



ACADEMY FOR GLOBAL BUSINESS ADVANCEMENT

AGBA'S 2023 CONFERENCE PROGRAM

19th FACE-TO-FACE (IN PERSON)
WORLD CONGRESS



MAY 20-22, 2023



LE MÉRIDIEN HOTEL
DUBAI, UAE



<http://agba.us/>

BUSINESS AND ENTREPRENEURSHIP
DEVELOPMENT IN A GLOBALIZED
AND DIGITALIZED ERA



Authored

by

Norman S. Wright

President and CEO
Noorda College of Osteopathic Medicine
Provo, Utah
USA

Gary L. Frankwick

Professor of Marketing and International Business
(Emeritus)
Department of Marketing
College of Business Administration
University of Texas El Paso
El Paso, Texas
USA

Christopher J. Marquette

Grover Hermann Professor of Business
Tabor School of Business
Millikin University
Decatur, Illinois
USA

Anayel Sagidolda

Research Assistant
Department of Management and Marketing
Bang College of Business
KIMEP University
Almaty
Kazakhstan

Zafar U. Ahmed

Founder, President and CEO
Academy for Global Business Advancement (AGBA)
Washington DC.
District of Columbia
USA

AGBA Brief:

Academy for Global Business Advancement (AGBA) is a global association of professionals in the fields of business administration, commerce, economics, entrepreneurship, information technology, tourism, and hospitality management.

AGBA is a stand-alone, self-funded, independent, non-aligned and not-for-profit, charitable American NGO registered in the state of Texas (USA) with a worldwide network of over 1000 members based across more than 50 countries that include scholars from reputed academic institutions, corporate leaders, governmental officials, policy makers, entrepreneurs and consultants hailing from both western and emerging countries.

AGBA, as a global organization, aims to help academics and scholars at business schools across emerging countries to connect with the western (developed) world for mutual benefit. Such collaboration would accelerate the process of globalization by furnishing ample opportunities to scholars in emerging countries to get recognition, disseminate new knowledge and assert themselves on the global stage.

AGBA's Vision:

To be globally recognized as a leading "Not-for-Profit Charitable American NGO" dedicated to serve the academic, professional, government, corporate and entrepreneurial sectors worldwide.

AGBA's Mission:

Building on the dynamics of the ongoing globalization process, AGBA is committed to provide a global platform aimed at assisting academics, scholars, professionals, officials, entrepreneurs and consultants of emerging countries to assert themselves on the global stage for recognition, networking and dissemination of knowledge.

AGBA's Core Business:

- Nurture globally competitive talents; expertise and skills in emerging academics based in emerging countries;
- Arrange apprenticeships for academics, scholars, professionals, officials, entrepreneurs and consultants on the global stage;
- Provide advisory services to upcoming business schools across the emerging countries for accreditation by the US based:
 - Association to Advance Collegiate Schools of Business (AACSB),
 - Accreditation Council for Business Schools and Programs (ACBSP), and
 - International Accreditation Council for Business Education (IACBE).
- Provide advisory services to peers worldwide to obtain “Fulbright Grants” from the US government successfully;
- Offer customized training and professional development programs globally;
- Act as a platform for the advancement of “Global Entrepreneurship”; and
- Act as a platform for the publications of scholarship in globally respected and world-class journals.

Hotel Atlantis Duba



AGBA 2023 in numbers



24 YEARS IN RESEARCH
AND NETWORKING
WORLDWIDE



2 SCOPUS INDEXED
SWISS JOURNALS



19 CONFERENCES
IN 24 YEARS



OVER 1000 MEMBERS
IN 50 COUNTRIES



Conference in 2023



Le Méridien Dubai
Hotel & Conference
Centre, UAE

May 20-22, 2023

224 Papers

31 Countries

112 Universities

7 Non-University
Organizations



MORE THAN 20
DISTINGUISHED
SPEAKERS

16 FACULTY
DEVELOPMENT
WORKSHOPS



Notables and Leaders of AGBA's 19th World Congress
Distinguished Speakers

Conference Chair	Conference Co-Chair	Keynote Speaker	Patron	Patron
Norman S. Wright President and CEO Noorda College of Osteopathic Medicine Provo, Utah, USA	Gary L. Frankwick Professor of Marketing and International Business (Emeritus) University of Texas El Paso, Texas, USA	Dheeraj P. Sharma Director Indian Institute of Management Rohtak, India	Hamdan Sulaiman Al-Fazari Vice Chancellor Sohar University Oman	Abdul Razak Bin Ibrahim Vice Chancellor Universiti Melaka Malaysia
Patron	Patron	AGBA's Executive Vice President	Patron	Patron
His Royal Highness Prince Yakub Habeebuddin Tucz Great Grand Son of Mughal Emperor Bahadur Shah Zafar India	Vincent Chang Former Vice-Chancellor BRAC University Dhaka Bangladesh	Imad J. Zbib President Phoenicia University Beirut Lebanon	Ram Kumar Kakani Director Indian Institute of Management Raipur India	D. P. Goyal Director Indian Institute of Management Shillong India
Distinguished Speaker # 1	Distinguished Speaker # 2	Distinguished Speaker # 3	Distinguished Speaker # 4	Distinguished Speaker # 5
NIU Huayong Dean International Business School Beijing Foreign Studies University Beijing China	Song Zening Associate Dean International Business School Beijing Foreign Studies University Beijing China	Said Elfakhani Director Executive MBA Program Suliman S. Olayan School of Business American University of Beirut Lebanon	Seung Hun Han Dean Graduate School of Global Digital Innovation Korea Advanced Institute of Science and Technology South Korea	Nejat Capar Dean Bang College of Business KIMEP University Almaty Kazakhstan
Distinguished Speaker # 6	Distinguished Speaker # 7	Distinguished Speaker # 8	Distinguished Speaker # 9	Distinguished Speaker # 10
Abdul A. Rasheed Professor of Management University of Texas at Arlington USA	Ha Minh Tri Dean School of Business International University Vietnam National University Ho Chi Minh City Vietnam	Arthur King Director of Academic Affairs Mohammad Bin Rashid School of Government Dubai United Arab Emirates	Shivendra K. Pandey Dean (Research and Executive Education) Indian Institute of Management Rohtak Rohtak, State of Haryana, India	Sudaporn Sawmong Former Dean KMITL Business School King Mongkut's Institute of Technology Ladkrabang Bangkok Thailand
Distinguished Speaker # 11	Distinguished Speaker # 12	Distinguished Speaker # 13	Distinguished Speaker # 14	Distinguished Speaker # 15
Sahil Raj Associate Professor of Management Information System Punjabi University Patiala, State of Punjab India	Viput Ongsakul Former Dean National Institute of Development Administration Bangkok Thailand	Summit Gupta Dean (External Affairs) Indian Institute of Management Raipur India	Abdul Rahman Kadir President AFEBI and Dean Faculty of Economics and Business Universitas Hasanuddin, Indonesia	Omer F. Genc Managing Editor Journal for International Business and Entrepreneurship Development Inderscience Switzerland
Distinguished Speaker # 16	Distinguished Speaker # 17	Distinguished Speaker # 18	Distinguished Speaker # 19	Distinguished Speaker # 20
Christopher J. Marquette Managing Editor Journal for Global Business Advancement Inderscience Switzerland	Breggie Van der Poll Professor of Financial Management Science University of South Africa South Africa	John Andrew Van der Poll Professor of ICT Management University of South Africa South Africa	Boumediene Ramdani Head Research and Policy Centre for Entrepreneurship Qatar University Qatar	Abdullah Almashayekhi Chair Department of Management and Marketing King Fahd University of Petroleum and Minerals Saudi Arabia

Conference Program in Brief

Pre - Conference Day (Friday, May 19, 2023)

- Please land at the DXB Airport of Dubai (UAE) on May 19, 2023.
- Please check in and settle down in Le Meriden hotel room on May 19, 2023.

Early Bird Conference Registration:

- 6 pm --- 9 pm (Friday, May 19, 2023)
- Venue: Lobby of Le Meriden Hotel (Dubai Airport).
- Advise: Please pay early on May 19 to avoid long lines (queues) on May 20, 2023.

Conference Day One (Saturday, May 20, 2023)

Venue Falcon Ball Room

Features of the Day:

- Conference Registration;
- Conference Inauguration;
- Global Panel # 1 Discussion and
- Faculty Development Workshops.

Conference Day Two
(Sunday, May 21, 2023)

Venue
8 Breakout Rooms

Features of the Day:

- Paper Presentations
- Global Panel # 2 Discussion; and
- Award Ceremony and Gala Dinner

Conference Day Three
(Monday, May 22, 2023)

Venue
Hotel Lobby

Features of the Day:

- Global Business Forum
- Networking
- One-to-One Mentoring of Selected Doctoral Students
- Socialization
- Tour of Dubai
- Tour of Abu-Dhabi

Detailed Conference Program

Conference Day One (Saturday, May 20, 2023)

Venue Falcon Ball Room

Features of the Day:

- Conference Registration,
- Conference Inauguration,
- Global Panel Discussion and
- Faculty Development Workshops.

Whole Day Program:

7:00 --- 9:00 --- Conference Registration

9:00 --- 10:00 --- Conference Inauguration

- Conference Inauguration by His Royal Highness Prince Yakub Habeebuddin Tacy, Great Grand Son of Mughal Emperor Bahadur Shah Zafar, India.
- Welcome by Conference Chair: Prof. Dr. Norman S. Wright, President and CEO, Noorda College of Osteopathic Medicine, Provo, Utah, USA.
- Welcome by Conference Co-Chair: Prof. Dr. Gary L. Frankwick, Professor of Marketing and International Business (Emeritus), University of Texas El Paso, Texas, USA.
- Welcome by Prof. Dr. Vincent Chang, Former Vice Chancellor, Brac University, Bangladesh.

