj.

King Mongkut’s Institute of Technology at Ladkrabang, Bangkok, Thailand



Emerging Market Firms' Strategies for Sub-Saharan Africa (A Region of Great Potential) A Special Issue of Journal of Business Research

Special Issue Editors:

Dana-Nicoleta Lascu, Professor, University of Richmond, USA.
Ajay K. Manrai, Professor, University of Delaware, USA.
Lalita A. Manrai, Professor, University of Delaware, USA.
Paul Sergius Koku, Professor, Florida Atlantic University, USA
Zafar U. Ahmed, Professor, American University of Ras Al Khaimah, UAE.

We invite submissions to the Special Issue of *Journal of Business Research* on strategies of firms that have recently entered the emerging markets in Sub-Saharan Africa. Alongside open submissions, papers from the Academy for Global Business Advancement's 14th Annual World Congress, held at MOI University, Eldoret, Kenya (November 23-25, 2017), will be considered for this Special Issue.

Papers submitted to the Special Issue would investigate marketing strategies of emerging-market firms that have entered Sub-Saharan Africa. Sub-Saharan Africa is a large economic powerhouse, with a total GDP of \$1.5 trillion and 48 countries ([World Bank 2016](#)).

The Special Issue will attempt to fill a research gap that currently exists between facts on the ground in Sub-Saharan Africa, as perceived by business practitioners, and published academic research on these markets. While practitioners are enthusiastically touting Sub-Saharan Africa as a land of opportunity for international firms, very little research has focused on this market, particularly on the strategies used by firms that have entered the market.

The Special Issue will welcome papers on topics such as:

- Sub-Saharan African consumer analysis and cross-cultural marketing;
- Competitive Analysis in the sub-Saharan Africa region;
- Entry strategies for emerging-market firms in Sub-Saharan Africa;
- Segmentation, Targeting and Positioning strategies for emerging markets in sub-Saharan Africa;
- Innovation management and new product development decisions for Sub-Saharan Africa;
- Pricing strategies, channel management, supply chain strategies for emerging market firms operating in/targeting Sub-Saharan Africa;
- Emerging-market firm retail operations in Sub-Saharan Africa;
- Branding strategies and marketing communications of emerging market firms in Sub-Saharan Africa.

All papers included in the Special Issue will be reviewed by two blind reviewers with further assessment by the Special Issue editors.

Timeline

- Manuscript submission opens on May 1, 2018 – information regarding submissions will be available soon on the AGBA (www.agba.us) and *Journal of Business Research* websites.
- Special Issue submissions deadline: September 1, 2018 – authors will be encouraged to submit before this date.
- Submission of revised manuscripts deadline will be January 1, 2019.
- Acceptance deadline to have a decision made on the manuscripts is July 1, 2019.

**Market Entry Into Africa:
Acquisitions and International Joint Ventures
Studies of Foreign Firm's Market Entry Strategies, Challenges, and Performance in Africa.
Thunderbird International Business Review**

Deadline for Submission of Manuscripts: August 31, 2018

Guest Co-Editors:

**Nnamdi Oguji
University of Vaasa
Finland**

**Richard Afriyie Owusu
Linnaeus University
Sweden**

We seek papers that explore and analyze why foreign firms opt for International Joint Ventures (IJVs) and acquisition strategies across Africa, how they manage their African subsidiaries and their performance with these entry modes. Specifically, we seek state-of-the-art empirical and conceptual papers on topics including, but not limited to the following:

Motives and formation of IJVs and Acquisitions in Africa

- Motives of IJVs and acquisitions in Africa
- Partner selection in IJVs, targets search and due diligence in acquisition in Africa
- What are the major trends in IJVs and acquisitions in Africa?

External factors that are affecting IJVs and cross-border M&As in Africa

- How have institutional changes in African countries affected IJVs and acquisitions in Africa?
- How do the institutional frameworks in Africa affect IJV & M&A process?
- What are the obstacles to IJVs and cross-border M&A in Africa?

Entry and Ownership Strategies: How do foreign firms choose their entry strategies in Africa?

- How do firms choose between partial, staged, full acquisitions and IJVs?
- Ownership and control mechanisms in IJVs in Africa?

Management of IJVs and Acquisitions in Africa

- Knowledge transfer in IJVs and Acquisitions
- Expatriate managers vs. local management team?
- Local adaptation vs. absorption of foreign practices in IJVs and acquisitions in Africa?