- Welcome by Dr. Hamdan Sulaiman Al-Fazari, Vice Chancellor, Sohar University, Oman.
- Welcome by Prof. Dr. Abdul Razak Bin Ibrahim, Vice Chancellor, Universiti Melaka, Malaysia.
- Welcome by Prof. Dr. Ram Kumar Kakani , Director, Indian Institute of Management Raipur, India.
- Welcome by Prof. Dr. D. P. Goyal, Director, Indian Institute of Management Shillong, India.
- Welcome by Prof. Dr. Seung Hun Han, Dean, Graduate School of Global Digital Innovation, Korea Advanced Institute of Science and Technology, South Korea.
- Welcome by Prof. Dr. Mohammed Ahmed Al-Habsi, Former Deputy Vice Chancellor , University of Buraimi, Oman.
- Welcome by Prof. Dr. Zafar U. Ahmed, Founder, President and CEO: Academy for Global Business Advancement, USA.
- Keynote Speech by Prof. Dr. Dheeraj P. Sharma, Director, Indian Institute of Management Rohtak, India.

Note:

- Master of Ceremony (MC), Ms. Anayel Sagidolda, Bachelor of Marketing Student, Department of Management and Marketing, Bang College of Business, KIMP University, Almaty, Kazakhstan.

10:00 --- 10:30 ----- Coffee/Tea Break

10:30 --- 12:30 Faculty Development Workshop # 1
 Faculty Development Workshop # 2
 Faculty Development Workshop # 3

Faculty Development Workshop # 4
Faculty Development Workshop # 5
Faculty Development Workshop # 6

12:30 --- 14:00

LUNCH

and

12:30 --- 14:00

Global Panel # 1 Discussion

Theme: “G-20: India’s Leadership as a
Host: Challenges and Opportunities”.

Chair of the Panel:

Prof. Dr. Dheeraj P. Sharma

(Director, Indian Institute of Management
Rohtak, India).

Associate Professor Dr. Shivendra K.
Pandey, (Dean (Research and Executive
Education), Indian Institute of Management
Rohtak, India).

And Other Distinguished Panelists.

14:00 --- 16:00

Faculty Development Workshop # 7
Faculty Development Workshop # 8
Faculty Development Workshop # 9
Faculty Development Workshop # 10
Faculty Development Workshop # 11
Faculty Development Workshop # 12

16:00 --- 16:30

--- Coffee/Tea Break

16:30 --- 18:00

--- Faculty Development Workshop #13
Faculty Development Workshop # 14
Faculty Development Workshop # 15
Faculty Development Workshop # 16

18:00 Onward

“Taste of Dubai”:
(Optional Cruise Tour) for an Extra Price to
be Determined by Dr. Omer F. Genc
(Coordinator of the Dubai Tour).

Conference Day Two
(Sunday, May 21, 2023)

Venue
(8 Meeting Rooms)

8:00 --- 9:00	---	Conference Registration
8:00 ---10: 00	---	<u>Session # 1:</u> --- Paper Presentations (8 Concurrent Sessions)
10:00 --- 10:30	---	Coffee/Tea Break
10:30 --- 12: 30	---	<u>Session # 2:</u> --- Paper Presentations (8 Concurrent Sessions)
12:30 ---14:00	---	Lunch; and
12:30 ---14:00	---	Global Panel # 2 Discussion

Theme: “G-20: India’s Leadership as a Host:
Challenges and Opportunities”.

- Chair of the Panel:
- Prof. Dr. Dheeraj P. Sharma
(Director, Indian Institute of Management Rohtak,
India).
- Associate Professor Dr. Shivendra K. Pandey,
(Dean (Research and Executive Education),
Indian Institute of Management Rohtak, India).

- **And Other Distinguished Panelists.**

**14:30 --- 16:00 --- Session # 3: --- Paper Presentations
(8 Concurrent Sessions)**

16:00 --- 16:30 --- Coffee/Tea Break

**16:30 --- 18: 30 --- Session # 4: --- Paper Presentations
(8 Concurrent Sessions)**

19:00 --- 23:00 --- Award Ceremony and Gala Dinner

**Conference Day Three
(Monday, May 22, 2023)**

**Venue
Hotel Lobby**

Whole Day Program:

8 am --- 8 pm

- **Global Business Forum**
- **Networking**
- **One-to-One Mentoring of Selected Doctoral Students**
- **Socialization**
- **Tour of Dubai**
- **Tour of Abu-Dhabi**

AGBA's Dubai Conference Presentation Schedule
May 21, 2023
Session # 1
8 am --- 10 am

Room # 1	Room # 2	Room # 3	Room # 4	Room # 5	Room # 6	Room # 7	Room # 8
Accounting	Finance	Information Technology	Management	Public/International	Marketing	Social Responsibility	Marketing
<p>Session Chair(s):</p> <p>Seung Hun Han, Korea Advanced Institute of Science and Technology, South Korea.</p> <p>John Andrew Van der Poll, University of South Africa, South Africa.</p>	<p>Session Chair(s):</p> <p>Said Elfakhani, American University of Beirut, Lebanon.</p> <p>Breggie Van der Poll, University of South Africa, South Africa.</p>	<p>Session Chair(s)</p> <p>Shehzad Ashraf Chaudhary, Abu Dhabi University, UAE.</p> <p>Sahil Raj, Patiala University, India.</p>	<p>Session Chair(s):</p> <p>Norman S. Wright, Noorda College of Osteopathic Medicine, USA.</p> <p>Ha Minh Tri, International University of Vietnam.</p>	<p>Session Chair(s):</p> <p>Edith Galy, University of Texas Rio Grande Valley (Brownsville Campus) USA.</p> <p>Sudaporn Sawmong, King Mongkut's Institute of Technology Ladkrabang, Thailand.</p>	<p>Session Chair(s):</p> <p>Shivendra K. Pandey, Indian Institute of Management Rohtak, India.</p> <p>Siddiq Balal Ibrahim, Arab Open University, Bahrain.</p>	<p>Session Chair(s)</p> <p>Salem Al-Ghamdi, King Fahd University of Petroleum and Minerals, Saudi Arabia.</p> <p>Song Zening Beijing Foreign Studies University, China.</p>	<p>Session Chair(s):</p> <p>Gary L. Frankwick, University of Texas El Paso, USA.</p> <p>Abdullah O. Almashayekhi, King Fahd University of Petroleum and Minerals, Saudi Arabia.</p>
<p>Room Manager: Nguyen Giang Do, International University of Vietnam.</p>	<p>Room Manager: Yeran Baishan, KIMEP University, Kazakhstan.</p>	<p>Room Manager: Lovlesh Nagori, Indian Institute of Management Lucknow, India</p>	<p>Room Manager: Askhat Orazayev, KIMEP University, Kazakhstan.</p>	<p>Room Manager: Tran Thi Tuong Vi, International University of Vietnam.</p>	<p>Room Manager: Tanya Singh, Indian Institute of Management Rohtak, India.</p>	<p>Room Manager: Dana Moldakulova, KIMEP University, Kazakhstan.</p>	<p>Room Manager: Hitesh Sharma, Indian Institute of Management Rohtak, India</p>
<p>Opportunities through Growth Model for Industrial Growth in Oman</p> <p>Sarfaraz Javed Sohar University OMAN</p>	<p>Dynamics of Financial Literacy Among Youngsters Across Pakistan</p> <p>Aiman Chishti National Skills University Pakistan</p> <p>Rizwan Arshad Islamia University of Bahawalpur Pakistan</p>	<p>Enhancing the Transaction Mechanism for Blockchain Application: A Business Perspective</p> <p>Karan Singh Jawaharlal Nehru University INDIA</p> <p>Dasharath Kushwaha Jawaharlal Nehru University INDIA</p> <p>Dilshodjon Rakhmonov Alidjonovich Banking Finance Academy of the Republic of Uzbekistan UZBEKISTAN</p>	<p>How Development and Management of Systematic Contracts Bring Strategic and Operational Value to the Organization: Case of UN Organizations – Construction Field</p> <p>Eman Moh'd Mozayen Beirut Arab University LEBANON</p>	<p>Impact of Cultural Perception of Corruption on Kazakhstan's Business Landscape: Nazarbayev and Older Generations</p> <p>Madi Medel KIMEP University KAZAKHSTAN</p>	<p>Psychology and Need Perspectives Facilitate Consumer Panic Buying Behavior during Health-Pandemic in Vietnam</p> <p>Huong-Thanh Thi Nguyen Giang-Do Nguyen Vietnam National University VIETNAM</p>	<p>Tools and Methods to Advance Social Innovation</p> <p>Shambhavi Agrawal O.P. Jindal Global University INDIA</p> <p>Nakul Parameswar Indian Institute of Technology Hyderabad INDIA</p>	

Session # 1
8 am --- 10 am

<p>Towards a Problematisation Framework for Embedding Fourth Industrial Revolution Technologies in Environmental Management Accounting</p> <p>Huibrecht Margaretha van der Poll John Andrew van der Poll University of South Africa, SOUTH AFRICA</p>	<p>The Relationship Between Firm Life Cycles and Firm Risk-Taking in The Context of Listed Companies in Vietnam</p> <p>Nguyen-Quynh-Nhu Ngo Ton Duc Thang University VIETNAM</p> <p>Thanh-Khang Nguyen Bank for Investment and Development of Vietnam VIETNAM</p>	<p>Adoption of Big Data Analytics: A Jordanian Perspective</p> <p>Ammar Alalawneh Saleh Al-Omar Lubna Baqlah Yarmouk University JORDAN</p> <p>Muneer Abbad Community College of Qatar QATAR</p>	<p>The Influence of Transformational Leadership on Organizational Citizenship Behaviors: A Study about Financial Organizations in Ho Chi Minh City (Vietnam)</p> <p>Ai-Ca Tran Giang-Do Nguyen Nguyen Tat Thanh University VIETNAM</p> <p>Cam-Tu Tran Hoang Vietnam National University VIETNAM</p>	<p>The Trade-Off Decision of Disclosing Personal Information for Continued Use of Mobile Tourism (m-tourism): An Integration View of Social Cognitive and Privacy Calculus Theories</p> <p>Vuong-Bach Vo Giang-Do Nguyen Minh-Tri Ha Vietnam National University VIETNAM</p>	<p>Factors Influencing Continuance Intention to Use Mobile Banking: An Extended Expectation-Confirmation Model With Moderating Role of Trust: A Vietnamese Perspective</p> <p>Van-Dung Ha Thu-Hien Thi Dao Truong-Thanh-Nhan Dang Ho Chi Minh University of Banking VIETNAM</p> <p>Giang-Do Nguyen Nguyen Tat Thanh University VIETNAM</p>	<p>Corporate Image, Competitive Advantage, and Organizational Sustainable Performance through Green Practices: An Omani Perspective</p> <p>Ahmed Abubakar Rakesh Belwal Sohar University OMAN</p>	<p>Testing a Modified Model of Market Orientation for Indonesia</p> <p>Popy Rufaidah Universitas Padjadjaran INDONESIA</p>
<p>Audit Reports on The Public Sector: A Bibliometric Study</p> <p>Saddam Roberto Binu Nurdiono Rika Gamayuni Fajar Gustiawaty Dewi University of Lampung INDONESIA</p>	<p>Environmental Factors Affecting the Adoption of E-wallets by Small and Medium Enterprises (SMEs) During the (COVID-19) Pandemic in Jordan.</p> <p>Abedalqader Rababah Sohar University OMAN</p> <p>Islam Kasasbeh AL-Balqa' Applied University JORDAN</p>	<p>Digital Adaptability Sustainability through Modified Generative Artificial Intelligence (AI) Models: An Indian Perspective</p> <p>Vinod Kumar Burragoni Nakul Parameswar Indian Institute of Technology Hyderabad INDIA</p>	<p>Earnings Inequality and Work Effort: A Kazakhstani Perspective</p> <p>Dariya Ainekova KIMEP University KAZAKHSTAN</p>	<p>Modeling Determinants of Foreign Direct Investment Inflows into Thailand using Total Interpretive Structural Modelling (TISM)</p> <p>Viput Ongsakul National Institute of Development Administration THAILAND</p> <p>Minh-Tri Ha Tien-Khoa Tran Vietnam National University VIETNAM</p> <p>Nakul Parameswar Indian Institute of Technology Hyderabad INDIA</p>	<p>High-Tech, Hybrid and Electric Vehicles: Will They Take over the Gulf Market?: The Case of Kuwait</p> <p>Sam Toglaw Gulf University of Science and Technology KUWAIT</p> <p>Oualid Abidi Andri Ottesen Australian University –Kuwait KUWAIT</p>	<p>Corporate Social Responsibility (CSR) and Firms' Profitability: Evidence from S&P 500</p> <p>Maya Katenova Assistant Professor of Finance KIMEP University KAZAKHSTAN</p> <p>Halil Kiyamaz Rollins College USA</p>	<p>Business and Entrepreneurship Development through Direct Selling: An Indian Perspective</p> <p>Bhavan Narayana Kandala Academy for Global Business Advancement INDIA</p> <p>D. Sreeramulu Osmania University INDIA</p>
<p>Do Credit Rating Agencies Listen to Investors' Voices on Social Media? Evidence from China</p> <p>Yu Liu Chongqing University CHINA</p>	<p>Inefficiencies in African Banking System: Is it Bad Luck or Bad Management?</p> <p>Said S. Mzee State University of Zanzibar TANZANIA</p> <p>Shamsher Mohamed International Center of Education in Islamic Finance MALAYSIA</p>	<p>The Application of 4.0 Technology and the Practice of Circular Economy: A Solution for the Sustainable Development of Enterprises</p> <p>Son-Tung Maim, Tien-Khoa Tran, Minh-Tri Ha Vietnam National University VIETNAM</p> <p>Truong Son Nguyen Eastern International University, VIETNAM</p>	<p>Maintaining a Sustainable Employees Performance</p> <p>Mazin Hamed Al-Edeinat Qatar University QATAR</p>	<p>Covid-19 Crisis and 'Rally 'Round the Flag Effect' in India: Study of an Online Sample</p> <p>Sanket Sunand Dash Rama Shankar Yadav Indian Institute of Management Rohtak INDIA</p>	<p>Determinant of Customer Orientation in the Indonesian Public Sector</p> <p>Deny Rolind Zabara Mahrinasari MS Satria Bangsawan University of Lampung INDONESIA</p>	<p>Relationship Between Tobacco Firms' Corporate Social Responsibility and Vietnamese Smokers' New Product Switching Intention: A Long-Term Investment for Sustainable Growth</p> <p>Le Ngoc Tien Nguyen Xuan Nhi Nguyen Tat Thanh University, VIETNAM</p>	<p>The Effect of Cause-Related Sport Sponsorships on Firm Value</p> <p>Abdullah Almashayekhi King Fahd University of Petroleum and Minerals SAUDI ARABIA</p>

Session # 1
8 am --- 10 am

<p>Entrepreneur Accountants as a Career Choice in Indonesia: An Application of the Social Cognitive Career Theory Model</p> <p>Jullie Jeanette Sondakh Joy Elly Tulung Sam Ratulangi University INDONESIA</p>	<p>Analysis of Financial Statements in Sustainable Micro, Small, and Medium Enterprises (MSME) Engaged in Culinary Business in Karawang Regency (Indonesia)</p> <p>Irvan Y. Pardistya Heikal M. Zakaria Wirman University of Singaperbangsa INDONESIA</p>	<p>The Use of Generative Artificial Intelligence (AI) Tools Such as ChatGPT in Marketing Education: (Potential Benefits and Challenges)</p> <p>Felix A. Flores Metropolitan State University of Denver U.S.A.</p>	<p>Applying the Capability Maturity Model to Knowledge Leadership in International Contexts</p> <p>Edith A. Galy University of Texas Rio Grande Valley USA</p> <p>Lakshman Chandrasekhar Florida Atlantic University USA</p> <p>Sumita Rai Management Development Institute INDIA</p> <p>Christophe Estay Hesam Université FRANCE</p>	<p>The Moderating Role of Tax Bleaching Program and Patriotism in Strengthening the Compliance Intentions of Indonesian Motor Vehicle Tax Payments Program</p> <p>Marindo Kurniawan Mahrinasari MS Satria Bangsawan University of Lampung INDONESIA</p>	<p>Artificial Intelligence (AI) Enabled Chatbot in Services: A Review, Synthesis and Future Research Directions</p> <p>Lokesh Kumar Ashish Gupta Indian Institute of Foreign Trade INDIA</p>	<p>Corporate Social Responsibility and Corporate Branding: The In-depth Review and Research</p> <p>Umar Farooq Parvez Ahmed Mir Asra Mir Islamic University of Science and Technology INDIA</p> <p>Tabasum Nazir Islamia College of Science and Commerce INDIA</p>	<p>The Impact of Social Factors on Impulse Buying – The Moderating Role of Culture: Evidence from Vietnam and the UK</p> <p>Truong Son Nguyen University of Lincoln United Kingdom</p> <p>Minh-Tri Ha Huong-Thanh Thi Nguyen Vietnam National University VIETNAM</p> <p>Hoang-Nguyen Viet Eastern International University VIETNAM</p>
	<p>Sunk Cost Fallacy in Behavioral Finance: A Systematic Literature Review</p> <p>Uttam Karki Shivendra K. Pandey Dheeraj K. Sharma Indian Institute of Management Rohtak INDIA</p>	<p>Using Social Media to Enhance Customer Service Delivery by the Gauteng Ekurhuleni Municipality in South Africa</p> <p>Leonard Ncheke John Andrew van der Poll University of South Africa South Africa</p>	<p>Influence Of Income Level, Grit, And Employment Length on Employee Retention: A Malaysian Perspective</p> <p>Ramona Roslan Mohd Nurul Nizam Ruslan Mohd Hasrudi Mohd Nor Saidi Bin Mohamed Nasir Universiti Melaka MALAYSIA</p>	<p>Efficiency Assessment of State Public Universities in India: A Non-Parametric Approach</p> <p>Sarbjeet Kaur Gurcharan Singh Punjabi University INDIA</p>	<p>Impact of Variables on Thai Consumers' E-Loyalty in Thailand's Mobile Food Delivery Applications</p> <p>Sudaporn Sawmong Suwaj Dansomboon Navidreza Ahadi King Mongkut's Institute of Technology THAILAND</p>	<p>Environmental, Social and Governance (ESG) Performance of Chinese Manufacturing Firms: Does State Ownership Matter?</p> <p>Jingshi Xu He Jin Soonkyoo Choe Yonsei University SOUTH KOREA</p>	<p>The Influence of Diagnostic and Accessible Informational Cues on Consumers' Decision Making</p> <p>Abdullah A. Aldousari Kuwait University KUWAIT</p>
	<p>The Impact of Macroeconomic Variables (MEV) on the Stock Market Returns in the Middle East and North Africa (MENA) Countries</p> <p>Mohamed S.S.A. Shehata Qatar University QATAR</p>	<p>Vehicle 2 Vehicle Message Transmission Under VANETs Routing Protocols using SUMO and NS3 in Industrial Area of Sialkot (Pakistan): A Business Perspective</p> <p>Jabar Mahmood Zongtao Duan Michael Abebe Berwo Chang'an University CHINA</p> <p>Khalid Yahya Nisantasi University TURKEY</p> <p>Shehzad Ashraf Chaudhry</p>	<p>The Mediating Role of Trust in Organization, Organizational Identification, Employee Involvement in Relationship Between Corporate Social Responsibility and Organizational Commitment in Indonesia Banking Industry</p> <p>Tenriyusfik Thohir Willy Abdillah Slamet Widodo Fitri Santi University of Bengkulu INDONESIA</p>	<p>Will the Pandemic Kill Globalization? Business Environment Amidst Post-Pandemic Era</p> <p>Omer F. Genc Youngstown State University USA</p>	<p>Exploring Critical Internal Enablers to SMEs Export Performance: Evidence From Qatar</p> <p>Tamer Elsharnouby Said Elbanna Allam Abu Farha Nasrina Issa Mauji Qatar University QATAR</p>	<p>The Board of Directors Configuration and Corporate Social Responsibility Disclosure in Emerging Market Companies: A Russian Perspective</p> <p>Yuliya Nikolaevna Aray St. Petersburg University RUSSIA</p> <p>Anna Veselova Higher School of Economics University RUSSIA</p>	<p>Exploring the Impact of Thematic and Taxonomic Categorization Formats on Consumer Decision-Making in E-commerce Websites</p> <p>Shawn Mathew Institute of Management Technology (India), Dubai Campus United Arab Emirates</p> <p>Nakul Parameswar Indian Institute of Technology INDIA</p>