Organizational and Cultural Issues in Acquisitions and IJVs in Africa

- Integration strategies in acquisitions

Performance of IJVs and Acquisitions in Africa

- Determinants of performance of IJVs and acquisitions in Africa
- Survival and stability of IJVs in Africa.
- Divestments of IJVs and acquisitions in Africa?

Papers submitted to the Special Issue will be double-blind reviewed in accordance with TIBR guidelines. Further questions about this special issue should be directed Guest Editor (Dr. Richard Afriyie Owusu) via his email address: richard.owusu@lnu.se

Final Submission Information:

All manuscripts should be submitted to the special issue at manuscript central:

<https://mc.manuscriptcentral.com/tibr>

Authors must follow directions for submitting manuscripts to TIBR:

[http://onlinelibrary.wiley.com/journal/10.1002/\(ISSN\)1520-6874/homepage/ForAuthors.html](http://onlinelibrary.wiley.com/journal/10.1002/(ISSN)1520-6874/homepage/ForAuthors.html)

Mentoring Doctoral Students

AGBA's 2018 Doctoral Consortium will focus on mentoring doctoral students hailing from emerging countries. The faculty panel of the 2018 Doctoral Student Consortium will consist of accomplished and globally acclaimed scholars who have a distinguished scholarly publication record, have served as editors of leading global journals, and/or have experience in supervising doctoral students across western countries such as US, UK, EU, Canada, and Australia.

AGBA's 2018 Doctoral Consortium is a workshop for Ph.D. students from all over the world to further develop their research ideas, to learn about the challenges of conducting business research, building a successful academic career in their fields, and to broaden their professional networks on the global stage.

Consistent with the developmental mission of AGBA, the consortium is open for Ph.D. students from all over the world, who would be attending its global conference in Thailand. One-to-one mentoring would be provided on the third day of the conference on July 3, 2018.

Ideally, doctoral students should have a strong research idea or be close to completing a doctoral dissertation proposal, and be far enough away from finishing their dissertation so that they could make good use of feedback received from their doctoral mentors during the consortium.

Kindly contact AGBA's following **Mentoring Coordinator for Doctoral Students** to schedule your mentoring session:

Dr. Lynn L. Adams
Assistant Department Chair
Associate Professor of Business, Finance and Economics
Department of Strategic Management and Operations
Woodbury School of Business
Utah Valley University
*Orem, Utah, **USA***
Email: adamsly@uvu.edu

Thai greeting – Amazing Thailand



Why Thailand???

Our Host University:

King Mongkut's Institute of Technology at Ladkrabang (KMITL) is one of the top research institutions of higher education across Thailand. It is a public university run by the Federal Government of Thailand. Its 19 faculties and colleges serve thousands of students at all levels (bachelors, masters and doctoral) in disciplines from Engineering to Medicine. It is headed by an American educated academic, (Prof. Dr. Suchatvee Suwansawat) as its current President, who earned his Ph.D., in Engineering from the Massachusetts Institute of Technology (MIT), USA.

Our Host School of Business:

The Faculty of Administration and Management is one of the most popular colleges of the KMITL and offers programs at all levels (Bachelor, Masters and Doctoral). Its alumni are occupying top positions across a broad spectrum of Thai business sectors (both private and public).

Our Host City (Bangkok):

Bangkok, the capital of Thailand, is a large city known for its ornate shrines and vibrant street life. The boat-filled Chao Phraya River feeds its networks of canals, flowing past the Rattanakosin royal district, home to the opulent Grand Palace and its sacred Wat Phra Kaew Temple. Nearby is the Wat Pho Temple with an enormous reclining Buddha and, on the opposite shore, the Wat Arun Temple with its steep steps and Khmer-style spire.

Our Host Country (Thailand):

Thailand is a jewel in the crown of Southeast Asia. It is known for its tropical beaches, opulent royal palaces, ancient ruins and ornate temples displaying figures of Buddha. In Bangkok, the capital, an ultramodern cityscape rises next to quiet canal-side communities and the iconic temples of Wat Arun, Wat Pho and the Emerald Buddha Temple (Wat Phra Kaew). Nearby beach resorts include the bustling Pattaya and the fashionable Hua Hin.