		Abu Dhabi University UAE					
	Do Board Friendliness and Economic Development Affect Firms' Abnormal Earnings? Nguyen-Quynh-Nhu Ngo Gia-Nhi Vu Thi-Quynh-Lien Nguyen Van-Thin Tran Ton Duc Thang University VIETNAM	Factors Influencing the Adoption of Digital Currency Among Senior Citizens of India Vrinda Vashista Sahil Raj Punjabi University INDIA	Enterprise Risk Management: A New Perspective in Organizations Reyaz Ahmad Assistant Professor Department of General Education Skyline University College Sharjah UNITED ARAB EMIRATES Shoeb Ahmad Fahad Bin Sultan University SAUDI ARABIA Ahmad Alrefai Fahad Bin Sultan University SAUDI ARABIA			Green Label Certificate Program in Indonesia: What Are Consumers' Preferences? Abdul Rahman Kadir Rizky Utami Universitas Hasanuddin INDONESIA	What Makes E-Wallet Users Continue Using the Service In The Vietnam Market? An Integrative View of Expected- Confirmation and Task-Technology Fit Thu-Hien Thi Dao Van-Dung Ha Truong-Thanh Nhan Dang Ho Chi Minh University of Banking VIETNAM Giang-Do Nguyen Nguyen Tat Thanh University VIETNAM

Dubai Miracle Garden



Session # 2
10:30 am --- 12:30 pm

Room # 1	Room # 2	Room # 3	Room # 4	Room # 5	Room # 6	Room # 7	Room # 8
Entrepreneurship	Finance	Information Technology	Management	Public/International	Human Resources	Social Responsibility	Marketing
<p>Session Chair(s):</p> <p>Seung Hun Han, Korea Advanced Institute of Science and Technology, South Korea.</p> <p>John Andrew Van der Poll, University of South Africa, South Africa.</p>	<p>Session Chair(s):</p> <p>Said Elfakhani, American University of Beirut, Lebanon.</p> <p>Breggie Van der Poll, University of South Africa, South Africa.</p>	<p>Session Chair(s):</p> <p>Abdul Razak Bin Ibrahim, Universiti Melaka, Malaysia</p> <p>Summit Gupta, Indian Institute of Management Raipur, India.</p>	<p>Session Chair(s):</p> <p>Norman S. Wright, Noorda College of Osteopathic Medicine, USA.</p> <p>Abdul Rasheed, University of Texas Arlington, USA</p>	<p>Session Chair(s):</p> <p>Ha Minh Tri, International University of Vietnam.</p> <p>Sohail Ghouse, Dhofar University, Oman.</p>	<p>Session Chair(s):</p> <p>Hermann Lassleben, Reutlingen University, Germany.</p> <p>Koustab Ghosh, Indian Institute of Management Rohtak, India.</p>	<p>Session Chair(s):</p> <p>Mohammed Ahmed Al-Habsi, Former Deputy Vice Chancellor , University of Buraimi, Oman.</p> <p>Maheer Itani, Ajman University, UAE.</p>	<p>Session Chair(s):</p> <p>Felix A. Flores, Metropolitan State University, USA.</p> <p>Prem Prakash Dewani, Indian Institute of Management Lucknow, India.</p>
<p>Room Manager: Nguyen Giang Do, International University of Vietnam.</p>	<p>Room Manager: Yeran Baishan, KIMEP University, Kazakhstan.</p>	<p>Room Manager: Lovlesh Nagori, Indian Institute of Management Lucknow, India</p>	<p>Room Manager: Askhat Orazayev, KIMEP University, Kazakhstan.</p>	<p>Room Manager: Tran Thi Tuong Vi, International University of Vietnam.</p>	<p>Room Manager: Tanya Singh, Indian Institute of Management Rohtak, India..</p>	<p>Room Manager: Dana Moldakulova, KIMEP University, Kazakhstan.</p>	<p>Room Manager: Hitesh Sharma, Indian Institute of Management Rohtak, India</p>
<p>I am Rich! What Else Do I Need to be an Entrepreneur?</p> <p>Parvez Ahmad Mir Suhail Ahmad Bhat Islamic University of Science and Technology INDIA</p>	<p>Mind Over Money: Understanding the Influence of Personality Profiles and Emotional Intelligence on Investment Decisions</p> <p>Taqadus Bashir National Skills University PAKISTAN</p> <p>Saman Javed Bahria University PAKISTAN</p>	<p>E-commerce Capability and CEO Attributes: Impacts on Export Performance: A South Korean Perspective</p> <p>Ilham Ait Bouazza Yunji Hwang Seung Hun Han Korea Advanced Institute of Science and Technology SOUTH KOREA</p>	<p>The Relationship Between Firms' Life Cycle and Firm Strategies: A Systematic Review of Longitudinal Studies</p> <p>Nguyen-Quynh-Nhu Ngo Minh-Dang Nguyen Tran-Le-Anh Nguyen Ton Duc Thang University VIETNAM</p>	<p>Intellectual Property Management and Strategy: A Bibliometric and Systematic Literature Review</p> <p>Ajay Kumar Samariya Shivendra K. Pandey Dheeraj K. Sharma Indian Institute of Management Rohtak INDIA</p>	<p>Determinants of Employees' Motivation in Hong Bang International University (Ho Chi Minh City, Vietnam)</p> <p>Nguyen Thuy Quynh Anh Vietnam National University VIETNAM</p>	<p>Exploring the Relationship Between Corporate Giving and Local Poverty: Implications for Sustainable Development</p> <p>Dana Moldakulova KIMEP University KAZAKHSTAN</p> <p>Seung Hun Han Korea Advanced Institute of Science and Technology SOUTH KOREA</p> <p>Hohyun Kim Handong Global University SOUTH KOREA</p>	<p>Visitor Satisfaction as a Mediator Between Perceived Quality and Behavioral Intention: A Vietnamese Perspective</p> <p>Thu-Hang Le Ha Minh Tri Quang-Thang Le Vietnam National University VIETNAM</p>

Session # 2
10:30 am --- 12:30 pm

<p>A Proposed Theoretical Model for Entrepreneurial Leadership and SMEs Sustainable Performance</p> <p>Siddig Balal Ibrahim Arab Open University - Bahrain BAHRAIN</p> <p>Mohamed Alnor Adam Sudan University of Science and Technology SUDAN</p> <p>Fareed M. Al-Yagout National Power Company SAUDI ARABIA</p>	<p>Time-Frequency Connectedness across Green Sukuk, Sukuk, Islamic Equity, and Green Islamic Equity Markets and Their Determinants: Implications for Portfolio Management</p> <p>Syed Mabruk Billah Prince Mohammad Bin Fahd University SAUDI ARABIA</p>	<p>Website Evaluation: Insights from Private Hospitals in Jordan</p> <p>Ammar Alalawneh Saleh Al-Omar Nour Alajlouni Yarmouk University JORDAN</p> <p>Muneer Abbad Community College of Qatar QATAR</p> <p>Hebah Hatamlah Philadelphia University JORDAN</p>	<p>Emotional Intelligence and Leadership Practices of Organizational Leaders and Entrepreneurs in Malaysia</p> <p>Ungku Abulhair Ungku Mohd Zakaria Zulkarnain Ya'Cob Muhammad Ridwanto Syaful Anwar Nor Saidi Bin Mohamed Nasir Universiti Melaka MALAYSIA</p>	<p>Stereotyping about Employment in the Qatari Public and Private Sectors: Implications for Workforce Nationalization Policy</p> <p>Tamer Elsharnouby Shatha Obeidat Said Elbanna Nasrina Issa Mauji Qatar University QATAR</p>	<p>The Mediating Effect of Organizational Culture Between Talent Management and Employee Retention of University Staff</p> <p>Nor Saidi Bin Mohamed Nasir Nik Hasnaa Nik Mahmood Abdul Razak Bin Ibrahim Baharudin Puteh Universiti Melaka MALAYSIA</p>	<p>Environmental Consciousness, Green Intellectual Capital, Green Human Resource Management and Environmental Performance: A Case Of Small and Medium-Sized Enterprises in Ho Chi Minh City (Vietnam)</p> <p>Minh-Tri Ha Bao-Son Doan Vietnam National University VIETNAM</p>	<p>An Empirical Analysis of the Influence of Team Success on Indian Sports' Fans Purchase Behaviour</p> <p>Jaskirat Singh Rai Chandigarh Group of Colleges INDIA</p> <p>Anish Yousaf Nottingham Trent University UK</p> <p>Maher N. Itani Ajman University UNITED ARAB EMIRATES</p> <p>Amanpreet Singh Punjabi University INDIA</p>
<p>The Effects of Entrepreneurial Self-Efficacy (ESE) on Decision-Making Logic Among Nascent Entrepreneurs in Thailand</p> <p>Chatchai Chatpunyakul Sarist Gulthawatvichai King Mongkut Institute of Technology THAILAND</p>	<p>P2P Lending in Foreign Countries and Policy Implication for Vietnam</p> <p>Nguyen-Quynh-Nhu Ngo Huyen-Thuong Ha Thi Ngoc-Thao Nguyen Ton Duc Thang University VIETNAM</p> <p>Tien-Ngoc Hoang Duy Tan University VIETNAM</p>	<p>Image Encryption using Scrambling Circular Rotation and Chaotic Map: A Business Perspective</p> <p>Rajnish Kumar Karan Singh Jawaharlal Nehru University INDIA</p> <p>Shehzad Ashraf Chaudhry Abu Dhabi University UNITED ARAB EMIRATES</p> <p>Manisha Manjul Delhi Skill and Entrepreneurship University INDIA</p>	<p>Enhancing Employee Engagement Through Organizational Culture: A Quantitative Study on Millennials</p> <p>Asim Talukdar Saranya Sriram O. P. Jindal Global University INDIA</p>	<p>The Impact Analysis of Land Use Conversion on Farmers' Income Before and After Plantation in Nagan Raya Regency (Indonesia)</p> <p>Hasan Ishak Agustiar Universitas Teuku Umar INDONESIA</p>	<p>Impact of Effective Communication on Saudi Media Industry: A Human Resource Management Perspective</p> <p>Salem Matar Al-Ghamdi Abdulkhaliq Saeed Al-Ghamdi King Fahd University if Petroleum and Minerals SAUDI ARABIA</p>	<p>Moral Voice in the Vietnamese Public Sector: A Study of Socially Responsible Human Resource Management, Public Service Motivation, and Ethical Leadership</p> <p>Minh-Tri Ha Bao-Son Doan Vietnam National University VIETNAM</p>	<p>An Investigation into the Relationship between Age and Usage Occasions in Food Services Brands: A Kuwait Perspective</p> <p>Larry P. Pleshko Liza Rybina KIMEP University KAZAKHSTAN</p>

<p>Does Artificial Intelligence Moderate the Association of Frugal Innovation and SME Internationalization?</p> <p>Irfan Saleem Sohar University OMAN</p> <p>Manuela Weller University of Applied Sciences GERMANY</p>	<p>Has Business Become the Main Focus in an Indonesian Autonomous University? An Analysis Based on the Good University Governance Perspective</p> <p>Haniek Khoirunnisa Baja Sumbangan Baja Syamsuddin Hasanuddin University INDONESIA</p>	<p>Business Networks in the Digital Economy</p> <p>Syeda-Masooda Mukhtar Chelsea Global Inc., United Kingdom</p>	<p>Determinants of the Attributes of Leader Strategy and Social Capital on Business Performance and Their Impact on Business Resilience in Small and Medium Enterprises (SMEs) based in the Bangka Belitung Islands Province (Indonesia)</p> <p>Reniat Reniat Andi Jaenuri University of Bangka INDONESIA</p> <p>Badrun Susantyo Research Center for Social Welfare Village and Connectivity INDONESIA</p> <p>Nyi R. Irmayani National Research and Innovation Agency INDONESIA</p>	<p>Internationalization Barriers in Low-Tech South Asian Exporting Firms</p> <p>Suhail M. Ghouse Omar Durrah Dhofar University OMAN</p> <p>Rishabh Shekhar Symbiosis International Deemed University INDIA</p>	<p>Dual Earner Couples Children's After- School Time in India: Whose Responsibility, Is It?</p> <p>Suchitra Pal XIM University INDIA</p>	<p>Employees Awareness to Business Ethics and Social Responsibilities in E-Commerce Enterprises in Vietnamese Context</p> <p>Tuong-Vi Thi Tran Vietnam National University VIETNAM</p> <p>Anh Nguyen Duc Hoai University of Foreign Languages and Information Technology VIETNAM</p> <p>Phuc Le Truong Department of Industry and Trade VIETNAM</p>	<p>The Frame of Reference Used by Key Boundary Personnel In B2B Marketing In Diverse Cultures: A Comparison Of Canada And Qatar</p> <p>Allam K. Abu Farha Osama Sam. Al-kwifi Mahmoud Karasneh Qatar University QATAR</p>
<p>Mapping the Entrepreneurial Ecosystem Research: A Bibliometric Analysis</p> <p>Laala Atik University of Kasdi Merbah ALGERIA</p> <p>Archana Mishra University of Queensland AUSTRALIA</p> <p>Boumediene Ramdani Qatar University QATAR</p>	<p>Impact of Socio-economic Variables on the Level of Financial Inclusion in Indonesia (2010 - 2022)</p> <p>Anas Iswanto Anwar Hasanuddin University INDONESIA</p>	<p>Innovation Practices Through Industrial Revolution 4.0: Evidence from Saudi Arabia Industries</p> <p>Basheer Al-haim Basheer Al-haimi Ahmed Al-Shammari</p> <p>University Technology Malaysia MALAYSIA</p> <p>Fadhl Hujainah Volvo Car Corporation Sweden</p>	<p>Critical Success Factors of Effective Implementation of Balanced Scorecard and Organizational Performance: Case of UAE Private Hospitals</p> <p>Alaa Mushtaha University of Balamand UNITED ARAB EMIRATES</p> <p>Khaled Aljifri Taoufik Zoubeidi United Arab Emirates University UNITED ARAB EMIRATES</p>	<p>Loyalist Voters Behavior in The Election of Indonesian House of Representative</p> <p>Ida Jaya Mahrinasari MS Satria Bangsawan University of Lampung INDONESIA</p>	<p>A Proposed Framework for the Employability of People with Disability (PWD) in Malaysia</p> <p>Mazuwin Haja Maideen University Technology Malaysia MALAYSIA</p>	<p>The Effect of Sustainability Orientation, Integration, and Value Addition on the Food Cold Chain Performance: A Thai Perspective</p> <p>Warat Kaewpajit Viput Ongsakul National Institute of Development Administration (NIDA) THAILAND</p>	<p>Platform Brands: Review and Classification of Digital Platforms from a Branding Perspective</p> <p>Satyam Mishra Ashish Dubey Indian Institute of Management Lucknow INDIA</p>
<p>Which Small and Medium Businesses Would Survive the Pandemic Outbreak? Lesson Learned in Indonesia</p> <p>Okki Trinanda Universitas Negeri Padang INDONESIA</p>	<p>Effect Of COVID-19 on the Technical Efficiency of Indian Commercial Banks</p> <p>Rashmi Shukla Adwitiya Gupta Indian Institute of Management Raipur INDIA</p>	<p>Technology Adoption in Trade Promotions: Using Endowment Effect to Influence Channel Relationships</p> <p>Lovlesh Nagori Vivek N. Sharma Prem Prakash Dewani</p>	<p>The Effect of Toxic Leadership on the Organizational Culture of a Mosque's Leadership Team</p> <p>Muhammad Ridwanto Syaful Anwar Zulkarnain Ya'Cob Ungku Abulkhair Ungku Mohd Zakaria Nor Saidi Bin Mohamed Nasir Universiti Melaka MALAYSIA</p>		<p>Social Undermining: A Systematic Literature Review</p> <p>Lubna Rashid Malik Koustab Ghosh Dheeraj K. Sharma Indian Institute of Management Rohtak INDIA</p>	<p>Modelling Agile and Sustainable Sourcing Networks in a Supply Chain</p> <p>Mohammad Ziyauddin Khan Ashwani Kumar Indian Institute of Management Rohtak INDIA</p>	<p>Determinants of Islamic Saving Accounts' Usage by Islamic Schools' Students (Santri) at BMT (Baitul Maal Wattamwil) (Indonesia)</p> <p>Rita Rahmawati Satria Bangsawan Mahrinasari MS University of Lampung INDONESIA</p>

<p>Determinants of Entrepreneurial Intentions Among the Primary Stakeholders of Kashmiri Saffron Industry</p> <p>Asifat Shafi Parvez Ahmad Mir Umar Farooq Islamic University of Science and Technology INDIA</p>		<p>Gamification in M-Commerce: Digital Consumer Interactions with Game Context</p> <p>Surabhi Sakshi Harshit Singh Dheeraj K. Sharma Indian Institute of Management Rohtak INDIA</p>	<p>Transportation Leading to Persuasion in Fictional Narratives: Using Short Stories for Managerial Persuasion</p> <p>Archana Parashar Indian Institute of Management Raipur INDIA</p>		<p>Organizational Cynicism: A Systematic Literature Review</p> <p>Mariya Firoz Koustab Ghosh Dheeraj K. Sharma Indian Institute of Management Rohtak INDIA</p>	<p>How Green Intellectual Capital Influences Environmental Performance: The Moderating Role of Green Knowledge Sharing and Green Innovation</p> <p>Minh-Tri Ha Khang-Nguyen Lam-Duong Vietnam National University VIETNAM</p>	<p>The Influence of Consumer Minimalism On Business Performance</p> <p>Nguyen Xuan Nhi Thuy-Trang Thi Pham Nguyen Tat Thanh University VIETNAM</p>
<p>Entrepreneurship: The Way Forward for India</p> <p>Nandita Sethi The Entrepreneur Zone INDIA</p>		<p>Sentiment Analysis of COVID-19 Tweets: Combining Explainable Artificial Intelligence and Traditional Machine Learning for Business and Entrepreneurship Insights</p> <p>Modafar Ati Haitham Farok Reem Al-Bostami Abu Dhabi University UNITED ARAB EMIRATES</p> <p>Khalid Yahya Nisantasi University TURKEY</p>	<p>Personality Traits as the Explaining Factors of Employee Engagement: A Study in Ho Chi Minh City (Vietnam)</p> <p>Trong-Nhan Duong Thi-Quy Vo Vietnam National University VIETNAM</p>		<p>Hubris: A Systematic Literature Review</p> <p>Priyanka Thakral Koustab Ghosh Dheeraj K. Sharma Indian Institute of Management Rohtak INDIA</p>	<p>Start-Ups in Aerospace and Defense Sectors: Legal Issues and Challenges</p> <p>Vundhyala Balakista Reddy NALSAR University of Law INDIA</p> <p>Bhavan Narayana Kandala Osmania University Affiliate College INDIA</p>	<p>Will Artificial Intelligence Replace Information Search and Evaluation of Alternatives in Consumer Decision Making? An Empirical Investigation</p> <p>Hitesh Sharma Shivendra K. Pandey Dheeraj K. Sharma Indian Institute of Management Rohtak INDIA</p>