Thai Tourism --- Amazing Thailand

Known the world over as the Land of Smiles, Thailand is famous for being the principal tourist destination of South East Asia. This tropical, fun loving and friendly country really does have something to offer for everyone, of every age and for every budget. From golden, sandy beaches to lush steamy jungles, bustling busy cities to traditional squat villages, 5 star a la carte menus to roadside noodle stalls, historic Buddhist temples to 21st century sky scrapers, Thailand never fails to delight, amaze and captivate its global tourists.

www.Amazing-Thailand.Com is your one stop website that has all the information you will ever need to fully understand and appreciate all that this wonderful country has to offer. From the mountains of [Chiang Mai](#) to the big city of [Bangkok](#), the dazzling lights of [Pattaya](#) or the island of [Phuket](#) you will find a warm welcome. Whether hermit or hedonist, a holiday in Thailand is an unforgettable experience.

Global Business Forum

A partnership between AGBA (USA), King Mongkut's Institute of Technology at Ladkrabang (Thailand) and Epic Technology Group (Sri Lanka) invites participation from global entrepreneurs, investors, importers, exporters, traders, business professionals, consultants, heads of major government-owned enterprises, owners of private business firms, and government officials from across the world to attend our "**Global Business Forum**" for global business interactions, networking and negotiations.

This "**Global Business Forum**" would be chaired by the following distinguished international entrepreneur:

Dr Nayana Dehigama

Executive Chairman / Managing Director



Epic Technology Group

M +94 777 352 190 **W** epictechnology.lk

Epic Techno - Village 158/1/A Kaduwela Road Thalangama
Battaramulla 10120 Sri Lanka.

The third day (July 4, 2018) of the conference will be exclusively devoted to the **Global Business Forum** to be organized in collaboration with the Thailand National Chamber of Commerce & Industry, Thailand Association of Manufacturers, Thailand Investment Authority, Thailand Export Promotion Council, and the city of Bangkok. This forum will provide conference delegates an opportunity for networking with distinguished members of Thailand business community.

This forum will discuss current issues and challenges of the world business environment and global economy. The speakers will include government officials, global entrepreneurs, and global consultants covering the following topics:

- Digitalization of global business operations;
- Industrialization transformations to increase Firm Productivity and trade;
- Value Addition & Supply Chain Innovations to increase exports;
- Manufacturing to promote trade, economic growth and employment;
- Business incubation and mentorship programs;
- Sharing success stories, opportunities, challenges in businesses;
- Business negotiations;
- Networking; and
- Investment across Thailand.

Please confirm your participation by sending your full name, company, designation, whatsapp number, email address and sector/company of interest to the **Chair of Global Business Forum (Dr. Nayana Dehigama)** at (nayana@epiclanka.net).

You are required to register like any other conference delegate if you wish to attend this **Global Business Forum**.

Conference Registration Form



Academy for Global Business Advancement
15th Annual World Congress
<http://www.agba.us>



Prof. Dr. Mr. Ms.

Name:

University/College/School:

Business Corporation or Governmental Organization:

City:

State or Country:

Zip or Postal Code:

Email Address:

Conference Logistics

Conference Program:

First Day, July 2, 2018

- Conference Registration
- Conference Reception
- Conference Inauguration
- **Faculty Development Workshops**
- Professional Networking
- Business Networking

Second Day, July 3, 2018

- **Academic Sessions**
- Professional Sessions
- Professional Networking
- Business Networking
- **Gala Dinner**

Third Day, July 4, 2018

- **Global Business Forum**
- Professional Networking
- **One-to-One Mentoring of Selected Doctoral Students**
- Business Networking

Conference Venue:

- **Swissôtel Le Concorde Bangkok**

Registration Fee:

USD \$500 for Everybody Includes:

- Luncheons, Coffee/Tea
- Conference Proceedings
- Recognition Award(s)
- Banquet (Gala Dinner)

**Full Time Ph.D., Students Pay Only
USD \$250**

Special Registration Fee for Thailand and ASEAN Delegates Only: Thai Bhat: 10,000.

Full Time Ph.D., Students from Thailand and ASEAN Pay Only: Thai Bhat: 7,000.

Special Note:

- Conference registration fee does NOT include accommodation, transportation and sightseeing.

Conference Hotel:

- **Swissôtel Le Concorde Bangkok**

Prof. Dr. Zafar U. Ahmed
BBA (New York), MBA (Texas), Ph.D., (Utah), D.Litt., (India)
Professor of Entrepreneurship and International Management
American University of Ras Al Khaimah
(United Arab Emirates)
Founder, President and CEO:
Academy for Global Business Advancement
Founder and Editor-in-Chief:
Journal for Global Business Advancement
Richardson, Texas, USA
Email: zafaruahmed@gmail.com