Session # 3
2 pm --- 4 pm

Room # 1	Room # 2	Room # 3	Room # 4	Room # 5	Room # 6	Room # 7	Room # 8
Marketing	Finance	Hospitality	Management	Public/International	Marketing	Social Responsibility	Pedagogy
<p>Session Chair(s):</p> <p>Allam K. Abu Farha, Qatar University, Qatar.</p> <p>Prem Prakash Dewani, Indian Institute of Management Lucknow, India.</p>	<p>Session Chair(s):</p> <p>Said Elfakhani, American University of Beirut, Lebanon.</p> <p>Breggie Van der Poll, University of South Africa, South Africa.</p>	<p>Session Chair(s):</p> <p>Dedavath Sreeramulu, Osmania University, India</p> <p>Sahil Raj, Patiala University, India.</p>	<p>Session Chair(s):</p> <p>Viput Ongsakul, National Institute of Development Administration, Thailand.</p> <p>Ha Minh Tri, International University of Vietnam.</p>	<p>Session Chair(s):</p> <p>Nakul Parameswar, Indian Institute of Technology Hyderabad, India.</p> <p>Shawn Mathew, Institute of Management Technology (India), Dubai Campus, UAE</p>	<p>Session Chair(s):</p> <p>Mohammed Ahmed Al-Habsi, Former Deputy Vice Chancellor , University of Buraimi, Oman.</p> <p>Bhavan Narayana Kandala, Priyadarshini College of Management, India.</p>	<p>Session Chair(s):</p> <p>Satyasiba Das, Indian Institute of Management Raipur, India.</p> <p>Said S. Mzee State University of Zanzibar TANZANIA</p>	<p>Session Chair(s):</p> <p>Song Zening Beijing Foreign Studies University, China.</p> <p>Taqadus Bashir, National Skills University, Pakistan.</p>
<p>Room Manager: Nguyen Giang Do, International University of Vietnam.</p>	<p>Room Manager: Yeran Baishan, KIMEP University, Kazakhstan.</p>	<p>Room Manager: Lovlesh Nagori, Indian Institute of Management Lucknow, India</p>	<p>Room Manager: Askhat Orazayev, KIMEP University, Kazakhstan.</p>	<p>Room Manager: Tran Thi Tuong Vi, International University of Vietnam.</p>	<p>Room Manager: Tanya Singh, Indian Institute of Management Rohtak, India..</p>	<p>Room Manager: Dana Moldakulova, KIMEP University, Kazakhstan.</p>	<p>Room Manager: Hitesh Sharma, Indian Institute of Management Rohtak, India</p>
<p>Investigation of The Millennials' Intention Towards Green Eco-Label Products Usage: A Case of Ho Chi Minh City (Vietnam)</p> <p>Tuong-Vi Thi Tran Quang Nhut Ho Nhu-Ngoc Huynh Vietnam National University VIETNAM</p>	<p>The Relationship Between CEO's Reputation and Firm Abnormal Earnings: Does CEO's Arithmetic Index Speak?</p> <p>Nguyen-Quynh-Nhu Ngo Gia-Nhi Vu Tai-Linh Tran Thi Ton Duc Thang University VIETNAM</p>	<p>Customers' Perspectives on Service Quality Towards Relationship, Loyalty and Firms' Performance in The Vietnamese Hospitality Industry</p> <p>Nguyen Xuan Nhi Vu Nhat Phuong Le Thanh Ha Nguyen Tat Thanh University VIETNAM</p>	<p>The Interplay of Digital Transformation, Knowledge Sharing, and Transformational Leadership in Driving Product Innovation: Insights from Vietnam's SMEs</p> <p>Minh-Tri Ha Dang-Tan Nguyen Quang Nhut Ho Cong Tam Trinh Vietnam National University VIETNAM</p>	<p>The Impact of Corruption on Firms' Innovative Performance in Kazakhstan</p> <p>Alma Alpeissova Mira Nurmakanova KIMEP University KAZAKHSTAN</p>	<p>Disclosing Personal Information for Continued Use of Mobile Tourism: An Extended Privacy Calculus and Stimulus-Organism-Response Theories</p> <p>Vuong-Bach Vo Giang-Do Nguyen Minh-Tri Ha Vietnam National University VIETNAM</p> <p>Huong-Thao Thi Doan Nguyen Tat Thanh University VIETNAM</p>	<p>Pro-environmental Reasoned Action (PERA) Theory and Behavioral Intention in The Past, Present and Future: Systematic Review and Bibliometric Analysis</p> <p>Tuong-Vi Thi Tran Quang Nhut Ho Nhu-Ngoc Huynh Vietnam National University VIETNAM</p>	<p>The Role of Communication and Soft Skills Integration in Undergraduate Teaching Process: A Sri Lankan Perspective</p> <p>Kaththota Ralalage Niluka Harshani University of Kelaniya SRI LANKA</p>

Session # 3
2 pm --- 4 pm

<p>Choosing the Right Channel Structure: A Systematic Literature Review of Channel Choice Problem</p> <p>Vivek N. Sharma Suresh K. Jakhar Indian Institute of Management Lucknow INDIA</p>	<p>Reduction Cost Vs. Cutting Cost: A Strategic Decision in Indonesian Financial Services</p> <p>Muhammad Sobarsyah Mursalim Nohong Abdul Rahman Kadir Universitas Hasanuddin INDONESIA</p>	<p>Strengthening Information-Seeking Behavior Toward International Destinations Among Young Travelers in Vietnam During the Post Covid-19 Pandemic Recovery</p> <p>Minh-Tri Ha Huong-Thanh Thi Nguyen Vietnam National University VIETNAM</p> <p>Thi-Hoai Tran Eastern International University VIETNAM</p>	<p>Transformational Leadership and Organizational Effectiveness: A Case Study of Malaysian Corporate Organizations</p> <p>Zulkarnain Ya'cob Muhammad Ridwanto Syiful Anwar Ungku Abulhair Ungku Mohd Zakaria Nor Saidi Bin Mohamed Nasir Universiti Melaka MALAYSIA</p>	<p>The Moderating Impact of Trust on User Adaptation with Mobile E-Government Services</p> <p>Nhat-Phuong Vu Giang-Do Nguyen Thu-Hien Thi Dao Nguyen Tat Thanh University VIETNAM</p>	<p>Digital Content Marketing: Attracting Potential Tourists by Implementing Experimental Research Design An Indonesian Perspective</p> <p>Novita Sari Mahrinasari MS R.R. Erlina University of Lampung INDONESIA</p>	<p>Corporate Social Responsibility and Competitive Advantage in The Retail Sector: The Mediating Effect of Green Marketing Strategy, and the Moderating Effect of Corporate Reputation: A Vietnamese Perspective</p> <p>Nguyen Manh Hung Nguyen Xuan Nhi Le Ngoc Tien Nguyen Tat Thanh University VIETNAM</p>	<p>Measuring E-Learning Readiness in Higher Educational Institutions: A Literature Review</p> <p>Cam-Tu Tran Hoang Vietnam National University VIETNAM</p> <p>Nhu-Ty Nguyen Vietnam National University VIETNAM</p> <p>Thanh-Tuyen Tran Nhat-Phuong Vu Nguyen Tat Thanh University Vietnam</p>
<p>The Mediating Effects of User Adaptation and Flow Experience on Mobile Banking Behavior</p> <p>Giang-Do Nguyen Thu-Hien Thi Dao Nguyen Tat Thanh University VIETNAM</p>	<p>Endowment Fund Management for a University: A Systematical Literature Review</p> <p>Samir Salman Kwandou Wirawan Kwan Utamy Rizky Iqra Pradipta Nasir Andi Samintang Universitas Hasanuddin INDONESIA</p>	<p>Developing Sustainable Marine Ecotourism in Triton Bay (Indonesia): A Community-Based Management Approach</p> <p>Rully Novie Wurarah Ismael Sarfefa Roni Bawole idwan Sala Syafrudin Raharjo University of Papua INDONESIA</p>	<p>Relationship Between Succession Planning and Leadership Style in Malaysian Organisations</p> <p>Mohd Hasrudi Mohd Zain Ramona Roslan Mohd Nurul Nizam Ruslan Nor Saidi Bin Mohamed Nasir Universiti Melaka MALAYSIA</p>	<p>Study on Resource Migration And Its Impact On An Ecosystem: A Conceptual Analysis From The Value Migration Perspective</p> <p>Mayank Shukla Indian Institute of Management Kozhikode INDIA</p>	<p>Customer Experience Research in E-Commerce: A Systematic Review</p> <p>Tanya Singh Shivendra K. Pandey Dheeraj K. Sharma Indian Institute of Management Rohtak INDIA</p> <p>Professor and Director Indian Institute of Management Rohtak Rohtak, State of Haryana, INDIA</p>	<p>Manufacturing and Costing Perovskite Solar Cells for A Brighter Future</p> <p>Hendrik Johannes van der Poll University of Pretoria SOUTH AFRICA</p> <p>Breggie Huibrecht Margaretha van der Poll Midrand Campus University of South Africa SOUTH AFRICA</p>	<p>Evolution in Management Teaching: A Strategic Perspective</p> <p>Sumeet Gupta Satyasiba Das Management Raipur INDIA</p>

Session # 3
2 pm --- 4 pm

<p>Determinants of Higher Education Choice in Indonesia by Using Theory of Planned Behavior</p> <p>Rayendra Satria Bangsawan Mahrinasari MS University of Lampung INDONESIA</p>	<p>The Predictive Power of Business Loan Delinquencies on Macroeconomic & Financial Variables</p> <p>Christopher J. Marquette Millikin University USA</p>	<p>Determinants of Online Destination Image: A Qualitative Approach</p> <p>Vikas Singla Sahil Raj Punjabi University INDIA</p> <p>Tanveer Kajla NALSAR University of Law INDIA</p>	<p>Exploratory Factor And Reliability Analysis To Assess Cyberloafing Phenomenon in Malaysian Organizations</p> <p>Shahrul Niza Samsudin Nor Saidi Bin Mohamed Nasir Universiti Melaka MALAYSIA</p>	<p>Role of Commitment, Competence, and Participation to Achieve Good Village Governance: Toward Building Accountable Financial Management Model in Indonesia</p> <p>Arifuddin Hasanuddin University INDONESIA</p> <p>Syamsuddin Andi Kusumawati Andi Iqra Pradipta Natsir Abdul Rahman Astri Dyastiarini University of Palangka Raya INDONESIA</p>	<p>The Role of eWOM, Online Reviews, and Shopping Mood in the Cognition Emotion Theory: Evidence from Impulsive Purchase Behaviour of Gen Z Customers in Vietnam</p> <p>Hoang-Nguyen Viet Eastern International University</p> <p>Truong Son Nguyen University of Lincoln UNITED KINGDOM</p> <p>Minh-Tri Ha Vietnam National University VIETNAM</p>	<p>The Effect of Mediation Intervention of State Mindfulness and Psychological Stress</p> <p>Nishant Garg Indian Institute of Management Lucknow INDIA</p> <p>Neha Garg Researcher Svyasa Bangalore INDIA</p>	<p>The Natural Science of Success: How Co-Curricular Activities Boost Male University Students' Grades</p> <p>Muhammad Farooq Abu Dhabi University UNITED ARAB EMIRATES</p> <p>Gehan Abuelenain Fatima College of Health Sciences UNITED ARAB EMIRATES</p>
<p>Perceived Value of Bank Assured Insurance Product for Indonesian Consumers</p> <p>Wiewiek Indriani Satria Bangsawan Mahrinasari MS University of Lampung INDONESIA</p>	<p>Impact of Energy Market Connectedness on Portfolio Diversification across Multiple Crises</p> <p>Neeraj Nautiyala Rakesh Belwal Sohar University OMAN</p>	<p>Impact of Global Alliances on the International Competitiveness of Thai Tourism Industry: A Thai Airways Case Study</p> <p>Viput Ongsakul National Institute of Development Administration Thailand</p> <p>Minh-Tri Ha Tien-Khoa Tran Vietnam National University Vietnam</p> <p>Nakul Parameswar Indian Institute of Technology Hyderabad India</p>	<p>Impact of CEO Overconfidence on Dividend Policy: An Indonesian Case Study</p> <p>Chairil Afandy Ridwan Nurazi Fitri Santi Baihaqi University of Bengkulu INDONESIA</p>	<p>The Role of Ethnocentrism on the Willingness to Buy Domestic Products Post Covid-19 Pandemic: The Empirical Evidence in Vietnam</p> <p>Van -Trang Thi Tran Thu-Hang Le Vietnam National University VIETNAM</p> <p>Cong-Duc Tran Quynh-Trang Thi Pham Ton Duc Thang University VIETNAM</p>	<p>The Influence of Social Media on Gen Z's Purchase Intentions: Beauty Product Context</p> <p>Kumari Shilpi Shivendra K. Pandey Dheeraj K. Sharma Indian Institute of Management Rohtak INDIA</p>	<p>Corporate Social Responsibility Practices and Drivers Across Various Industrial Sectors of India</p> <p>Rajwinder Singh Navdeep Kaur Punjabi University INDIA</p>	<p>Dynamics of Management Teaching: Impact of Teacher Training on Students' Learning: An Indian Empirical Study</p> <p>Chetan Srivastava University of Hyderabad INDIA</p> <p>Snehita Srivastava Badruka College of Commerce INDIA</p>
<p>The Rise of Smart Jewelry: Exploring Consumer Behavior and Preferences</p> <p>Navidreza Ahadi Porngram Virutamasae Kageeporn Wongpreedee Srinakarinwirot University THAILAND</p>	<p>Management Discussion and Analysis (MD&A) Disclosure in Moderating Earnings Quality on Stock Return: An Indonesian Perspective</p> <p>Maristiana Ayu Masir Sang Bumi Ruwa Jurai University INDONESIA</p> <p>Lindriana Sari Rindu Rika Gamayuni University of Lampung INDONESIA</p>	<p>Co-creative Tourism Experience and Its Impacts on Re-visit Intentions in the Indonesian Culinary Tourism</p> <p>Abdul Yusuf Nyonyo Hawignyo Hartelina Universitas Singaperbangsa Karawang INDONESIA</p>	<p>Building the Competitiveness of Makassar Industrial Park as a Center for Economic Growth in South Sulawesi (Indonesia)</p> <p>Saldy Mansyur Abdul Rahman Kadir Madris Universitas Hasanuddin INDONESIA</p>	<p>Farmers' Perceptions and Willingness to Adopt Organic Farming: A Study of Indian Punjab</p> <p>Dixit Kalra Harpreet Singh Punjabi University INDIA</p>	<p>The Influence of B2B Branding in the Buying Process: A Knowledge Management Perspective</p> <p>Mahender Kumar Arunima Rana Indian Institute of Foreign Trade INDIA</p>	<p>Unpacking the Environmental Costs of E-Commerce: A System Dynamics Analysis of CO2 Emissions in India</p> <p>RITIKA SAINI Nishant Garg Indian Institute of Management Lucknow INDIA</p>	<p>The Contribution of Market Orientation to Business Success in the Libyan Transitional Economy: A Mixed-Methods Approach</p> <p>Sabri G. M. Elkrghli University of Benghazi LIBYA</p> <p>Prem Prakash Diwani Indian Institute of Management Lucknow INDIA</p>

Session # 3
2 pm --- 4 pm

<p>Does Social Media Engagement or Individual Motivation Affect Fear of Missing Out toward Purchase intentions of Food and Beverage Products: An Indonesian Experimental Study</p> <p>Dian Septiana Satria Bangsawan Mahrinasari MS University of Lampung INDONESIA</p>		<p>Indian Tourism Industry During the Covid-19 Pandemic: Text Mining of News Reports</p> <p>Arpita Srivastava XLRI – Xavier School of Management INDIA</p> <p>Vivek Kumar Indian Institute of Management Kashipur INDIA</p>	<p>Risk Management Analysis in Public and Private Partnership (PPP) Projects: An Indonesian Case Study</p> <p>Busmart Zuriantomy Universitas Hasanuddin INDONESIA</p>	<p>A Conceptual Framework for Measuring Technology Adoption Among Indian Distributors</p> <p>Nishant Ambust Prem Prakash Dewani Indian Institute of Management Lucknow INDIA</p>			
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Dubai Metro



Session # 4
4:30 pm --- 6:30 pm

Room # 1	Room # 2	Room # 3	Room # 4	Room # 5	Room # 6	Room # 7	Room # 8
Entrepreneurship	Finance	Hospitality	Marketing	Public/International	Marketing	Human Resources	Pedagogy
<p>Session Chair(s):</p> <p>Hamdan Sulaiman Al-Fazari, Sohar University, Oman</p> <p>Dheeraj P. Sharma, Indian Institute of Management Rohtak, India.</p>	<p>Session Chair(s):</p> <p>Said Elfakhani, American University of Beirut, Lebanon.</p> <p>Breggie Van der Poll, University of South Africa, South Africa.</p>	<p>Session Chair(s):</p> <p>Ha Minh Tri, International University of Vietnam.</p> <p>Balakista Reddy, NALSAR University of Law, India.</p>	<p>Session Chair(s)</p> <p>Arthur King, Mohammed Bin Rashid School of Government, Dubai.</p> <p>Mohammed Ahmed Al-Habsi, University of Buraimi, Oman</p>	<p>Session Chair(s):</p> <p>Vincent Chang, Massachusetts Institute of Technology, USA.</p> <p>Edith Galy, University of Texas Rio Grande Valley (Brownsville Campus) USA.</p>	<p>Session Chair(s):</p> <p>Abdul Rahman Kadir, Universitas Hasanuddin, Indonesia.</p> <p>Popy Rufaidah, Padjadjaran University, Indonesia.</p>	<p>Session Chair(s):</p> <p>Hermann Lassleben, Reutlingen University, Germany.</p> <p>Salem Al-Ghamdi, King Fahd University of Petroleum and Minerals, Saudi Arabia.</p>	<p>Session Chair(s):</p> <p>John Andrew Van der Poll, University of South Africa, South Africa.</p> <p>Song Zening Beijing Foreign Studies University, China.</p>
<p>Room Manager: Nguyen Giang Do, International University of Vietnam.</p>	<p>Room Manager: Yeran Baishan, KIMEP University, Kazakhstan.</p>	<p>Room Manager: Lovlesh Nagori, Indian Institute of Management Lucknow, India</p>	<p>Room Manager: Askhat Orazayev, KIMEP University, Kazakhstan.</p>	<p>Room Manager: Tran Thi Tuong Vi, International University of Vietnam.</p>	<p>Room Manager: Tanya Singh, Indian Institute of Management Rohtak, India..</p>	<p>Room Manager: Dana Moldakulova, KIMEP University, Kazakhstan.</p>	<p>Room Manager: Hitesh Sharma, Indian Institute of Management Rohtak, India</p>
<p>Entrepreneurial Intentions among Second-Generation Farmers of Kashmiri Saffron Sector</p> <p>Asifat Shafi Parvez Ahmad Mir Islamic University of Science and Technology INDIA</p>	<p>Using UPI Apps to Promote Digital Financial Inclusion in India: A Case Study of Phonepe</p> <p>Liaqat Ali Namita Arora Punjabi University INDIA</p>	<p>Consumer Information Seeking Behavior among Young Tourists in Vietnam during Pre-travel Stage: The New Recovery of Tourism Sector</p> <p>Huong-Thanh Thi Nguyen Giang-Do Nguyen Vietnam National University VIETNAM</p> <p>My-Khanh Huynh Eastern International University VIETNAM</p>	<p>Determinants of Vietnamese Consumers' Purchasing Intentions Via Livestream Shopping</p> <p>Tran Ai Cam Pham Phuong Uyen Nguyen Xuan Nhi Nguyen Tat Thanh University VIETNAM</p>	<p>Determinants of Digital Transformation in The Public Sector: A Case Study of Ho Chi Minh City Government (Vietnam)</p> <p>Luan Vuong The Thao Pham Thi Phuong Vietnam National University VIETNAM</p>	<p>Impact of Social Exclusion on Impulsive Consumption Behavior</p> <p>Prem Prakash Dewani Gargi Rawat Indian Institute of Management Lucknow INDIA</p>	<p>What Kinds of Organizational Career Systems Do Millennials Expect: A Comparative Study of Canada and Germany</p> <p>Hermann Lassleben Reutlingen University GERMANY</p> <p>Stefan Litz St. Francis Xavier University CANADA</p>	<p>Co-Value Creation: Assessing and Promoting Students' Acceptance of E-learning Applications in Vietnamese Universities</p> <p>Nguyen Xuan Nhi Pham Thi Thuy Trang Nguyen Tat Thanh University VIETNAM</p> <p>Vo Vuong Bach Vietnam National University VIETNAM</p>

Session # 4
4:30 pm --- 6:30 pm

<p>Intrapreneurship in Firms: Customer Centricity and Insights Driving Front End Innovation Intensity</p> <p>Srinivasa Rao Dangeti Nakul Parameswar Indian Institute of Technology Hyderabad INDIA</p>	<p>Inside-Out and Outside-In Perspectives of Strategists and Their Impact on Organizational Creativity and Financial Performance: Evidence from Small and Medium Enterprises in Vietnam</p> <p>Phuong N. D. Nguyen Mai Ngoc Khuong Thu-Hang Le Vietnam National University VIETNAM</p>	<p>Digital-Based Sustainable Tourism Village Development in Indonesia</p> <p>Atmi Saptarini Mahrinasari MS Ayi Ahadiyat Satria Bangsawan University of Lampung INDONESIA</p>	<p>The Effectiveness Measurement of Integrated Marketing Communications in the Transitional Market (Kazakhstan)</p> <p>Askhat Orazayev KIMEP University KAZAKHSTAN</p>	<p>The Relationship Between Proprietary Assets and Internationalization Efforts of Firms</p> <p>Nejat Capar KIMEP University KAZAKHSTAN</p>	<p>Determinants of Digital Payments Acceptance Program for Sustainable Development of Indonesian Small and Medium Enterprises (SMEs)</p> <p>Budiyono Satria Bangsawan Mahrinasari MS University of Lampung INDONESIA</p>	<p>The Effect of Operational Efficiency, Managerial Effectiveness and Information Security on the Implementation of Human Resource Information System (HRIS)</p> <p>Bassem E. Maamari Prince Mohammad Bin Fahd University SAUDI ARABIA</p> <p>Alfred Osta Arab Open University LEBANON</p>	<p>The Influence of Perceptions on the Professionalism of Educators in the Indonesian State Universities</p> <p>Nyonyo Hawignyo Anggi Pasca Arnu Hamsani Universitas Singaperbangsa Karawang INDONESIA</p>
<p>Analyzing the Competitiveness of Indian Technological Startups</p> <p>Khushnuma Wasi Nakul Parameswar Indian Institute of Technology Hyderabad INDIA</p>	<p>Determinants Of Bank Profitability with the Mediating Role of Interest Rate Spread: A Case of Vietnam</p> <p>Dang-Tuan Pham Thi-Quy Vo Vietnam National University VIETNAM</p>	<p>Dynamics of the Unstructured Data Analytics of The Indian Hospitality Industry</p> <p>Isha Dhiman Sahil Raj Punjabi University INDIA</p>	<p>Dynamics of Influencer Marketing</p> <p>Sukhasee Kaur Punjabi University INDIA</p>	<p>Public Service in a Globalized and Digitally Transformed World: Analyzing Key Factors Influencing Job Performance</p> <p>Thao Thi Phuong Pham Xuan Anh Le Vietnam National University VIETNAM</p>	<p>Effect of Language and Modality on eWOM Credibility: An Empirical Investigation</p> <p>Deepak Verma Indian Institute of Management Kashipur INDIA</p> <p>Prem Prakash Dewani Indian Institute of Management Lucknow INDIA</p>	<p>Research Gap of Self-Determination Theory (SDT) Evidence in Vietnam</p> <p>Phuong, Phan Thi Thuy Nguyen Tat Thanh University VIETNAM</p>	<p>Relationship Between Learning Climate and Knowledge Sharing Behavior Through the Len of Self-Awareness: Case of Ho Chi Minh City (Vietnam) Universities</p> <p>Phi-Van Thanh Nguyen Dang-Khoa Tran Quoc-Tan Phan University of Economics VIETNAM</p>
<p>A Casual Model of Entrepreneurial Intention in Undergraduate Students</p> <p>Porngram Virutamasae College of Creative Industry Srinakarinwirot University THAILAND</p> <p>Piyapong Klaikleng Srinakarinwirot University THAILAND</p> <p>Kageeporn Wongpreedee Srinakarinwirot University THAILAND</p>	<p>Determinants of Interest Rate Spread of Vietnamese Commercial Banks with the Moderating Role of Income Diversity</p> <p>Dang-Tuan Pham Thi-Quy Vo Vietnam National University VIETNAM</p>	<p>Determinants of Kazakhstan's Tourist Destination Image</p> <p>Anayel Sagidolda KIMEP University KAZAKHSTAN</p>	<p>Non-Personal and Personal Attributes Strengthen Patients' Use Intention of Health Care Service in Vietnam – A Perspectives of Social Networking and Sharing Sites</p> <p>Huong-Thanh Thi Nguyen Giang-Do Nguyen Vietnam National University VIETNAM</p> <p>My-Khanh Huynh Quang-Chien Vu Eastern International University VIETNAM</p>	<p>Can a Good E-Government and Human Capital Fight The Corruption? : Benchmarking Between Developed and Developing Countries (An Indonesian Perspective)</p> <p>Sofia Dewi Rindu Rika Gamayuni Nurdiono Fajar Gustiawaty Dewi University of Lampung INDONESIA</p>	<p>Increasing the Production of Jumputan Fabric with the Latest Jumputan Motif and E-commerce Based in Tuan Kentang Village, Palembang City (Indonesia)</p> <p>Bambang Wicaksono Hendry Natanael Gumano Universitas Indo Global Mandiri INDONESIA</p>	<p>The Mediating Effects of Employee Trust and Job Satisfaction in the Relationship Between Organizational Culture and Employee Loyalty: A Vietnamese Case Study</p> <p>Pham Hoang Hien Hang Le Eastern International University VIETNAM</p>	

Session # 4
4:30 pm --- 6:30 pm

<p>Entrepreneurship Through Business Model Replication: Ramifications for First, Early, and Late Movers Advantages</p> <p>Satyasiba Das Sumeet Gupta Indian Institute of Management Raipur INDIA</p>	<p>Lebanon: A Unique Monetary Reaction Rule</p> <p>Said Elfakhani Khaled Abdallah American University of Beirut LEBANON</p> <p>Samih Antoine Azar Haigazian University LEBANON</p>	<p>Comparative Study on Competitiveness of Tourism Destinations Between Manado and Bitung City, North Sulawesi (Indonesia)</p> <p>Bernhard Tewal Ferdinan J. Tumewu Silvana D. Harikedua Joice R. T. S. L. Rimpe Sam Ratulangi University INDONESIA</p>	<p>Marketing Beyond Reality: Metaverse A Systematic Literature Review</p> <p>Sakshi Yadav Shivendra K. Pandey Dheeraj K. Sharma Indian Institute of Management Rohtak INDIA</p>	<p>Service Innovations and Public Relations in Shaping Institutional Image through Users Satisfaction: An Indonesian Perspective</p> <p>M. Fariza Y. Irawady Popy Rufaidah Yuyus Suryana Arif Helmi Univesitas Padjadjaran INDONESIA</p>	<p>The Combined Effect of Corporate Social Responsibility And Sustainable Development Goals On Corporate Branding: An Evidence From Telecommunication Industry of the State of Jammu and Kashmir (India)</p> <p>Umar Farooq Parvez Ahmed Mir, Asra Mir Islamic University of Science and Technology INDIA</p> <p>Tabasum Nazir Islamia College of Science and Commerce INDIA</p>	<p>Displaced Aggression: A Systematic Literature Review</p> <p>Eram Fatima Siddiqui Koustab Ghosh Dheeraj P. Sharma Indian Institute of Management Rohtak INDIA</p>	
<p>The Investigation of Entrepreneurial Self-Efficacy and Overconfidence Among Nascent Entrepreneurs in Thailand</p> <p>Chatchai Chatpunyakul Sarist Gulthawatvichai Krisda Tanchaisak King Mongkut's Institute of Technology THAILAND</p>	<p>Ownership Structure: Maximizing or Destroying Firm Value in Indonesia During the Covid-19 Pandemic</p> <p>Ivonne S. Saerang Joubert B. Maramis David. P. E. Saerang Sam Ratulangi University INDONESIA</p>	<p>A Comparative Study of Global Tourism Promotional Strategies of India and Yemen: A Governmental Perspective</p> <p>Ibrahim Abdo Saad Hassan Aligarh Muslim University INDIA</p>	<p>Testing a Modified Model of Anholt Nation Branding for Indonesia</p> <p>Popy Rufaidah Univesitas Padjadjaran INDONESIA</p>	<p>Using Pre-Emptive Defense Strategy to Respond to Imminent Challenges</p> <p>Arthur Seakhoa-King School of Government UNITED ARAB EMIRATES</p>		<p>The Mediating Role of Employees' Engagement in Developing Sustainable Regional Development Bank Performance across Indonesia</p> <p>Mira Rozanna University of Lampung INDONESIA</p>	
<p>Entrepreneurship Ecosystem in Oman: Current and Potential Factors that Promote Entrepreneurial Culture: A Literature Review</p> <p>Adil Hassan Bakheet Sohar University OMAN</p>	<p>Assessing the Current Business Environment in Malaysia to Attract Foreign Direct Investment</p> <p>Farah Akmar binti Anor Salim Basheer Mohammed Al-Haimi Universiti Teknologi Malaysia MALAYSIA</p>	<p>Antecedents of Innovation Capability and Its Relationship with Organizational Performance: A Case Study of The Tourism Sector in an Emerging Country (Vietnam)</p> <p>Nguyen Xuan Nhi Dang Nhu Thao Nguyen Tat Thanh University VIETNAM</p> <p>Pham Quoc Hai University of Economics and Finance VIETNAM</p>	<p>Fan and Fandom Marketing: A Bibliometric Analysis</p> <p>Hrithvik Bhardwaj Shivendra K. Pandey Dheeraj K. Sharma Indian Institute of Management Rohtak INDIA</p>				

<p>A Systematic Literature Review on Innovation Management</p> <p>Lingareddy Joji Reddy Vijayalakshmi Kandala Loyola Academy INDIA</p>	<p>Bibliometric Analysis of Stock Volatility Research: A Comprehensive Overview</p> <p>Yeran Baishan KIMEP University KAZAKHSTAN</p>	<p>Understanding Long Term and Short-Term Phenomenon of Environmental Factors Affecting Room Occupancy in Hotels</p> <p>Mayank Shukla Indian Institute of Management Kozhikode INDIA</p>	<p>What Motivates Consumers to Watch Videos on Short Video Platforms? An Empirical Investigation</p> <p>Ayushi Shivendra K. Pandey Dheeraj K. Sharma Indian Institute of Management Rohtak</p>				
<p>Gender Contribution to the Competitiveness of Social Media Entrepreneurs in Saudi Arabia: Context of the National Transformation</p> <p>Bassem M. Nasri Prince Mohammad Bin Fahd University SAUDI ARABIA</p> <p>Pablo Collazzo Yelpe Grenoble Ecole de Management FRANCE</p> <p>Ala'a H. Al-Hashim Saudi Arabian Oil Company SAUDI ARABIA</p>		<p>Small And Medium Sized Enterprises Readiness for the FIFA World Cup Qatar 2022</p> <p>Othman Althawadi Yara Ali Qatar University QATAR</p> <p>Kamilla Swart-Arries Hamad bin Khalifa University QATAR</p>					
		<p>Dynamics of Kazakh Consumers' Purchasing Behavior for Luxury Fashion Brands</p> <p>Aruzhan Belgibayeva KIMEP University KAZAKHSTAN</p>					